

AN ORDINANCE 2010-02-11-0117

AUTHORIZING AN INTERLOCAL AGREEMENT BETWEEN THE CITY OF SAN ANTONIO AND ALAMO COLLEGES FOR THE OPERATION OF THE CITY'S EDUCATIONAL ACCESS CHANNEL; AND AUTHORIZING \$100,000.00 FOR TELEVISION PRODUCTION CAPITAL PURCHASES, AVAILABLE FROM THE FY 2010 PEG FUND .

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WHEREAS, prior to 2005, cable operators were required to negotiate municipal franchise agreements with municipal governments in order to access public rights-of-way used for the installation of their cable systems, and in exchange for such access, the cable operators paid municipal franchise fees and other financial and in-kind contributions to operate Public, Educational and Government (PEG) access channels; and

WHEREAS, effective September 7, 2005 the Public Utilities Regulatory Act (PURA) was revised by adding Chapter 66 to the Texas Utilities Code, entitled "State-Issued Cable and Video Franchise," which removed the authority of local governments to grant cable franchise agreement and authorized the Texas Public Utility Commission (PUC) to issue certificates of authority for the delivery of cable and video services in the State of Texas; and

WHEREAS, Chapter 66 of PURA shifted the responsibility of the operation, management and control of PEG access channels from cable service providers to municipalities; and

WHEREAS, on December 31, 2005, the cable franchise agreement between the City of San Antonio and Time Warner Cable, the incumbent cable service provider responsible the operation of PEG access channels, expired; and

WHEREAS, on January 1, 2006, Time Warner Cable began operating in San Antonio under a PUC issued certificate of franchise authority and began paying the City an in-kind contribution equivalent to 1% of gross revenues to support the operation of PEG access channels (in addition to a franchise fee of 5% of gross revenues); and

WHEREAS, the City also receives PEG and franchise payments from Grande Communications and AT&T, who have been awarded certificates of franchise authority by the Texas PUC to provide cable and video services in San Antonio; and

WHEREAS, pursuant to Section 66.009(f) of PURA, the City is responsible for management and operation of PEG access channels while the cable service providers bear the responsibility for connectivity at each PEG access channel point of distribution, and the transmission of PEG programming content over their cable systems; and

WHEREAS, pursuant to Section 66.009(d) of PURA, failure on the part of the City to utilize any PEG channel for at least eight (8) hours of daily programming may result in the access channel no longer being available to the City; and

WHEREAS, acting by and through San Antonio College (SAC), a member institution, Alamo Colleges has historically equipped a studio for the purpose of developing and cable-casting original educational programming for the Educational Access Channel; has coordinated with other local educational institutions for the purpose of airing their educational programming on the Educational Access Channel; and has contributed significant original educational programming, including distance learning college courses that are integrated into SAC's educational curriculum; and

WHEREAS, following the expiration of the cable franchise agreement between the City and Time Warner Cable, SAC agreed to continue its association with the Educational Access Channel and expanded its role to manage the daily operations of the access channel under the supervision of the City's Director of Communications and Public Affairs; and

WHEREAS, since the expiration of the cable franchise agreement between the City and Time Warner Cable, the City and SAC have worked cooperatively in maintaining the Educational Access Channel; and

WHEREAS, this Ordinance will authorize regulations for the operation of the Educational Access Channel by SAC and will establish a budget process for providing financial assistance to SAC for capital expenditures from eligible PEG funds through an interlocal agreement; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of the "Interlocal Agreement between the City of San Antonio and the Alamo Community College District Regarding the Operation of the Educational Access Channel," (Agreement) are hereby approved. A copy of the Agreement in substantially its final form is attached hereto and made a part of this Ordinance as Exhibit "A." The fully executed original Agreement will replace the copy once finalized by the parties.

SECTION 2. Pursuant to the terms of the Agreement, the Director of Communications and Public Affairs (Director) is authorized to use PEG funds in the amount up to \$100,000.00 to support SAC's capital expenditures associated with the operation of the Educational Access Channel for fiscal year 2010 based on the budget needs presented by SAC to the Director.

SECTION 3. The transfer of PEG funds to SAC in support of the Educational Access Channel under this Ordinance are authorized from the City's appropriate PEG Fund

SECTION 4. The City Manager or her designee is hereby authorized for a period of ninety (90) days to execute any and all documents necessary to fulfill the purpose and intent of this Ordinance.

