

**CITY OF SAN ANTONIO
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

2013 NOV 20 PM 3:59

RECEIVED
CITY OF SAN ANTONIO
CITY CLERK

TO: Mayor & City Council

FROM: Councilman Diego Bernal, District 1

COPIES TO: Sheryl Sculley, City Manager; Michael D. Bernard, City Attorney; Leticia Vacek, City Clerk; Edward Benavides, Chief of Staff; Chris Callanen, Assistant to the City Council

SUBJECT: Alamo Plaza Master Plan

DATE: November 19, 2013

Issue for Consideration

I request that the City Manager and City staff make a recommendation regarding a process, strategy, and next steps for a comprehensive master planning effort in and around Alamo Plaza that will establish a master plan to identify physical improvements to Alamo Plaza as well as facilitate development that is respectful of the Plaza and the Alamo's history. The plan should also address interpretation opportunities, signage, traffic calming opportunities to increase pedestrian activity, design guidelines, zoning overlays, as well as other strategies that promote appropriate and desirable uses in and around Alamo Plaza. The plan should consider the recommendations of previous planning efforts and the process must include opportunities for public and stakeholder input to include an advisory committee or taskforce that will assist in the oversight of the process and implementation .

I request that city staff present a recommendation for consideration to City Council or to the appropriate City Council Committee within 60 days.

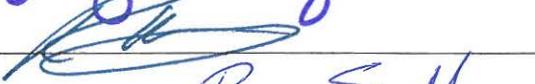
Brief Background

The Alamo is the number one visitor attraction in Texas. Several reports, recommendations, and concept plans have been initiated over the years. More recently, in 2012 Project for Public Spaces developed a Concept Plan that identified recommendations for maximizing the potential of Alamo Plaza as a great destination for residents and visitors. Prior to this planning effort, a committee was established in 1994 to develop recommendations regarding the history of the Alamo Plaza and its redevelopment. While both efforts provide guidance regarding the next steps as well as identify concepts for consideration, a comprehensive master plan with the necessary implementation tools has yet to be developed.

A comprehensive master plan will be the guiding document for the redevelopment of the Alamo Plaza and surrounding area. Additionally, it can be phased in order to assist in fundraising for its implementation.

By:


Sponsoring Councilman

	Supporting Councilmember's Signatures (4 only)	District No.
1.	 _____	<u>2</u>
2.	 _____	<u>8</u>
3.	 _____	<u>4</u>
4.	 _____	<u>7</u>

RECEIVED
CITY OF SAN ANTONIO
CITY CLERK
2018 NOV 20 PM 3:59