

AN ORDINANCE **2010-02-18-0142**

AUTHORIZING AN AGREEMENT BETWEEN THE CITY OF SAN ANTONIO AND THE SAN ANTONIO RIVER AUTHORITY, IN AN AMOUNT NOT TO EXCEED \$250,000.00, IN ORDER TO FUND THE FABRICATION AND INSTALLATION OF SIGNAGE AND WAYFINDING ALONG THE SAN ANTONIO RIVER WALK FROM LEXINGTON TO S. ALAMO.

* * * * *

WHEREAS, in 2006, the San Antonio Convention and Visitors Bureau (“CVB”) presented Destination: SA to City Council and this strategic plan to grow the City’s hospitality industry has become a blueprint to enhance the attractiveness of the destination, protect its unique cultural and historic characteristics and enhance the ability of the visitor industry to create significant economic benefits for the residents of San Antonio; and

WHEREAS, in 2008, the CVB launched a new brand strategy to market the destination’s authenticity and a priority to enhance the visitor experience is accurate and up-to-date directional signage, including wayfinding, along the River Walk; and

WHEREAS, in 2008, the Convention & Visitors Commission Visitor Experience Committee made signage and wayfinding on the River Walk a priority issue and in 2009, the CVB entered into an agreement with the San Antonio River Authority (“SARA”) to develop a signage program (“Program”) that links SARA’s already-designed signage for the Museum and Mission Reaches of the River Walk to the downtown area; and

WHEREAS, the Program creates a comprehensive wayfinding plan that links both reaches to the river level and street level city center and aligns successfully with the CVB’s brand; and

WHEREAS, large groups, such as the upcoming Alcoholics Anonymous convention with an estimated 55,000 attendees, maintain such a quantity and diversity of visitors that enhanced signage and wayfinding become essential to effectively direct these groups when spread out through the downtown area; and

WHEREAS, the anticipated cost for the next phase of the Program proposed by this Ordinance addressing signage and wayfinding specific to the River Walk downtown area is estimated at an amount up to \$250,000.00 and this Ordinance provides for an agreement with SARA to fabricate and install wayfinding signage for this next phase; and

WHEREAS, the Downtown Operations Department will remove the existing signage, coordinate closely with SARA on fabrication and installation and maintain the signage once it is in place; **NOW THEREFORE**:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of the Agreement between the San Antonio River Authority and City of San Antonio for Fabrication and Installation of Wayfinding Signage are authorized and approved.

SECTION 2. The City Manager or her designee is authorized to sign the Agreement between the San Antonio River Authority and City of San Antonio for Fabrication and Installation of Wayfinding Signage. A copy of the Agreement, previously executed by SARA, is attached to this Ordinance as Exhibit I.

SECTION 3. Funding in the amount of \$250,000.00 for this Ordinance is available in Fund 29006000, Cost Center 4302010001, General Ledger 5201040, as part of the Fiscal Year 2010 Budget.

SECTION 4. Payment not to exceed the budgeted amount is authorized and shall be encumbered with a purchase order.

SECTION 5. The financial allocations in this Ordinance are subject to approval by the Chief Financial Officer (CFO), City of San Antonio. The CFO may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

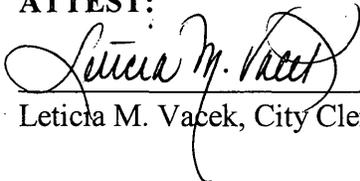
SECTION 6. This Ordinance shall be effective immediately upon the passage of eight (8) affirmative votes. If it is not passed by (8) affirmative votes, this Ordinance shall be effective on and after the tenth day after passage.

PASSED AND APPROVED this 18th day of February, 2010.



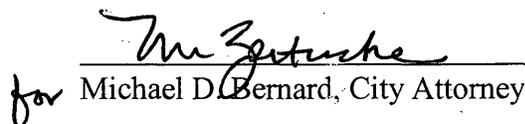
M A Y O R
Julián Castro

ATTEST:

