

A RESOLUTION **2008 - 02 - 21 - 0012R**

**APPROVING THE RELOCATION OF THE FIESTA CARNIVAL FROM DOLOROSA AND SANTA ROSA STREETS AND ADJACENT PARKING LOTS TO THE ALAMODOME PARKING LOT C.**

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**WHEREAS**, the Carnival has been an integral part of Fiesta from its earliest days prior to 1900; and

**WHEREAS**, the Carnival has moved several times over the past 100 years but has always been downtown; and

**WHEREAS**, development in the western half of downtown has made it increasingly difficult for the City to continue to provide space on the streets and in City owned parking lots for the Carnival; and

**WHEREAS**, in recent years, the Carnival operator has rented additional space in private parking lots for his rides and attractions and this has become more of a challenge as development has continued; and

**WHEREAS**, the Fiesta Commission recognized this problem in 2004 and asked the City to help locate and secure a new Carnival site to meet their long term needs; and

**WHEREAS**, the current Carnival site is approximately 6.5 acres; and

**WHEREAS**, it includes parts of four streets, two City-owned parking lots and three private parking lots; and

**WHEREAS**, every year, the Carnival operator requests more space to bring in bigger and better rides and attractions; and

**WHEREAS**, it is important for the Carnival to remain in the downtown area in order to maintain the synergy with other Fiesta events; and

**WHEREAS**, in the past year, three projects that are adjacent to the Carnival site have broken ground; and

**WHEREAS**, other properties in the current Carnival footprint have been proposed as potential development sites; and

**WHEREAS**, the development of any of these sites would impede the sustainability of hosting the Carnival at its existing location and cause the closing of additional streets in the downtown area; and

**WHEREAS**, further, the current location limits access to bus routes, Santa Rosa Hospital, City Hall and other City/County offices; and

**WHEREAS**, security concerns and insufficient parking are also issues that need to be addressed;  
**NOW THEREFORE:**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

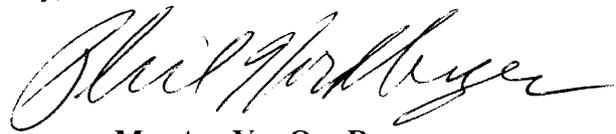
**SECTION 1.** The City of San Antonio approves of and supports the relocation of the Fiesta Carnival from Dolorosa and Santa Rosa streets and adjacent parking lots to the Alamodome Parking Lot C.

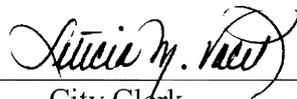
**SECTION 2.** Funds generated by this ordinance will be deposited into Fund 29016000 HOT / ALAMODOME Fund, Internal Order 245000000332 Fiesta Carnival Lot C Rental, General Ledger 4407231 Facility Rental Income.

**SECTION 3.** The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

**SECTION 4.** This resolution shall be effective on and after March 2, 2008.

PASSED AND APPROVED this 21<sup>st</sup> day of February, 2008.

  
M A Y O R

ATTEST:   
City Clerk

APPROVED AS TO FORM:   
for City Attorney

<b>Agenda Item:</b>	4						
<b>Date:</b>	02/21/2008						
<b>Time:</b>	09:58:50 AM						
<b>Vote Type:</b>	Motion to Approve						
<b>Description:</b>	A Resolution approving the relocation of the Fiesta Carnival from Dolorosa and Santa Rosa streets and adjacent parking lots to the Alamodome Parking Lot C. [Penny Postoak Ferguson, Assistant City Manager; Paula X. Stallcup, Director, Downtown Operations]						
<b>Result:</b>	Passed						
<b>Voter</b>	<b>Group</b>	<b>Not Present</b>	<b>Yea</b>	<b>Nay</b>	<b>Abstain</b>	<b>Motion</b>	<b>Second</b>
Phil Hardberger	Mayor		x				
Mary Alice P. Cisneros	District 1		x				
Sheila D. McNeil	District 2		x				
Jennifer V. Ramos	District 3		x				x
Philip A. Cortez	District 4		x				
Lourdes Galvan	District 5	x					
Delicia Herrera	District 6		x				
Justin Rodriguez	District 7		x				
Diane G. Cibrian	District 8		x				
Louis E. Rowe	District 9		x				
John G. Clamp	District 10		x			x	



# Fiesta Carnival Relocation to Alamodome Lot C

City Council Meeting  
February 21, 2008



## Summary

- o Proposed relocation of the Fiesta Carnival from the streets and parking lots on Dolorosa and Santa Rosa to the Alamodome Parking Lot C.



