HEMISFAIR PARK AREA REDEVELOPMENT CORPORATION (HPARC)

Precept

- Great Cities have great downtowns
- Great downtowns have great parks

HemisFair is the largest built component of the community generated SA2020

Vision for Hemisfair

Develop a world-class urban park surrounded by vibrant mixed use neighborhood

Vision for Hemisfair

Create a central community gathering space and a hub for arts and culture

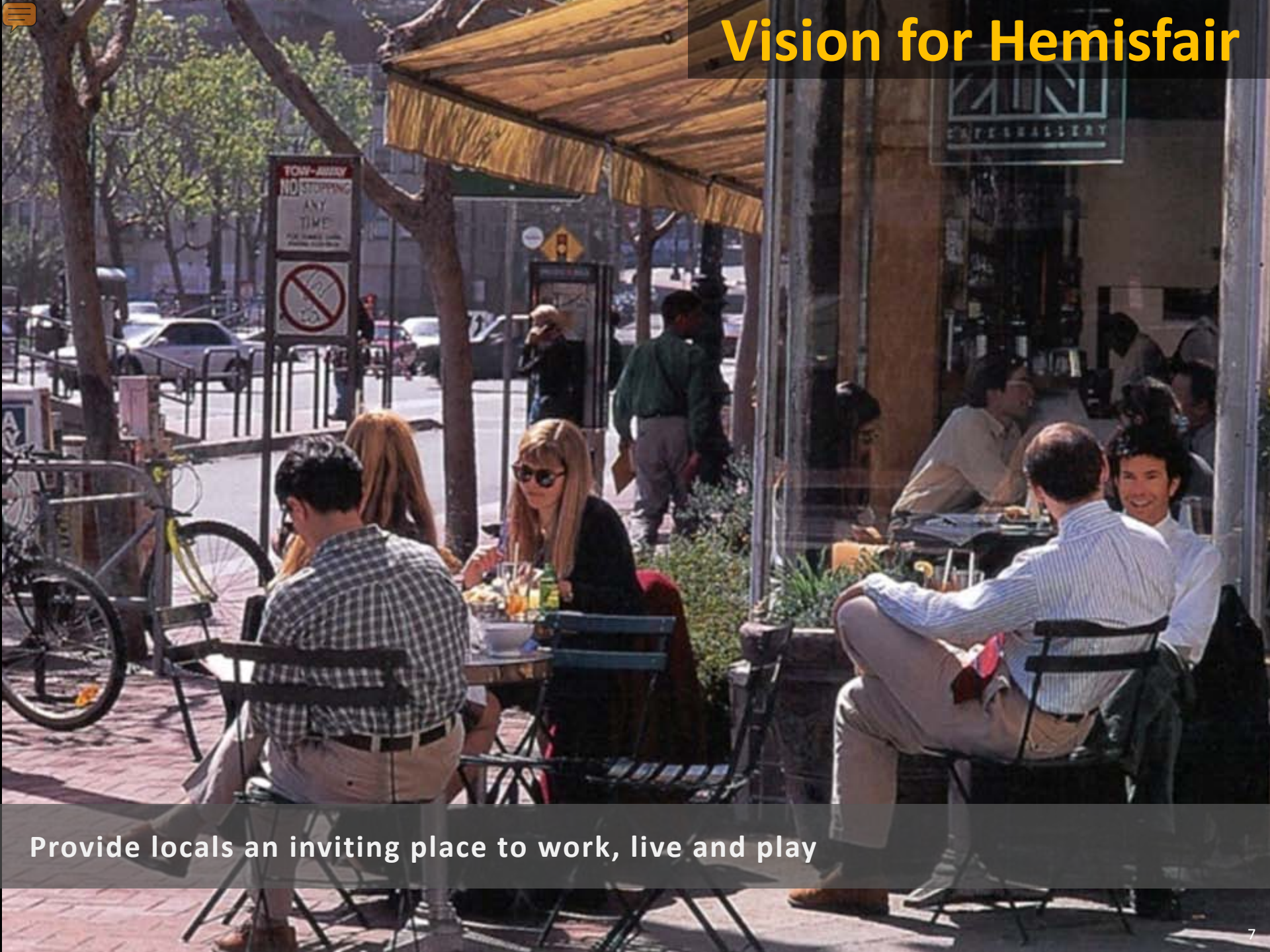
Vision for Hemisfair

