

**Infrastructure & Growth  
Meeting Minutes  
Wednesday, November 28, 2007  
1:30 p.m.  
Media Briefing Room**

**Members Present:** Councilmember Sheila McNeil, *Chair, District 2*  
Councilmember Philip Cortez, *District 4*  
Councilmember Lourdes Galvan, *District 5*  
Councilmember Diane Cibrian, *District 8*

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**Members Absent:** None

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**Staff Present:** Pat DiGiovanni, *Deputy City Manager*; Frances Gonzalez, *Assistant City Manager*; T.C. Broadnax, *Assistant City Manager*; Michael Bernard, *City Attorney*; Roderick Sanchez, *Development Services Director*; Jesus Garza, *Planning & Community Development Assistant Director*; Brandon Smith, *Office of the City Clerk*

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**Others Present:** Blake Custer, *Clear Channel*; Tim Anderson, *Clear Channel*; Frank Burney, *Clear Channel*

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**Call to Order**

Chairperson McNeil called the meeting to order.

**1. Citizens To Be Heard**

Larry Clark, River Road Neighborhood Association, addressed the Committee and spoke in opposition of digital billboards.

Barbara Hendricks, Multimedia Communications, addressed the Committee and spoke in opposition of digital billboards.

June Kachtik, San Antonio Conservation Society, addressed the Committee and spoke in opposition of digital billboards.

Chuck Saxon, Northside Neighborhoods for Organized Development, addressed the Committee and spoke in opposition of digital billboards.

Bonnie Conner addressed the Committee and spoke in opposition of digital billboards.

Bill Bourne, SW Workers Union, addressed the Committee and spoke in opposition of digital billboards.

Kathleen Trenchard, Scenic San Antonio, addressed the Committee and spoke in opposition of digital billboards.

Marcie Ince, San Antonio Conservation Society, addressed the Committee and spoke in opposition of digital billboards.

Joseph Barnett, Scenic San Antonio, addressed the Committee and spoke in opposition of digital billboards.

Cosima Colvin, Beacon Hill Area Neighborhood Association, addressed the Committee and spoke in opposition of digital billboards.

Patti Radle addressed the Committee and spoke in opposition of digital billboards.

Ruben Navarro addressed the Committee and spoke in support of digital billboards.

Nadia Zurtuche addressed the Committee and spoke in support of digital billboards.

Isabel Garcia addressed the Committee and spoke in opposition of digital billboards.

Drake Reed addressed the Committee and spoke in support of digital billboards.

Tom Lanford addressed the Committee and spoke in support of digital billboards.

Debbie Mays addressed the Committee and spoke in support of digital billboards.

Suzan Barron addressed the Committee and spoke in support of digital billboards.

Stephen Galvan addressed the Committee and spoke in support of digital billboards.

Avalon Cantu addressed the Committee and spoke in support of digital billboards.

Pat Dones addressed the Committee and spoke support of digital billboards.

Frank Burney, Clear Channel, addressed the Committee and spoke in support of digital billboards.

Blake Custer, Clear Channel, addressed the Committee and spoke in support of digital billboards.

Tim Anderson, Clear Channel, addressed the Committee and spoke in support of digital billboards.

Chris Shultz, American Institute of Architects San Antonio, addressed the Committee and spoke in opposition of digital billboards.

Anita Woodward addressed the Committee and spoke in support of digital billboards.

Bianca Maldonado, Monticello Park Neighborhood Association, addressed the Committee and spoke in opposition of digital billboards.

Vanessa Way addressed the Committee and spoke in support of digital billboards.

**2. Approval of Minutes for the September 19, 2007 and October 17, 2007 Infrastructure & Growth Council Committee Meetings**

Councilmember Cortez moved to approve the Minutes of the September 19, 2007 and October 17, 2007 Infrastructure & Growth Council Committee Meetings. Councilmember Cibrian seconded the motion. Motion carried unanimously.

**3. Consideration of staff's recommendation regarding revisions to Chapter 28 of the City Code to regulate the use of digital billboards**

Presented by Roderick Sanchez, Development Services Director

Roderick Sanchez detailed components of the proposed Digital Billboard Pilot Program. He noted that the program would allow 15 digital billboards for a one year period and that Council action would be required to continue the allowance of digital billboards after that period.

In response to Councilmember Cortez, Mr. Sanchez confirmed that the digital message transition would take place every 10 seconds.

Councilmember Cibrian requested clarification regarding signage wattage, proximity to residences, construction of new billboards, and distribution. Mr. Custer stated that there would be an increase in power usage. He noted that digital signage would reface existing billboards and that no new billboards would be constructed. He added that the billboards would be distributed in commercial corridors along freeways, not in residential areas.

Councilmember Cortez moved to forward said item to the full Council for consideration. Councilmember Galvan seconded the motion. Motion carried unanimously.

**4. Consideration of staff's recommendation regarding an amendment to the Unified Development Code to define check cashing facilities and pay day loan agencies and specify zoning districts in which they would be allowed**

Presented by Roderick Sanchez, Development Services Director

Mr. Sanchez informed the Committee that the proposed amendment would define check cashing facilities and payday loan agencies to be allowed use in commercial districts only with approval of a Specific Use Authorization, which would give City Council the discretion to determine if the uses were appropriate at the proposed location.

Councilmember Cortez moved to forward said item to the full Council for consideration. Councilmember Cibrian seconded the motion. Motion carried unanimously.

**5. Consideration of staff's recommendation regarding an amendments to the Unified Development Code to adopt the Form Based Development Use Pattern and Form Based Zoning District**

Presented by Jesus Garza, Planning & Community Development

Jesus Garza informed the Committee that the Form Based Development Use Pattern and Zoning District was a multidimensional code that incorporated master development planning, zoning and urban design into one document. He noted that staff recommended approval of amendment for use in the City South Community Plan and recommended further review by the Technical Advisory Committee (TAC) for city-wide application.

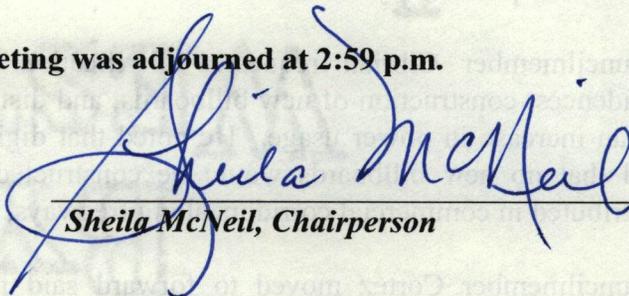
Councilmember Cortez moved to forward said item to the full Council for consideration. Councilmember Cibrian seconded the motion. Motion carried unanimously.

**6. Consideration of items for future meetings**

Chairperson McNeil stated that she would coordinate with staff regarding future scheduled items.

**7. Adjournment.**

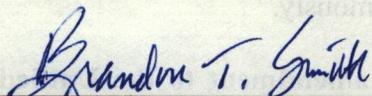
There being no further discussion, the meeting was adjourned at 2:59 p.m.



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Sheila McNeil, Chairperson

Respectfully Submitted,



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**Brandon T. Smith**  
**Administrative Assistant II**  
**Office of the City Clerk**