**CITY OF SAN ANTONIO**  
**Request for Council Action**

Agenda Item # 4  
Council Meeting Date: 2/21/2008  
RFCAs Tracking No: R-2899

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**DEPARTMENT:** Downtown Operations

**DEPARTMENT HEAD:** Paula Stallcup

**COUNCIL DISTRICT(S) IMPACTED:**  
Council District 1, Council District 2

**SUBJECT:**  
Fiesta Carnival Relocation to Alamodome lot C

**SUMMARY:**

A resolution supporting the proposed relocation of the Fiesta Carnival from the streets and parking lots on Dolorosa and Santa Rosa to the Alamodome Parking Lot C.

**BACKGROUND INFORMATION:**

The Carnival has been an integral part of Fiesta from its earliest days prior to 1900. The Carnival has moved several times over the past 100 years but has always been downtown. Development in the western half of downtown has made it increasingly difficult for the City to continue to provide space on the streets and in City owned parking lots for the Carnival. In recent years, the Carnival operator has rented additional space in private parking lots for his rides and attractions; however this becomes more of a challenge as development continues. The Fiesta Commission recognized this problem in 2004 and asked the City to help locate and secure a new Carnival site to meet their long term needs.

The current Carnival site is approximately 6.5 acres. It includes parts of four streets, two City-owned parking lots and three private parking lots. Every year, the Carnival operator requests more space to bring in bigger and better rides and attractions. It is important for the Carnival to remain in the downtown area in order to maintain the synergy with other Fiesta events.

In the past year, three projects that are adjacent to the Carnival site have broken ground. These include the Vistana mixed use/residential development, Marti's department store and the redevelopment of the Goodwill buildings. Other properties in the current Carnival footprint have been proposed as potential development sites. The development of any of these sites would impede the sustainability of hosting the Carnival at its existing location and cause the closing of additional streets in the downtown area. Further, the current location limits access to bus routes, Santa Rosa Hospital, City Hall and other City/County offices. Security concerns and insufficient parking are also issues that need to be addressed.

**ISSUE:**

Any new Carnival site needs to be at least as large as the existing site. The Fiesta Commission and the Carnival operator feel the site needs to be in or adjacent to downtown to take advantage of the synergy with other Fiesta events, and would like to have guaranteed access to the site for multiple years. In order to minimize the impact to daily downtown traffic operations, the City would prefer a site that does not require streets to be closed.

Over the past three years the Fiesta Commission, with City Staff assistance, has investigated seven potential sites in and around downtown. These included:

- A Parking lots between Flores and Cameron, north of Martin
- B Parking lots between Flores and Cameron, south of Martin
- C UTSA downtown Campus
- D Institute of Texan Cultures parking lot
- E Alamodome Lot C
- F TXDoT right of way under IH 35/37 interchange
- G Playland Park property at 2222 N. Alamo Street

The Alamodome Lot C is the most suitable location for the Carnival. It is 7.8 acres, belongs to a single property owner, is not subject to development and does not require street closures. The site does not inhibit access to public transportation, hospitals or city offices. The challenge to the site is that it is adjacent to a residential neighborhood. To ensure that the City has identified all the issues with the Alamodome Lot C site, individual meetings were held with the area community leaders and nearby school officials. A public community meeting was also held on December 11, 2007 to hear concerns from nearby residents. These meetings confirmed that security, traffic, parking and noise were the primary issues and provided insight to the nature of these issues and possible solutions.