Bring historic buildings back to life to play a vital role in the present

Vision for Hemisfair

Reconnect the park to the surrounding neighborhoods

Vision for Hemisfair



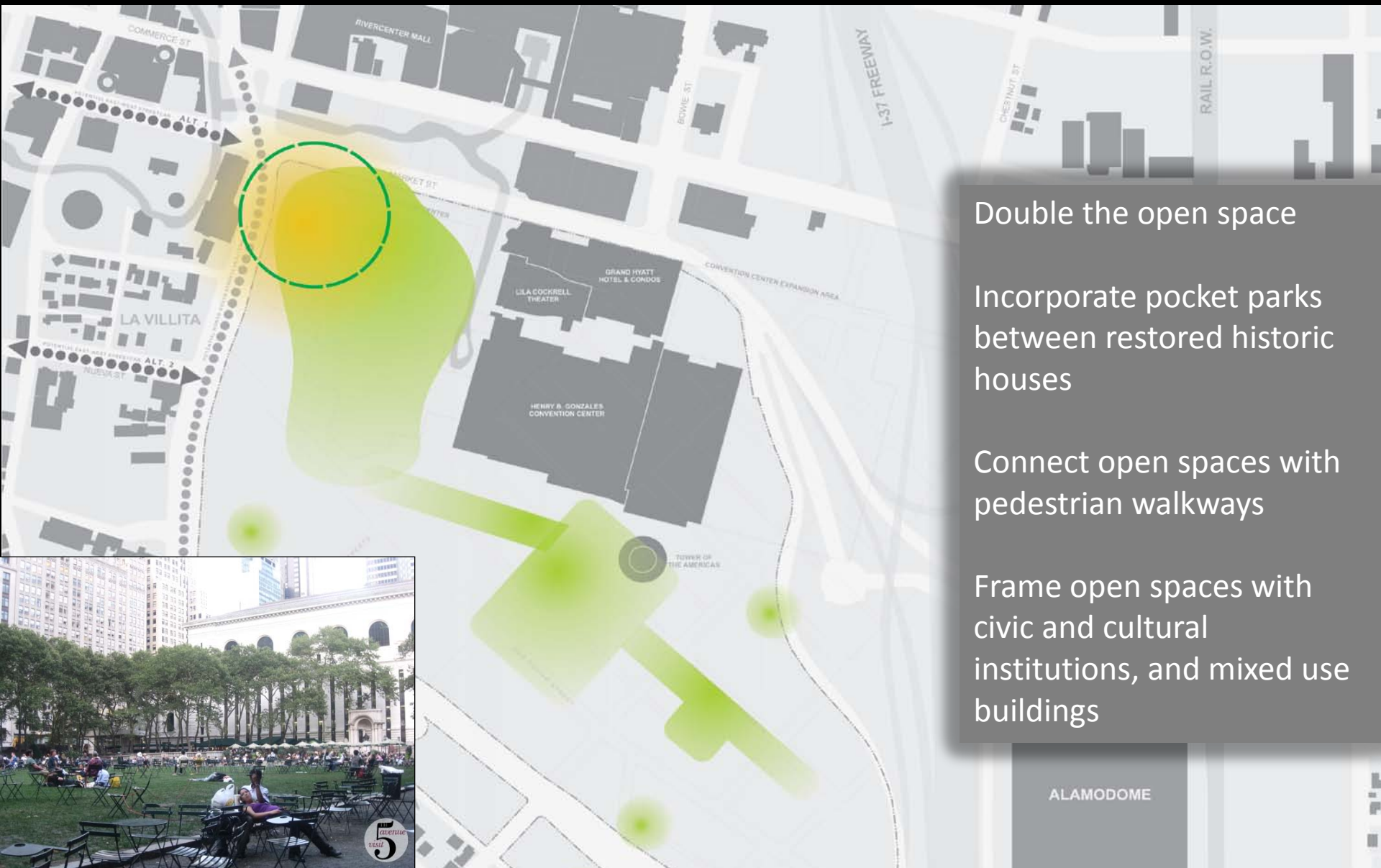
Provide locals an inviting place to work, live and play

Big Idea: Expand Convention Center to East

Expand the Henry B. Gonzalez Convention Center to the east

Demo the obsolete portion of the west wing to make room for a Civic Plaza to serve the community

