

SPECIAL MEETING OF THE CITY COUNCIL  
OF THE CITY OF SAN ANTONIO HELD IN  
THE COUNCIL CHAMBER OF THE CITY HALL  
ON MONDAY, SEPTEMBER 28, 1953 AT 9:00 A.M.

PRESENT: STEVENS, SHEARER, A. C. WHITE, RUSSELL, R. N. WHITE, EASLEY, LESTER  
CITY ATTORNEY JACK DAVIS AND CITY CLERK J. FRANK GALLAGHER

ABSENT: SCHERLEN, GONZALEZ

The Clerk read the call of the meeting as follows:

Mr. J. Frank Gallagher  
City Clerk  
City of San Antonio, Texas

Dear Sir:

Under authority vested in me by the Charter of the City I hereby request that you call a Special Meeting of the City Council, required for the good of the City of San Antonio to convene at 9:00 A.M., September 28, 1953, in the Council Chamber of the City Hall of the City of San Antonio.

Yours very truly,

/s/ A. C. White, Mayor

Honorable Mayor and Members of the Council  
City of San Antonio, Texas

Gentlemen:

Pursuant to a written request filed by Mayor A. C. White you are hereby called into a Special Session of the City Council to be held in the City Council Chamber in the City Hall at 9:00 A.M. on the 28th day of September, 1953 for the good of the City.

Respectfully,

/s/ J. Frank Gallagher  
City Clerk

Receipt of notice of above Special Meeting of the City Council of the City of San Antonio is hereby acknowledged.

/s/ R. N. "Dick" White, Jr.  
/s/ Thelma Stevens  
/s/ Raymond R. Russell, Jr.

/s/ R. L. Lester  
/s/ H. J. Shearer  
/s/ Ralph V. Easley

Mayor White then announced the purpose of the meeting was to see a presentation of the program of the Municipal Advertising Commission for its activities for the 1952 fiscal year.

He introduced Mr. Aubrey Kline, the Chairman of that Commission. Mr. Kline made a statement regarding the plans of the Commission and introduced the following members of the Advertising Commission who were present, Mr. Micelli, Mr. Arnold, Mr. Collins and Mrs. Perkins.

He then called upon Mr. Claude Aniol to go into details of what is planned in the way of Municipal Advertising for the forthcoming balance of the year.

Mr. Aniol by the use of charts, graphs and photographs gave a detailed statement of how the moneys are to be spent in the various categories.

He began with a statement that \$9,469,549.00 is being spent this year by states, cities and communities for advertising.

He detailed the assets of San Antonio from a point of advertising such as the Alamo, the Missions, Governors Palace, River Beautification, etc.

He called attention of the council to the fact that the advent of air travel and its speed widened the potential field for tourist possibilities.

He detailed the magazines which were proposed to be used such as National Geographic,

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Holiday, American, etc. and various newspapers in the Middle State.

He outlined the advertising proposed for farmers, students, tourists, conventions, etc. and showed copies of ads.

He recommended that all cooperate and coordinate with Railways, Bus lines, etc. to our advantage.

He showed a facsimile of Bill Boards to be placed at six main points of entry to Texas.

He also showed brochures and cards and maps to be handed out by filling stations, ~~tourist~~ courts, Inns, etc.

He went into detail as to what is needed to bring industries.

When Mr. Aniol finished his demonstration both he and Mr. Kline answered various questions by the Mayor and councilmen.

Mr. Winton the City Manager asked specifically how the contracts were proposed to be handled and called upon the City Attorney to outline the procedure necessary to make the expenditures legal. It was shown that it is necessary for the City Manager to approve contracts after approval of the council.

Mrs. Stevens then moved that the council accept the plan as outlined by the Advertising Commission and that they bring matters for approval to the City Manager and City Attorney for presentation at an early council meeting. Seconded by Shearer, the motion carried unanimously.

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The following resolution was passed and approved by the following vote:

Ayes, Stevens, Shearer, A. C. White, Russell, R. N. White, Easley, Lester; Nays, none; Absent, Scherlen, Gonzalez.

#### A RESOLUTION

Whereas, it is the desire of the City of San Antonio acting through its City Council to enter into a cooperative endeavor with the Texas Highway Department leading to the improvement of riding surfaces and pavement of certain sections of City streets on which there is a joint responsibility under an agreement between the City of San Antonio and the Texas Highway Department entered into February 12, 1953,

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO THAT the City Manager, acting for and in behalf of the City of San Antonio, be instructed to contact the local officials of the Texas Highway Department in regard to possibility of cooperative improvement of riding surfaces and pavements on the following sections of City streets:

- (1) U. S. 181 and South Presa Street from M.K.T. tracks South 1 1/2 miles to end of old City pavement.

Length 1 1/2 miles

- (2) U. S. 181 and South Presa Street from end of old City pavement 1 1/2 miles South of M. K. T. tracks South to Exposition Street near State Hospital.

Length 1.2 miles.