The City has worked to develop a plan to address the Alamodome Lot C neighborhood concerns including security, traffic control, improper parking, and excessive noise. The proposed new location allows for unrestricted views of the carnival, improved traffic flow, less pedestrian traffic spilling onto the roadway, and for the first time ever designated parking in "B" lot. The carnival will be completely surrounded by a fence for better controlled access points. The street design will also discourage cruising activities. All of these changes are expected to improve and enhance public safety for folks attending the Carnival as well as for those who live in nearby neighborhoods.

Staff is also proposing to provide public parking on Lob B at an affordable rate of \$5.00 as well as implement the City's existing traffic control plan to address traffic and parking issues. To address noise, staff has worked with the Fiesta Commission for reduced Carnival hours and times. The Fiesta Commission has developed a plan to create business opportunities for entrepreneurs in the area. Selected small businesses and non-profit organizations will be offered training on successful Carnival booth operation and given the opportunity to operate a booth during the Carnival's opening weekend.

In addition, the relocation of the Carnival will require an amendment to the Fiestas Fantasias agreement with the San Antonio Parks Foundation, enabling the City to share equally in the proceeds from this event.

This item was presented at the Quality of Life Council Committee on February 12, 2008 and received unanimous approval to move forward for full City Council consideration.

**ALTERNATIVES:**

If this item is not approved, the Carnival will continue to be held at its current location since there are no other viable options for relocation in the downtown area.

**FISCAL IMPACT:**

Relocation of the Carnival from downtown to the Alamodome site is not anticipated to impact costs to the City for provision of services related to public safety (police & health), general clean-up, and on-site monitoring.

**RECOMMENDATION:**

Staff recommends approval of this resolution. The Fiesta Commission is also in support of this item.

**ATTACHMENT(S):**

File Description	File Name
<a href="#">Voting Results</a>	
<a href="#">Resolution/ Supplemental Documents</a>	200802210012R.pdf

**DEPARTMENT HEAD AUTHORIZATIONS:**

Paula Stallcup Director Downtown Operations

**APPROVED FOR COUNCIL CONSIDERATION:**

Penny Postoak Ferguson Assistant City Manager



## Background Information

- Carnival has moved several times but has always been downtown.
- New development downtown has created problems with current location.
- Fiesta Commission asked City to help secure new site that meets long-term needs.

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## Background (contd.)

- Current site is 6.5 acres and includes four streets, two City-owned parking lots and three private parking lots.
- Last year, 3 new projects broke ground on current site (Vistana, Marti's, Goodwill).
- Important for Carnival to remain downtown to maintain synergy with other Fiesta events.

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## Background (contd.)

- Concerns with current site:
  - ✦ New developments proposed
  - ✦ Limits access to Santa Rosa Hospital, public offices and bus routes
  - ✦ Insufficient parking
  - ✦ Unrestricted access and limited site lines increases security concerns

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## Issue

- Seven sites were considered and Alamodome Lot C was most feasible.
- Advantages of site:
  - ✦ Single property owner
  - ✦ Not subject to development
  - ✦ No street closures
  - ✦ Does not inhibit access to public transportation, hospitals or public offices

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## Issue (contd.)

- Site is adjacent to residential neighborhood.
- Community meeting held on December 11, 2007 to address concerns of relocation.
- Major issues were security, traffic, parking and noise.

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## Addressing Concerns

- Proposed location offers unrestricted views, improved traffic flow and ability to fence entire area for improved security.
- Public parking available in Lot B at an affordable rate not to exceed \$5.00.
- Carnival hours will be reduced to address noise
- Comprehensive training on successful booth operation, along with ability to operate a Carnival booth, will be offered to selected entrepreneurs to provide new business opportunities.
- Note: Carnival relocation will require amendment to Fiestas Fantasias agreement with Parks Foundation.

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## Recommendation

- o To ensure the Carnival remains part of the Fiesta activities, staff recommends approval of this resolution. The Fiesta Commission is also in support of this item.