Big Idea: Increase Public Open Space



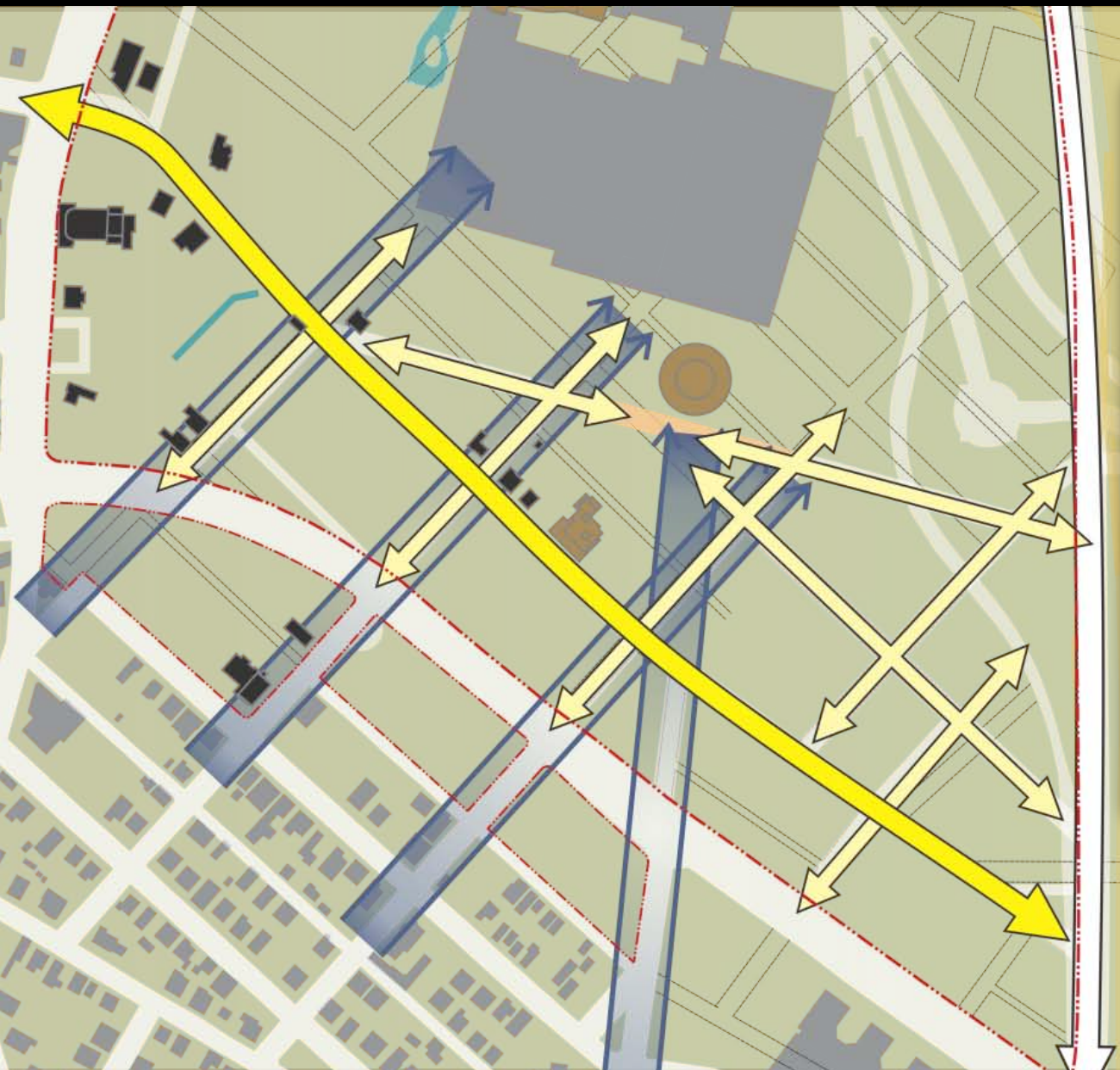
Double the open space

Incorporate pocket parks between restored historic houses

Connect open spaces with pedestrian walkways

Frame open spaces with civic and cultural institutions, and mixed use buildings

Big Idea: Restore Historic Street Grid



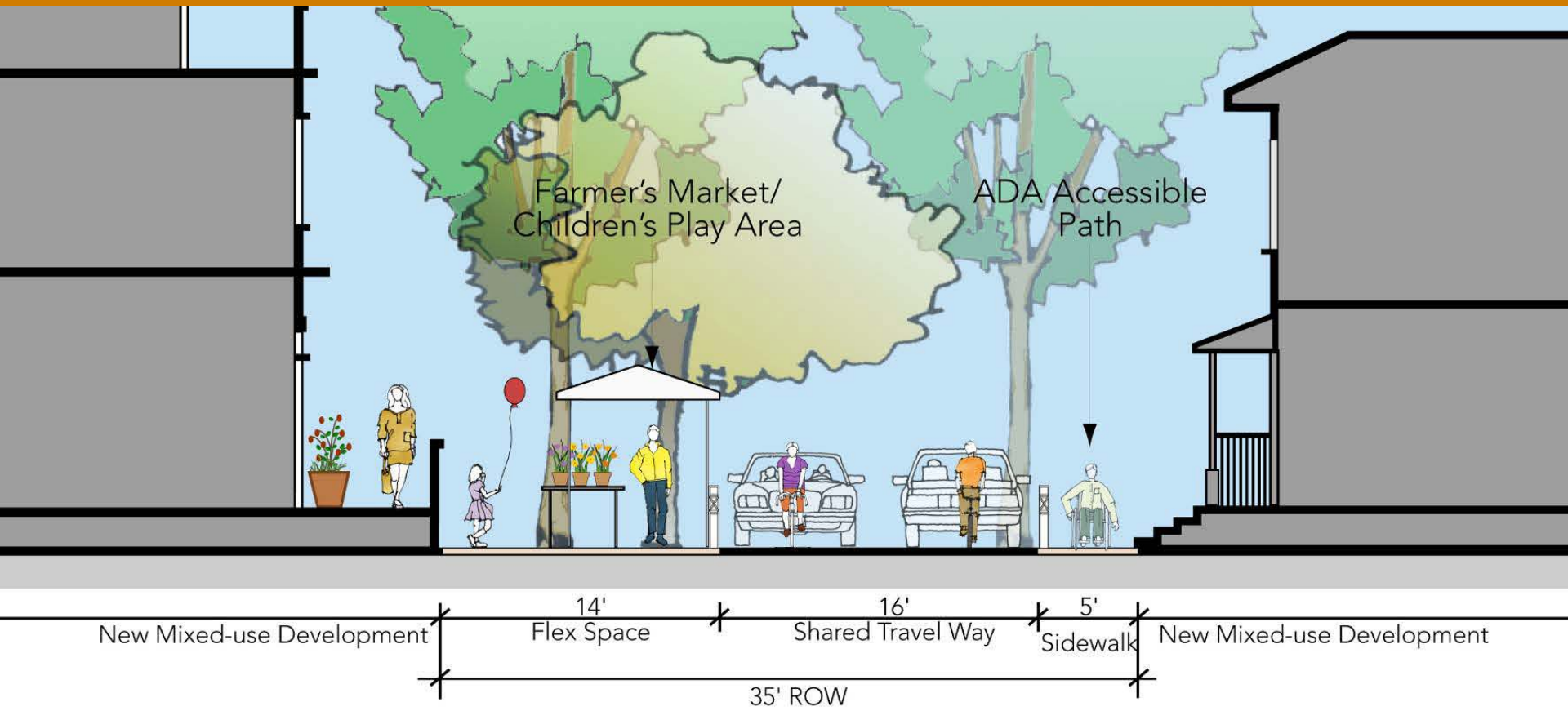
Reinstate the historic street grid to connect to adjacent neighborhoods

Reopen to vehicular and other transportation modes

Humanize perimeter streets using “Complete Street” concept for multiple users

Create organization for future uses

Complete Streets



Program Vision

Commerce Street
Bowie Street
Market Street
Grand Hyatt
Lila Cockrell Theater
Frontage Road
IH-37/US 281

Play Escape Program

Hemisfair

plaza de artes

Play Making and Place Making

MIG

PPS PROJECT FOR PUBLIC SPACES

Community Engagement

- Plaza de Artes Task Force
- Arts and Cultural Focus Group
- Local Business Focus Group
- Neighbors Focus Group
- Stakeholder Interviews: Event coordinator, Retail Real-estate Broker, Teacher, Convention Center Manager, Potential Park Concessionaires, City Archeologist
- Teachers who use the Magik Theater
- Hemisfair Planning & Development Committee
- Survey
- Lavaca NA, King William NA, Downtown Alliance

Development Goals

- Create an **irresistible experience** that strengthens the community
- Express the **creative soul** of San Antonio
- Develop an **authentic place that draws local population**
- Offer an **array of activities** for locals and tourists of all ages
- Use **play, the arts and social interaction** as the basis of activities
- **Complement** the growing local artistic / culinary scene
- Provide an exciting reason to **live and visit downtown**

Existing Conditions

A Concept for Play Escape

Program Vision

Play Escape Ideas

Tree Climb

Entrance From Cesar Chavez

Water Play

Entrance From South Alamo