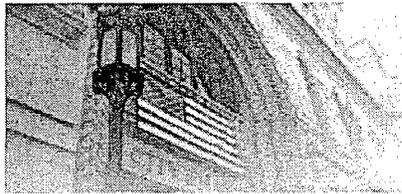


Leticia M. Vacek, City Clerk

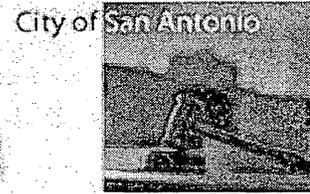
APPROVED AS TO FORM:



for Michael D. Bernard, City Attorney



Request for
**COUNCIL
ACTION**



Agenda Voting Results - 24

Name:	7, 8, 10, 12A, 12B, 13, 15, 16A, 16B, 18, 19A, 19B, 19C, 19D, 19E, 19F, 21, 23, 24, 26, 27A, 27B, 28, 29, 30, 32, 33, 34, 36						
Date:	02/18/2010						
Time:	03:42:40 PM						
Vote Type:	Motion to Approve						
Description:	An Ordinance authorizing an agreement with the San Antonio River Authority in an amount up to \$250,000.00, in order to fund the manufacture and installation of signage and wayfinding along the San Antonio River Walk from Lexington to S. Alamo, funded by Hotel Occupancy Taxes. [A.J. Rodriguez, Deputy City Manager; Scott White, Director, Convention & Visitors Bureau]						
Result:	Passed						
Voter	Group	Not Present	Yea	Nay	Abstain	Motion	Second
Julián Castro	Mayor		x				
Mary Alice P. Cisneros	District 1		x			x	
Ivy R. Taylor	District 2		x				
Jennifer V. Ramos	District 3		x				x
Philip A. Cortez	District 4		x				
David Medina Jr.	District 5		x				
Ray Lopez	District 6		x				
Justin Rodriguez	District 7		x				
W. Reed Williams	District 8		x				
Elisa Chan	District 9		x				
John G. Clamp	District 10		x				

Exhibit

I

**AGREEMENT BETWEEN THE SAN ANTONIO RIVER AUTHORITY
AND THE CITY OF SAN ANTONIO FOR FABRICATION
AND INSTALLATION OF WAYFINDING SIGNAGE**

WHEREAS, pursuant to Article 16, Section 59, of the Texas Constitution and Chapter 276, acts of the 45th Legislature of the State of Texas, regular session, 1937, as amended, the Legislature of the State created the San Antonio River Authority ("Authority") as a governmental agency and subdivision of the State; and

WHEREAS, the City of San Antonio ("City") is located within the boundaries of the Authority; and

WHEREAS, the City desires to replace existing wayfinding signage in portions of the downtown area in an effort to coordinate with new signage that was placed along the Museum Reach portion of the San Antonio River; and

WHEREAS, the wayfinding signage that will be installed under this Agreement is a necessary directional tool for tourists visiting the downtown area; and

WHEREAS, the staffs of the Authority and the City after study, investigation, and negotiation, believe it would be efficient and economic for the Authority to fabricate and install wayfinding signage in portions of the downtown area ("Project"); and

WHEREAS, the Authority shall utilize an existing contract with Zachry Construction ("Zachry") to provide the services required under this Agreement; and

NOW THEREFORE, in consideration of the mutual covenants and agreements contained herein, the parties agree to the terms and conditions outlined below:

1. The Authority will fabricate and install wayfinding signage in various downtown locations in accordance with the graphics, message schedule and sign plans provided by marek:hill, all of which are attached to this Agreement as Exhibit I and incorporated herein by reference.
2. In consideration of the performance by the Authority of the services defined in Paragraph 1, the City will pay the Authority in an amount not to exceed two hundred and fifty thousand dollars (\$250,000.00). The Authority shall not be paid for work or expenses which exceed this total amount unless authorized in advance by the City. The payment schedule shall be as follows:
 - a.) \$125,000.00 upon execution.
 - b.) \$62,500.00 on April 15, 2010.
 - c.) Remaining balance up to \$62,500.00 upon completion. This final payment shall not be made until the City receives an invoice from the Authority that is supported by documented total project costs from Zachry.
3. The services to be performed by the Authority are expected to be completed on or before May 31, 2010.