SECTION 5. This Ordinance shall become effective immediately upon the passage by eight (8) votes of the City Council and if passed upon fewer than eight (8) votes after the tenth (10th) day after passage thereof.

PASSED AND APPROVED this 11th day of February 2010.



M A Y O R
Julián Castro

ATTEST:



Leticia M. Vaccik, City Clerk

APPROVED AS TO FORM:



for Michael Bernard, City Attorney

EXHIBIT A

**INTERLOCAL AGREEMENT BETWEEN THE CITY OF SAN ANTONIO AND
THE ALAMO COMMUNITY COLLEGE DISTRICT REGARDING THE
OPERATION OF THE EDUCATIONAL ACCESS CHANNEL**

STATE OF TEXAS

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COUNTY OF BEXAR

This Agreement is entered into pursuant to Chapter 791 of the Texas Government Code by and between the City of San Antonio ("City"), acting by and through its City Manager or her designee, pursuant to Ordinance No. _____ passed and approved on _____, 2009; and the Alamo Community College District ("ACCD"), acting through its Chancellor or his designee (collectively, the "Parties"). The purpose of this Agreement is to establish the terms and conditions under which ACCD will operate the City's Educational Access Channel and the City will provide governance regulations and financial support for capital improvements consistent with Chapter 66 of the Texas Utilities Code.

**I.
RECITALS**

- 1.1 Whereas, on September 7, 2005, Senate Bill 5 (S.B.5) was signed into law by the Texas Governor effective immediately. S.B.5, in part, shifted certain responsibilities over the operation, management and control of Public, Educational and Governmental ("PEG") access channels from cable service providers to municipalities.
- 1.2 Whereas, S.B.5 has been codified as Chapter 66 of the Texas Utilities Code, entitled "State-Issued Cable and Video Franchise."
- 1.3 Whereas, pursuant to Section 66.009(f) of the Texas Utilities Code, the City is responsible for management and operation of PEG access channels and the cable/video providers bear the responsibility for the transmission of such channels, and connectivity at each PEG access channel point of distribution.
- 1.4 Whereas, pursuant to Section 66.009(d) of the Texas Utilities Code, failure on the part of the City to utilize any PEG channel for at least eight (8) hours a day may result in the channel no longer being available to the City.
- 1.5 Whereas, acting by and through San Antonio College ("SAC"), a member institution, ACCD has historically served as the point of distribution for the Educational Access Channel for the incumbent cable company (Time Warner Cable); has equipped a studio for the purpose of developing and cable-casting original educational programming; has coordinated with other local educational

institutions for the purpose of airing their educational programming; and has contributed significant original educational programming, including distance learning college courses.

II. OPERATION OF EDUCATIONAL ACCESS CHANNEL

- 2.1 Authority to Operate. The City hereby authorizes ACCD to conduct the daily operation and management of the Educational Access Channel consistent with the terms of this Agreement and City regulations concerning the management of PEG channels.
- 2.2 Point of Distribution. ACCD will continue to act as the point of distribution for the Educational Access Channel for Time Warner Cable. The point of distribution is at the SAC Educational Multimedia Center located at:

San Antonio College
Media Services Department
Moody Learning Center Room 624
1300 San Pedro Ave.
San Antonio, TX 78212

At the present time, the City has established separate points of distribution for the Educational Access Channel for Grande Communications and AT&T at City facilities.

- 2.3 Daily Operation of Educational Access Channel. ACCD will continue to staff the SAC studio with trained personnel and appropriate equipment that it deems necessary to operate the Educational Access Channel and ACCD will be required to:
- 2.3.1 Coordinate interconnection of the point of distribution for the Educational Access Channel with cable/video providers;
 - 2.3.2 Provide cable/video providers with at least eight (8) hours of daily educational programming, 365 days a year;
 - 2.3.3 Provide transmissions of educational programming to cable/video providers in a manner that can be accepted and transmitted;
 - 2.3.4 Address technical issues with cable/video providers and other educational institutions (if applicable);
 - 2.3.5 Plan and coordinate with producers of educational programming to facilitate transmission of appropriate educational programming;

