



**CITY OF SAN ANTONIO
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

TO: Mayor & City Council

FROM: City Councilwoman Elisa Chan

COPIES TO: Sheryl Sculley, City Manager; Leticia Vacek, City Clerk; Catherine J. Hernandez, Interim Executive Assistant to the City Manager; Chris Callanen, Assistant to City Council; Michael Bernard, City Attorney; Ramiro Gonzales, Senior Management Analyst

SUBJECT: Economic Development Video

DATE: April 14, 2010

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CITY OF SAN ANTONIO
CITY CLERK
10 APR 15 AM 9: 54

Issue Proposed for Consideration

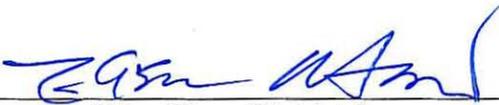
In order to assist in showcasing San Antonio as an attractive and viable destination for the purpose of attracting, retaining and growing business opportunities for the community, it is recommended a video be produced which will communicate San Antonio's economic strengths and assets. The video would be a pro-active approach in outreaching to various potential business partners soliciting interest for future business opportunities.

Brief Background

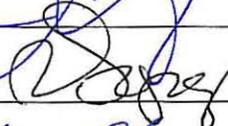
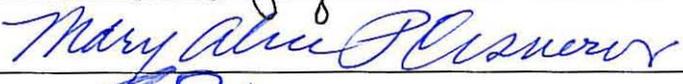
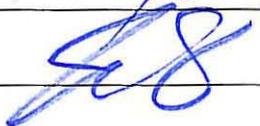
The estimated cost of this project is \$250,000 and could be funded with available money appropriated from the Economic Development Incentive Fund.

While this video is being developed for all economic development endeavors that the City and our partners at the Economic Development Foundation can use to help recruit business in targeted industries to San Antonio, it can also be used for the Shanghai World Expo.

Submitted for Council consideration by:



Councilwoman Elisa Chan, District 9

Supporting Councilmembers' Signatures (4 only)	District No.
1. 	10
2. 	6
3. 	1
4. 	MAYOR