4. All work provided by the Authority under this Agreement shall meet with the satisfaction of the City. Any work that does not meet with the City's satisfaction shall not be eligible for payment and the City shall be entitled to reimbursement of any funds advanced for such work, as provided for in Paragraph 5. Additionally, the City may elect to suspend any payments due if the Authority is in breach of this Agreement, as described in Paragraph 10, and may continue said suspension until the Authority cures the breach or until this Agreement is terminated.
5. Should any expense or charge that has been paid be subsequently disapproved or disallowed as a result of any site review or audit, the Authority will refund such amount to the City or, in the alternative, the City shall have the authority to deduct such claims from subsequent payments.
6. The City will own the Project and will be responsible for maintaining it upon its completion.
7. The Authority will report to the City monthly, or more frequently if requested by the City, on the status of the Project including cost projections based on actual expenses encountered to date.
8. The Authority shall maintain complete and accurate records with respect to costs incurred under this Agreement. All such records shall be maintained on a generally accepted accounting basis and shall be clearly identified and readily accessible. The Authority shall provide representatives of the City, or its appointees, free access to such books and records, at all proper times, in order that they may examine and audit the same and make copies thereof. The Authority shall further allow the City and its representatives to make inspections of all work data, documents, proceedings and activities related to this Agreement. Such right of access and audit shall continue for a period of four (4) years from the date of termination of this Agreement.
9. The term of Agreement shall begin upon final execution and terminate on August 31, 2010, unless terminated sooner under the provisions hereof.
10. Breach. The City shall have the right to terminate this Agreement in the event that the Authority shall fail to perform or observe any of the terms, provisions, conditions or covenants herein contained, including performing to the satisfaction of the City, and shall not correct such failure for a period of 30 days after written notice from the City. The Authority shall have the right to terminate this Agreement in the event that the City shall fail to perform or observe any of the terms, provisions conditions or covenants herein contained and shall not correct such failure for a period of 30 days after written notice from the Authority.
11. The Authority and the City acknowledge they are political subdivisions of the State of Texas and are subject to, and comply with the applicable provisions of the Texas Tort Claims Act, as set out in Civil Practices and Remedies Code, Section 101.001 *et seq.* and the remedies authorized therein regarding claims or causes of action that may be asserted by third parties for accident, injury or death.

12. If any term, condition, or provision of this Agreement is for any reason hereafter deemed invalid, such invalidity will not affect the remaining portions hereof.
13. Unless otherwise stated herein, whenever this Agreement calls for the approval of the City, such approval shall be evidenced by the written approval of the City Manager or her designee.
14. The Authority covenants and agrees that it is an independent contractor and not an officer, agent, servant or employee of City; that the Authority shall have exclusive control of and exclusive right to control the details of the work performed hereunder and all persons performing same, and shall be responsible for the acts and omissions of its officers, agents, employees, contractors, subcontractors and consultants; that the doctrine of respondent superior shall not apply as between City and the Authority, its officers, agents, employees, contractors, subcontractors and consultants, and nothing herein shall be construed as creating the relationship of employer-employee, principal-agent, partners or joint venturers between City and the Authority. The parties hereto understand and agree that the City shall not be liable for any claims which may be asserted by any third party occurring in connection with the services to be performed by the Authority under this Agreement and that the Authority has no authority to bind the City.
15. **THIS AGREEMENT SHALL BE CONSTRUED UNDER AND IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS AND ALL OBLIGATIONS OF THE PARTIES CREATED HEREUNDER ARE PERFORMABLE IN BEXAR COUNTY, TEXAS.**

Any legal action or proceeding brought or maintained, directly or indirectly, as a result of this Agreement shall be heard and determined in the City of San Antonio, Bexar County, Texas.

16. For purposes of this Agreement, all notices among the parties shall be deemed sufficient if in writing and mailed certified mail, return receipt requested, postage prepaid, to the addresses set forth below:

AUTHORITY:

Assistant General Manager
San Antonio River Authority
P.O. Box 839980
San Antonio, Texas 67883-9980

CITY:

Scott White, Director
Convention and Visitors Bureau
203 S. St. Mary's Street, Suite 200
San Antonio, Texas 78205

17. Prior to the commencement of any work under this Agreement, the Authority shall furnish copies of all required endorsements and an original completed Certificate(s) of Insurance to the City's Convention and Visitors Bureau, which shall be clearly labeled "*Agreement Between the San Antonio River Authority and the City of San Antonio for Fabrication and Installation of Wayfinding Signage*" in the Description of Operations block of the Certificate, or a certificate of the Authority's existing intergovernmental risk management fund coverage. The original Certificate(s) shall be completed by an agent and signed by a person authorized by that insurer to bind coverage on its behalf. The City will not accept Memorandum of

Insurance or Binders as proof of insurance. The original certificate(s) or form must have the agent's original signature, including the signer's company affiliation, title and phone number, and be mailed, with copies of all applicable endorsements, directly from the insurer's authorized representative to the City. The City shall have no duty to pay or perform under this Agreement until such certificate and endorsements have been received and approved by the City's Convention and Visitors Bureau. No officer or employee, other than the City's Risk Manager, shall have authority to waive this requirement.