- 2.3.6 Communicate with designated City staff on a regular basis regarding the on-going operation of the Educational Access Channel, including a program log; and
- 2.3.7 Permit the City, access to the Educational Access Channel studio premises for the purpose of (i) Visual inspection of SAC headend, and (ii.) physical access to the City's cable/fiber connection point and equipment within MLC 624. The City shall have access during regular business hours. In the event of loss of signal, or malfunction of equipment resulting in signal degradation, the City shall have access to the studio premises and physical infrastructure 24 hours a day, 7 days a week by calling the emergency contact listed in section 2.11 herein.
- 2.4 Entities Authorized to Provide Programming. Entities eligible to provide appropriate educational programming include all non-profit (i) secondary educational institutions, (ii) arts community, including museums, (iii) institutions of higher education within the greater San Antonio viewing area and students enrolled at such educational institutions, and (iv) other organizations and individuals authorized under City regulations.
- 2.5 Prioritizing of Educational Programming. The purpose of the Educational Access Channel is to provide viewers with programming that (i) inspires learning, and (ii) informs the community about educational opportunities, and the educational process. Determination of what is considered "appropriate" educational content will be within the discretion of ACCD, subject to section 2.6 herein. Appropriate educational programming will fall into the following categories, which are listed in terms of priority:
 - 2.5.1 Instructional programming and opportunities (such as distance learning college courses);
 - 2.5.2 Public service educational programming (such as educational lectures and instructional programs);
 - 2.5.3 Staff development and continuing education programming for instructors, administrators, counselors, and other professionals in the educational, arts, and cultural academic fields;
 - 2.5.4 Arts and museum programming (such as video tours of museums or special cultural events);
 - 2.5.5 Local educational content produced by students producers and registered Education Channel producers;

- 2.5.6 Educational news and bulletins (such as district-wide or campus news, and educational public service announcements);
- 2.5.7 School events (such as recording of sporting events and graduations);
- 2.5.8 Other local educational programming produced by individuals or organizations (such as school board or ACCD Board of Trustee meetings); and
- 2.5.9 Emergency announcements, though rare, may interrupt any scheduled programming.

2.6 Grievance Procedures. In the event that ACCD determines that a program topic or program behavior violates ACCD policy, procedure, or any local, state or federal law, statute or ordinance, ACCD shall have the discretionary authority to prevent the program from being scheduled for viewing on the Education Access Channel. If such a decision results in a grievance from an education programming producer, ACCD will endeavor to mediate the complaint. In the event that ACCD in its discretion is unable or unwilling to fully address a complaint by a producer, or by a member of the public, based on the terms of this Agreement (including City regulations) and past experience, ACCD will forward the complaint to the City's Communications and Public Affairs Department for appeal and final determination. ACCD shall not be responsible for any actions it takes as a result of and in reliance on City's final determination.

2.7 City's Financial Contribution. On an annual basis, consistent with the City's budget cycle, ACCD will provide the City will a Capital Improvement Budget for the Educational Access Channel studio facility for the City's review and approval based on the following considerations:

- 2.7.1 The City will review the proposed capital budget; may request clarifications; and may amend the budget.
- 2.7.2 The City will fund the proposed capital budget in whole, in part, or not at all; based on policy considerations, documented capital needs, and the availability of PEG contributions.
- 2.7.3 The City may only use PEG contributions received pursuant to section 66.006(b) of the Utilities Code for funding the proposed capital budget.
- 2.7.4 Any funds received from the City may only be used by ACCD for capital improvements for the Educational Access Channel studio consistent with section 66.006(c) of the Utilities Code – under no circumstances will these funds be used for operational expenses

- 2.7.5 ACCD will provide an affidavit on an annual basis certifying that any funds received from the City were used for capital improvements.
- 2.7.6 The City reserves the right to suspend funding of capital budget items under this Agreement for the misuse of PEG contributions by ACCD and request reimbursement of misused funds.
- 2.7.7 ACCD will be responsible for the maintenance of all equipment purchased with PEG contributions.
- 2.8 Accounting of Capital Budget. ACCD shall account for capital improvements on a monthly and annual basis.
 - 2.8.1 On an monthly basis, the SAC staff will present the City's Supervisor of Public Utilities with copies of invoices for any capital equipment or improvements made during the previous month.
 - 2.8.2 On an annual basis, the SAC staff will present the City's Director of Communications and Public Relations Department and the Supervisor of Public Utilities a written accounting of the previous year's capital expenditures based on that year's budget. The accounting will include the affidavit described in section 2.7.5 herein. Any funds not utilized during the previous year's budget will roll over to the following budget year and be taken into consideration in the City's review of the next proposed capital budget to support the Educational Access Channel studio.
- 2.9 Outreach Plan. On an annual basis, ACCD will deliver to the City at the same time as the Capital Improvement Budget required under section 2.7, an updated Outreach Plan that incorporates, but is not limited to, the following elements:
 - 2.9.1 Plan to reach out to the educational, arts, and museum communities for opportunities to develop local educational programming for airing on the Education Channel.
 - 2.9.2 The percentage of educational programming hours dedicated to non-ACCD programming.
 - 2.9.3 Plan for lending out production kits to registered ACCD students and Education Access Channel producers for the purpose of producing local educational programming.
 - 2.9.4 General demand for production kits (including editing and camera capability) available to registered ACCD students and Education Access Channel producers – ACCD should have at least 5 kits production kits available.

