

**Economic & Community Development Council Committee
Meeting Minutes**

Thursday, October 22, 2009

9:00 AM

Media Briefing Room

Members Present: Councilmember Mary Alice Cisneros, *Chair, District 1*
Councilmember Ray Lopez, *District 6*
Councilmember Elisa Chan, *District 9*
Councilmember John Clamp, *District 10*

Members Absent: *None*

Staff Present: Pat DiGiovanni, *Deputy City Manager*; A.J. Rodriguez, *Deputy City Manager*; T.C. Broadnax, *Assistant City Manager*; Michael Bernard, *City Attorney*; Scott White, *Convention & Visitors Bureau Director*; Rene Dominguez, *Economic Development Assistant Director*; Patrick Howard, *Planning & Development Services Assistant Director*; Steve De La Haya, *Convention & Visitors Bureau Assistant Director*; Fernando De Leon, *Planning & Development Services Assistant Director*; George Rodriguez, *CIMS Assistant Director*; James Henderson, *Office of Military Affairs Assistant Director*; Jed Maebius, *Mayor's Office*; Carri Wiggins, *Office of the City Clerk*; Camila Kunau, *Assistant City Attorney*; Leslie Haby, *Assistant City Attorney*; Lisa Biediger, *Assistant City Attorney*; Brandon Smith, *Office of the City Clerk*

Also Present: Franklin Lee; Marco Barros, *Tourism Council*; Pablo Suneson, *Marti's*; Jade Chang, *Small Business Advocacy Committee*; Rob Rodriguez, *Small Business Advocacy Committee*; Diana Arevalo; Nelson Balido; Henry Brun; Cesar Cantor; Sherry Chaundry; Jim Creswell; Martin Kushner; Marise McDermott; Frank Miceli; Davis Phillips; Jack Suneson; Oscar Sanchez

Call to Order

Chairperson Cisneros called the meeting to order.

1. Citizens to be Heard

Citizens will address the Committee during corresponding Item.

2. Approval of Minutes of the September 24, 2009 Economic and Community Development Council Committee Meeting

Councilmember Clamp moved to approve the Minutes of the September 24, 2009 Economic and Community Development Council Committee Meeting. Councilmember Chan seconded the motion. Motion carried unanimously.

3. Consideration and recommendation of Council Action on behalf of the Convention and Visitors Commission:

a. Consideration of updates to the Convention and Visitors Commission's By-Law
Presented by Scott White, Director, Convention and Visitors Bureau

Scott White reported that the Convention and Visitors Commission (CVC) had proposed to remove the General Community Sector requirement and agreed to support the necessary waiver of residency in order to recruit and retain those most qualified to bring expertise and growth to the CVC.

Councilmember Chan moved to recommend Davis Phillips, Martin Kushner and Diane Arevalo for reappointment in the General Community Category. Councilmember Medina seconded the motion. Motion carried unanimously.

Councilmember Clamp moved to forward said item to the full Council for consideration. Councilmember Lopez seconded the motion. Motion carried unanimously.

b. Consideration of applicants for Community Sectors – 2 slots Arts Community and 5 slots general community
Presented by Leticia M. Vacek, City Clerk

Carri Wiggins reported that there were three candidates qualified to fill the vacancies in the Arts and Cultural Community category.

Nelson Balido stated that he could bring new and unique perspectives to the CVC. He noted that he could use his diverse experience to assist in the creation of positive ideas and solutions for the tourism economy.

Henry Brun stated that he would bring strategic, creative, and responsive attributes to the CVC. He noted that his travel throughout the United States and abroad would be an asset to the Commission.

Marise McDermott stated that she was an enthusiastic supporter of tourism in San Antonio and would bring knowledge of the museums, arts, and history of San Antonio with appointment to the CVC. She noted that she would like to partner with the Convention and Visitors Bureau (CVB) in extending the heart of the City to the visitors of San Antonio.

Councilmember Chan moved to recommend Marise McDermott and Henry Brun for appointment in the Arts and Cultural Community category. Councilmember Lopez seconded the motion. Motion carried unanimously.

General Community Category

Cesar Cantor stated that he supports tourism because it affects the entire city. He noted that he had worked with the Tourism Council to bring in tourism from Mexico and Latin America in the areas of shopping, medical, and golf.