- a.) The City reserves the right to review the insurance requirements of this Paragraph during the effective period of this Agreement and any extension or renewal hereof and to modify insurance coverages and their limits when deemed necessary and prudent by City's Risk Manager based upon changes in statutory law, court decisions, or circumstances surrounding this Agreement. In no instance will the City allow modification whereupon the City may incur increased risk.
- b.) A consultant's financial integrity is of interest to the City; therefore, subject to the Authority's right to maintain reasonable deductibles in such amounts as are approved by the City, the Authority shall obtain and maintain in full force and effect for the duration of this Agreement, and any extension hereof, at the Authority's sole expense, insurance coverage written on an occurrence basis, by companies authorized and admitted to do business in the State of Texas and with an A.M Best's rating of no less than A- (VII), in the following types and for an amount not less than the amount listed below, or the Authority's existing intergovernmental risk management fund coverage to cover the obligations assumed by the Authority in this Agreement until this Agreement expires or is terminated:

TYPE	AMOUNTS
1. Workers' Compensation	Statutory
2. Employers' Liability	\$1,000,000/\$1,000,000/\$1,000,000
3. Broad Form Commercial General Liability Insurance to include coverage for the following: <ul style="list-style-type: none"> a. Premises operations b. Independent Contractors c. Products/completed operations d. Personal Injury e. Contractual Liability 	For <u>Bodily Injury</u> and <u>Property Damage</u> of \$1,000,000 per occurrence; \$2,000,000 General Aggregate, or its equivalent in Umbrella or Excess Liability Coverage
4. Business Automobile Liability <ul style="list-style-type: none"> a. Owned/leased vehicles b. Non-owned vehicles c. Hired Vehicles 	<u>Combined Single Limit</u> for <u>Bodily Injury</u> and <u>Property Damage</u> of \$1,000,000 per occurrence

- c.) The City shall be entitled, upon request and without expense, to receive copies of the policies, declaration page and all endorsements thereto as they apply to the

limits required by the City, and may require the deletion, revision, or modification of particular policy terms, conditions, limitations or exclusions (except where policy provisions are established by law or regulation binding upon either of the parties hereto or the underwriter of any such policies). The Authority shall be required to comply with any such requests and shall submit a copy of the replacement certificate of insurance to the City at the address provided below within 10 days of the requested change. The Authority shall pay any costs incurred resulting from said changes. All notices under this Article shall be given to the City at the following address:

City of San Antonio
Attn: Convention and Visitors Bureau
203 S. St. Mary's Street, Suite 200
San Antonio, Texas 78205

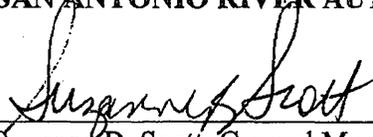
- d.) The Authority agrees that with respect to the above required insurance, all insurance policies are to contain or be endorsed to contain the following provisions:
- Name the City, its officers, officials, employees, volunteers, and elected representatives as additional insured by endorsement, as respects operations and activities of, or on behalf of, the named insured performed under contract with the City, with the exception of the workers' compensation and professional liability policies;
 - Provide for an endorsement that the "other insurance" clause shall not apply to the City of San Antonio where the City is an additional insured shown on the policy;
 - Workers' compensation and employers' liability policies will provide a waiver of subrogation in favor of the City.
 - Provide thirty (30) calendar days advance written notice directly to City of any suspension, cancellation, non-renewal or material change in coverage, and not less than ten (10) calendar days advance notice for nonpayment of premium.
- e.) Within five (5) calendar days of a suspension, cancellation or non-renewal of coverage, the Authority shall provide a replacement Certificate of Insurance and applicable endorsements to the City. The City shall have the option to suspend the Authority's performance should there be a lapse in coverage at any time during this Agreement. Failure to provide and to maintain the required insurance shall constitute a material breach of this Agreement.
- f.) In addition to any other remedies the City may have upon the Authority's failure to provide and maintain any insurance or policy endorsements to the extent and within the time herein required, the City shall have the right to order the Authority to stop work hereunder, and/or withhold any payment(s) which become due, to the

Authority hereunder until the Authority demonstrates compliance with the requirements hereof.