- 2.9.5 Affirmation that no rental fees are charged for the use of production kits.
 - 2.9.6 Description of how ACCD will use each piece of equipment purchased with PEG contributions for the purpose of producing local educational content and enhancing the Education Access Channel network for airing educational programming.
 - 2.9.7 Description of additional funds and/or resources that ACCD and the local educational, arts, and museum communities contribute to the Outreach Plan.
- 2.10 Good Faith Cooperation. The City and ACCD will work together in good faith in order to continue the uninterrupted operation of the Educational Access Channel. The City and ACCD staff will cooperate to resolve any policy and technical issues that may arise during daily operation of the Educational Access Channel.
- 2.11 Emergency Contacts. The following personnel will be available 24 hours a day, 365 days a year, to address issues in case of an emergency regarding the operation of the Education Access Channel:

For City: Di Galvan
 Director, Communications & Public Relations Department
 City of San Antonio
 100 Military Plaza, 1st Floor
 City Hall
 San Antonio, Texas 78205
 di.galvan@sanantonio.gov
 (210) 373-3741

For ACCD:	Sean Ryan Media Services San Antonio College 1300 San Pedro Ave. MLC 624 San Antonio, TX 78212 (210) 486-0597 (325) 374-2774 (Cell)	Kevin Rayhons (210) 486-0596
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III.
TERM OF AGREEMENT

- 3.1 The initial term of this Agreement shall be for 5 years upon execution by both Parties, and shall have two successive 2 year renewals.

IV.
AMENDMENTS

- 4.1 This Agreement may be amended at any time by written agreement signed by both Parties.

V.
TERMINATION

- 5.1 This Agreement may be terminated by either Party for any reason upon six months written notice. In the event of termination, both Parties will cooperate to transition operation of the Educational Access Channel as appropriate.

VI.
NOTICE

- 6.1 Unless specifically provided otherwise, any notice required or permitted to be given under this Agreement shall be given in writing and sent certified mail, return receipt requested, to City or ACCD at the addresses set forth below, or to any other address as may be provided by amendment:

For City: Diane Galvan
Director, Communications & Public Relations Department
City of San Antonio
100 Military Plaza, 1st Floor
City Hall
San Antonio, Texas 78205

For ACCD: Vice Chancellor for Administration *→ Finance and*
Alamo Community College District
201 W. Sheridan
Building B
San Antonio, Texas 78204-1429

VII.
ASSIGNABILITY

- 7.1 ACCD may not assign any interest in this Agreement to another party without the written consent of the City.

VIII.
ENTIRE AGREEMENT

8.1 This Agreement supersedes all prior agreements, written or oral, between the City and ACCD and will constitute the entire Agreement and understanding between the Parties with respect to the subject matter of this Agreement.

IX.
VENUE AND GOVERNING LAW

9.1 Venue and jurisdiction arising under or in connection with this Agreement shall lie exclusively in Bexar, County, Texas.

9.2 This Agreement shall be construed under and in accordance with the laws of the State of Texas. *constitution and the*

X.
SEVERABILITY

10.1 In the event that any clause or provision of this Agreement is found to be invalid by a court of competence jurisdiction, the remainder of the Agreement shall remain valid and in place.

XI.
INTERPRETATION, CAPTIONS

11.1 The Article and Section headings appearing in this Agreement are for convenience of reference only and are not intended, to any extent or for any purpose, to limit or define the text of any Article or Section.

XII.
SIGNATURES

12.1 IN WITNESS WHEREOF, the Parties hereto, by their duly authorized representatives, have executed this Agreement in duplicate, on the dates indicated herein.

CITY
City of San Antonio

ACCD
Alamo Community College District

By: _____
Di Galvan
Director
Communications & Public Affairs Dept.