Sherry Chaundry stated that she was the owner of Comfort Suites Alamo Riverwalk and had worked in the Hotel Industry for 30 years. She noted that she would like to make San Antonio the number one destination for tourism and conventions in the country.

Jim Creswell stated that he had worked in the Tourism Industry for 28 years. He noted that he had worked with hotels, conventions, and tour companies and that he loved bringing people together.

Frank Miceli stated that he was the Spurs Senior Vice President of Sales & Marketing and also responsible for the sales, marketing and business operations for the follow: Silver Stars; Rampage; Austin Toros; and all sales and marketing for the AT&T Center. He noted that he would like to utilize his talents on the CVC.

Ms. Wiggins indicated that Jack Suneson had withdrawn his application.

Oscar Sanchez stated that he was a 23-year veteran of the Hospitality Industry and had 15 years experience in the Hotel Industry. He noted that if appointed to the CVC, he would learn from the top hospitality and tourism leaders of the City. In turn, he would share his expertise in analyzing reports that explore the pros and cons of a particular course of action and offer his recommendations.

Councilmember Chan moved to recommend Frank Miceli and Sherry Chaundry for appointment in the General Community category. Councilmember Lopez seconded the motion. Motion carried unanimously.

4. SBEDA Ordinance briefing

Presented by AJ Rodriguez, Deputy City Manager, Interim Economic Development Director

A.J. Rodriguez provided an overview of the current Small Business Economic Development Advocacy (SBEDA) Program and detailed the proposed revisions. He stated that the proposed ordinance was comprised of four components: 1) Goal Setting Committees; 2) Centralized Bidder Registration (CBR); 3) Affirmative Procurement Initiatives; and 4) Local Government. He noted that there would be a new Disparity Study by July 31, 2011 and every four years thereafter. He added that unless renewed by the City Council, the Program would sunset on November 30, 2013.

Councilmember Chan asked of the Goal Setting Committee composition. Mr. Rodriguez replied that the minimum composition of the Committee would consist of the City Manager or designee; Small Business Office Staff; Small Business Advisory Committee Member to serve in an advisory role; and a representative from the Department soliciting the contract.

Councilmember Chan expressed concern with the definition of "availability". Franklin Lee clarified that the process mandated that a firm register online to receive a vendor ID to signify that said firm was ready willing and able to conduct business with the City. He noted that said process was utilized by the Federal Government.

Councilmember Chan indicated that the City of Austin had amended their SBEDA ordinance and increased the local component. She requested that staff review those revisions.

5. Camp Bullis update briefing

Presented by Bob Murdock, Director, Office of Military Affairs

Pat DiGiovanni provided an update on the initiatives to preserve and protect the mission of Camp Bullis to include: a) Formation of a JLUS Implementation Committee; b) Tree Preservation Ordinance Amendment; c) Encourage Creation of a Joint Airport Zoning Board; d) Conduct a Sector Land Use Study in the Area Surrounding Camp Bullis; e) Voluntary Real Estate Disclosure; f) Expand Military Lighting District from 3 to 5 Miles; g) CPS Retrofit of Street Lighting; h) Determine Noise Military Influence Area and Sound Attenuation Standards; i) Regional Habitat Conservation Plan (RHCP); and j) Camp Bullis Mitigation Credits.

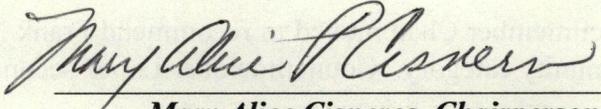
In response to Councilmember Chan, Mr. DiGiovanni clarified that the Sector Land Use Study was a more specific study of an identified five-mile area surrounding Camp Bullis reviewing compatible and future land uses to ensure compatibility with the mission at Camp Bullis.

6. Consideration of items for future meetings:

- November 17, 2009 Special Meeting
- November 24, 2009 Rescheduled Meeting
- December 14, 2009 Rescheduled Meeting

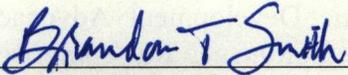
7. Adjournment

There being no further discussion, the meeting was adjourned at 10:45 a.m.



Mary Alice Cisneros, Chairperson

Respectfully Submitted,



Brandon T. Smith
Office of the City Clerk