- (3) U. S. 81 and Nogalitos Street from Taft Boulevard South to end of old City pavement near Carlisle Street.

Length 1.2 miles

- (4) U. S. 87 and Fredericksburg Road from Expressway North to Pasadena Street

Length 1.35 miles

BE IT FURTHER RESOLVED THAT the City of San Antonio tender a contribution to the Texas Highway Department toward the cooperative improvement of the projects as listed above in the following amounts:

Project 1.	--	\$6,000.00
Project 2	--	5,000.00
Project 3.	--	6,000.00
Project 4.	--	5,000.00

Total 22,000.00

The total estimated cost to the Texas Highway Department of the combined projects is understood to be approximately \$66,000.00

PASSED AND APPROVED this the 28th day of September, 1953.

A. C. White  
Mayor

The following resolution was passed and approved by the following vote: Ayes, Stevens, Shearer, A. C. White, Russell, R. N. White, Easley, Lester; Nays, none; Absent, Scherlen, Gonzalez.

A RESOLUTION

AUTHORIZING THE CITY MANAGER TO NEGOTIATE WITH THE TEXAS HIGHWAY DEPARTMENT FOR IMPROVEMENT OF PORTION OF WEST COMMERCE STREET AND U. S. HIGHWAY 90; AND AGREEING TO SET ASIDE THE SUM OF \$20,000 AS THE CITY'S CONTRIBUTION TOWARD SAID IMPROVEMENT

and

WHEREAS, the City of San Antonio, the Texas Highway Department heretofore, on February 12, 1953, entered into an agreement for the maintenance of Highway Routes within the City in accordance with the standard requirements of said Department; and,

WHEREAS, under the provisions of said agreement, the City is responsible for all drainage problems in connection with said Highway and all matters pertaining to health and welfare; and,

WHEREAS, that section of U. S. Highway 90, extending from 24th Street to 34th Street and on West Commerce Street and U. S. Highway 90 is poorly drained and in an unsightly and dangerous condition; and,

WHEREAS, this section of said street and Highway is an important avenue and entrance to the City of San Antonio and carries approximately 12,000 vehicles per day; and,

WHEREAS it is the desire of this Council to enter into an agreement between the City of San Antonio and the Texas Highway Department for the purpose of improving said above described street and Highway; NOW, THEREFORE:-

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

1. That the City Manager for and on behalf of the City of San Antonio, is authorized hereby to enter into negotiations with the local officials of the Texas Highway Department for the purpose of seeking an agreement for the improvement of the above described street and Highway;
2. That in the event an agreement can be consummated, the City of San Antonio will appropriate and set aside in a separate fund the sum of \$20,000 as its part and as a contribution toward the improvements above mentioned;
3. That the City of San Antonio hereby respectfully requests that the above mentioned section of street and highway be widened and improved by the Texas Highway Department because of its importance to the City of San Antonio and the State of Texas.

PASSED AND APPROVED this 28th day of September A. D. 1953.

A. C. White  
Mayor

ATTEST:  
J. Frank Gallagher  
City Clerk

The following resolution was passed and approved by the following vote: Ayes, Stevens, Shearer, A. C. White, Russell, R. N. White, Easley, Lester; Nays, none; Absent, Scherlen, Gonzalez.

A RESOLUTION

THANKING THE RIVER ART GROUP OF THE CITY OF SAN ANTONIO FOR ITS PRESENTATION TO THE CITY OF SAN ANTONIO OF A PORTRAIT OF THE LATE GENERAL JONATHAN M. WAINWRIGHT

WHEREAS the River Art Group through the activities of its members has secured for this city an excellent portrait of the late great General Jonathan M. Wainwright, done by Miss Marjorie Caldwell, and

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WHEREAS it has been decided to hang this portrait in the Municipal Auditorium so that it can be viewed and admired by all the citizens, and

WHEREAS it is the sense of this council that in securing this portrait for San Antonio the River Art Group has done a most commendable service;

Therefore, Be it resolved by the City Council of the City of San Antonio that this portrait be accepted in the name of the citizens of San Antonio with gratitude and pleasure and that a copy of this resolution be delivered to the River Art Group as a token of the appreciation of this council.

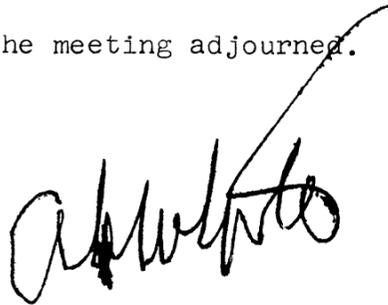
PASSED AND APPROVED this 28th day of September A. D. 1953.

A. C. White  
Mayor

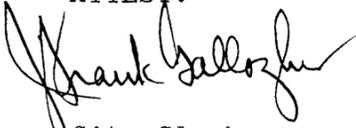
ATTEST:  
J. Frank Gallagher  
City Clerk

On motion of Mrs. Stevens seconded by Mr. Russell the meeting adjourned.

APPROVED:

  
M A Y O R.

ATTEST:

  
City Clerk