By:  _____
Dr. Bruce H. Leslie
Chancellor

Date: _____

Date: _____

APPROVED AS TO FORM:

City Attorney

**CONTRACT APPROVED
AS TO FORM ONLY**
R. Kao 11-10-09
Office of Legal Services

2010 Budget for the Education Channel

The following budget includes capital expenditures for equipment and programming for the Education Channel. Line item descriptions are included.

Programming - We would like to purchase a wide variety of educational and informative programming with subject matter spanning arts, culture, science, languages, music as well as instructional. We feel that we have the opportunity to supplement many of the disciplines being taught in San Antonio's schools and enrich the educational programming offered to the community. We have explored many sources of programming over the past year and feel like Discovery Education, Annenberg Media, Ambrose Video Publishing, The Agency for Instructional Technology, Dallas TeleLearning and the Visual Learning Company offer some of the best programs for our needs. We have been in contact with these vendors to explore costs of obtaining the materials and broadcast licensing for our station. While licensing remains the most expensive part of the equation, the materials themselves add to the cost. We have researched many options and attended conferences and conventions to shop for the most cost effective and well produced materials.

Recommended Budget for 2010:

Programming (See description above)	\$30,271
Equipment (See Line Item Descriptions)	\$69,729
Total	\$100,000



2010 Budget

Satellite Dish and controller:
ANTENNA, 3.0M RX/O POLAR
FEEDHORN, C/KU BULLSEYE
FEED COVER, PROD 3.7M
FEED KIT, C/KU STRUTS 3.0M
LNB, C BAND PLL +/- 5 KHZ, 20 deg.
LNB, KU DRO 11.7-12.2 +/- 250KHZ .6DB
ACTUATOR, 36 REED W/LIMITS
CLAMP HEAVY DUTY ACTUATOR
SURGE PROTECTOR 4MHZ TO 900 MHZ
RECEIVER, POWERVU NAP POOL, 4005967 EA D9850-4-PORT 1
CONTROLLER
5/8" x 3' mast, 4x6 trays, w/pad
To be used for receiving live feeds, collecting and broadcasting content from numerous satellite sources.
Quantity 2 (\$10,395.00 Per)
Cost \$20,790.00

Tightrope Cablecast CG-250 Carousel Message System
To be used as a broadcast messaging system for all Colleges and K-12 schools including the HECSA (Higher Education Council of San Antonio) Calendar System. This system will be used to create, manage and display content including weather, news, emergencies and multiple calendars of events to be broadcast on the Education Channel.
Quantity 1
Cost \$3,222.00

Tightrope Cablecast SX-Live Windows Media Streaming Server
To be used to stream live content from the Education Channel expanding our reach to anyone with internet access.
Quantity 1
Cost \$2,815.00

PANASONIC HD/DVCPRO/DV CINEMA P2 SERIES CAMERA/REG
PORTA-BRACE MINI DV CAMERA CASE (BLK/RED)
IMPACT CGR-D54 LI-ION BATTERY PAN.(6000 mAh)/REG
LIBEC LS22 SYSTEM – T58/ H22/ SP1/ZC3/CASE/REG
AZDEN ON-CAMERA SHORT SHOTGUN MIC (5.9")/REG
PANASONIC P2 SERIES MEMORY CARD 16GB/REG
PANASONIC HOOD f/3.5" LCD SCREEN f/DVX100/REG
AZDEN 111 LAVLR SYSTM (E3)- 111R/31LT/EX-503/REG
Video Camera kit to be used to gather footage for locally produced segments and student productions. Items include: Camera, Case, Battery, Tripod, Microphones and memory card
Quantity 1
Cost \$7,116.00

MACBOOK PRO 17"
Laptop computer to be used for content creation and management of Tightrope Cablecast SX2, CG-250 and SX-Live servers. Additional uses include students and work studies usage for editing locally and student produced programming.
Quantity 1
Cost \$2,344.00

APC SMART-UPS 1000VA USB & SERIAL RM 1/REG
To be used as an uninterrupted power supply for vital components of the broadcast system to help ensure uninterrupted service during power dropouts. Also ensures equipment isn't damaged during spikes and outages. Ensures that equipment shuts down properly and resumes playback during power outages.
Quantity 8 (\$520.00 Per)
Cost \$4,160.00

HOTRONIC AP41 STAND ALONE TBC/REG
To be used to process video signals from sources used to broadcast content on the Education Channel. Allows for color, hue, saturation adjustments as well as providing a synchronous signal to eliminate jumps and glitches that occur as a result of switching from different sources.
Quantity 10 (\$920.00 Per)
Cost \$9,200.00

HOSA ADAPTER – BNC/F to RCA/M/REG
Adapters to be used to connect broadcast video equipment
Quantity 20 (\$1.60 Per)
Cost \$32.00

HOSA VIDEO CABLE BNC to BNC - 10'/REG
Adapters to be used to connect broadcast video equipment.
Quantity (\$5.85 Per)
Cost \$117.00

HOSA ADAPTER - BNC/M to RCA/F/REG
Adapters to be used to connect broadcast video equipment.
Quantity 10 (\$1.60 Per)
Cost \$32.00

HOSA ADAPTER- STR PHN/M to 2/RCA/F/REG
Adapters to be used to connect broadcast video equipment.
Quantity 10 (\$1.95 Per)
Cost \$19.50

SONY LMD-7220W 2X 7" LCD RACK MOUNTED PANEL/REG
Rack mountable 7" monitors to replace old and failing monitors used for viewing sources within the broadcast system.
Quantity 3 (\$1,424.00 Per)
Cost \$4,272.00

BEHRINGER MDX-4600 MULTICOM PRO-XL COMPRESSOR/REG
To be used to process audio signals to control volume levels and compress peaks.
Quantity 1
Cost \$129.99

LACIE D2 QUADRA HARD DRIVE 1TB/REG
To be used to store video files including recorded satellite content and local programming encoded from the Cablecast SX2
Quantity 2 (\$259.95 Per)
Cost \$519.00

SONY BRC-300 3 CCD COLOR VIDEO CAMERA-NTSC/REG
Studio camera to be used for gathering footage for locally produced segments and student productions.
Quantity 1
Cost \$3,125

SONY BRBK-302 SDI CARD/REG
SDI video card used for converting the video signal from the Sony BRC-300 camera.
Quantity 1
Cost \$625.00

PANASONIC 46" HD 1080p PLASMA TV/REG
Video monitor to be used to monitor and view Time Warner Cable feed return of Channel 98 (The Education Channel.)
Quantity 1
Cost \$1,279.00

SANUS-SYSTEMS VMAA18 WALL MNT w/EXT f/MED. TV - B/REG
Mounting bracket to be used to secure video monitor to the wall.
Quantity 1
Cost \$220.00

NNOVIA QCRD DECK DIGITAL DISC RECORDER/REG
Digital capture device to be used for gathering footage for locally produced segments and student productions in the studio. This system records the output of the Sony BRC-300 camera.
Quantity 1
Cost \$1,825.00

NNOVIA STAND-ALONE QCDECK CARTRDG to FRWR CBL/REG
Converts the media cartridge signal to firewire for the purpose of importing the footage onto computer for editing.
Quantity 1
Cost \$59.00

NNOVIA 100GB MEDIA CARTRIDGE f/QCDECK/REG
Media cartridge that is used in the NNovia QCRD Deck to record video footage.
Quantity 5 (\$310.00 Per)
Cost \$1,560.00

FOCUS-ENHANCEME MC-2E MEDIA CONVERTER/REG
To be used to convert SDI signal from Sony BRC-300 to firewire For the NNovia QCRD deck
Quantity 1
Cost \$1,799.00

PROFLIGHT 330 DIMMABLE 5000K
Studio lights to be used for local and student produced segments and shows.
Quantity 4 (\$899.00 Per)(\$130.00 Freight)
Cost \$3,726.00

Programming

<p>We would like to purchase a wide variety of educational and informative programming with subject matter spanning arts, culture, science, languages, music as well as instructional. We feel that we have the opportunity to supplement many of the disciplines being taught in San Antonio's schools and enrich the educational programming offered to the community. We have explored many sources of programming over the past year and feel like Discovery Education, Annenberg Media, Ambrose Video Publishing, The Agency for Instructional Technology, Dallas TeleLearning and the Visual Learning Company offer some of the best programs for our needs. We have been in contact with these vendors to explore costs of obtaining the materials and broadcast licensing for our station. While licensing remains the most expensive part of the equation, the materials themselves add to the cost. We have researched many options and attended conferences and conventions to shop for the most cost effective and well produced materials.</p>
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Cost \$30,271.00