- g.) Nothing herein contained shall be construed as limiting in any way the extent to which the Authority may be held responsible for payments of damages to persons or property resulting from the Authority's or its subcontractors' performance of the work covered under this Agreement.
- h.) It is agreed that the Authority's insurance shall be deemed primary and non-contributory with respect to any insurance or self insurance carried by the City of San Antonio for liability arising out of operations under this Agreement.
- i.) It is understood and agreed that the insurance required is in addition to and separate from any other obligation contained in this Agreement.
- j.) The Authority and any subcontractors are responsible for all damage to their own equipment and/or property.

SIGNED this ____ day of February, 2010.

SAN ANTONIO RIVER AUTHORITY



Suzanne B. Scott, General Manager

CITY OF SAN ANTONIO

Sheryl L. Sculley, City Manager

ATTEST: _____
Secretary

ATTEST: _____
City Clerk

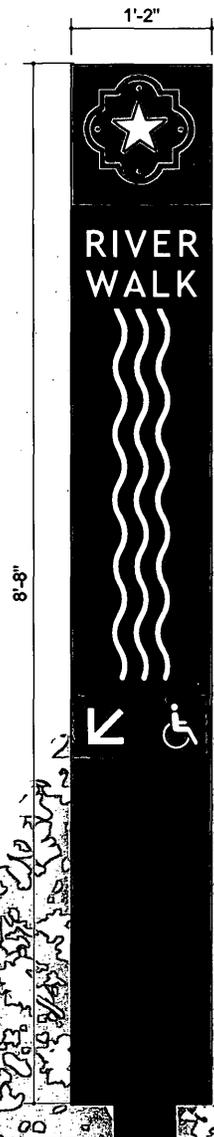
APPROVED AS TO FORM:

City Attorney

Exhibit

I

Draft - Pending Finalization



SIDE B

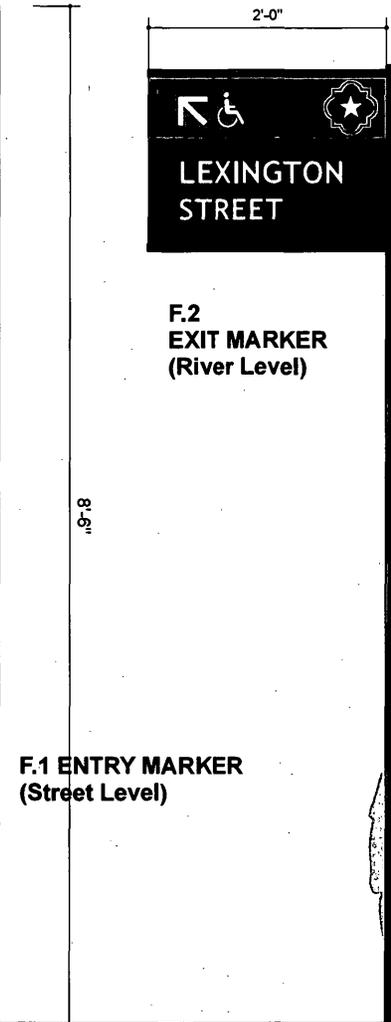
A.1 ENTRY PYLON



SIDE A



SIDE C



F.1 ENTRY MARKER (Street Level)



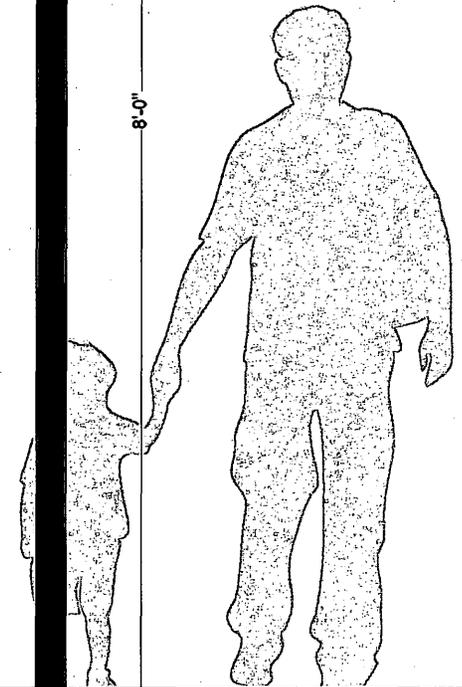
F.2 EXIT MARKER (River Level)

ENTRY / EXIT MARKERS

Entry Markers are designed to identify stairways and accessible routes from street level to the river.

Units will not be illuminated, but will pick up ambient light. Options include 3-sided pylons (similar structure to the Parks & Museum Reach markers), as well as post & panel signs depending on the street-level conditions.

8'-0"

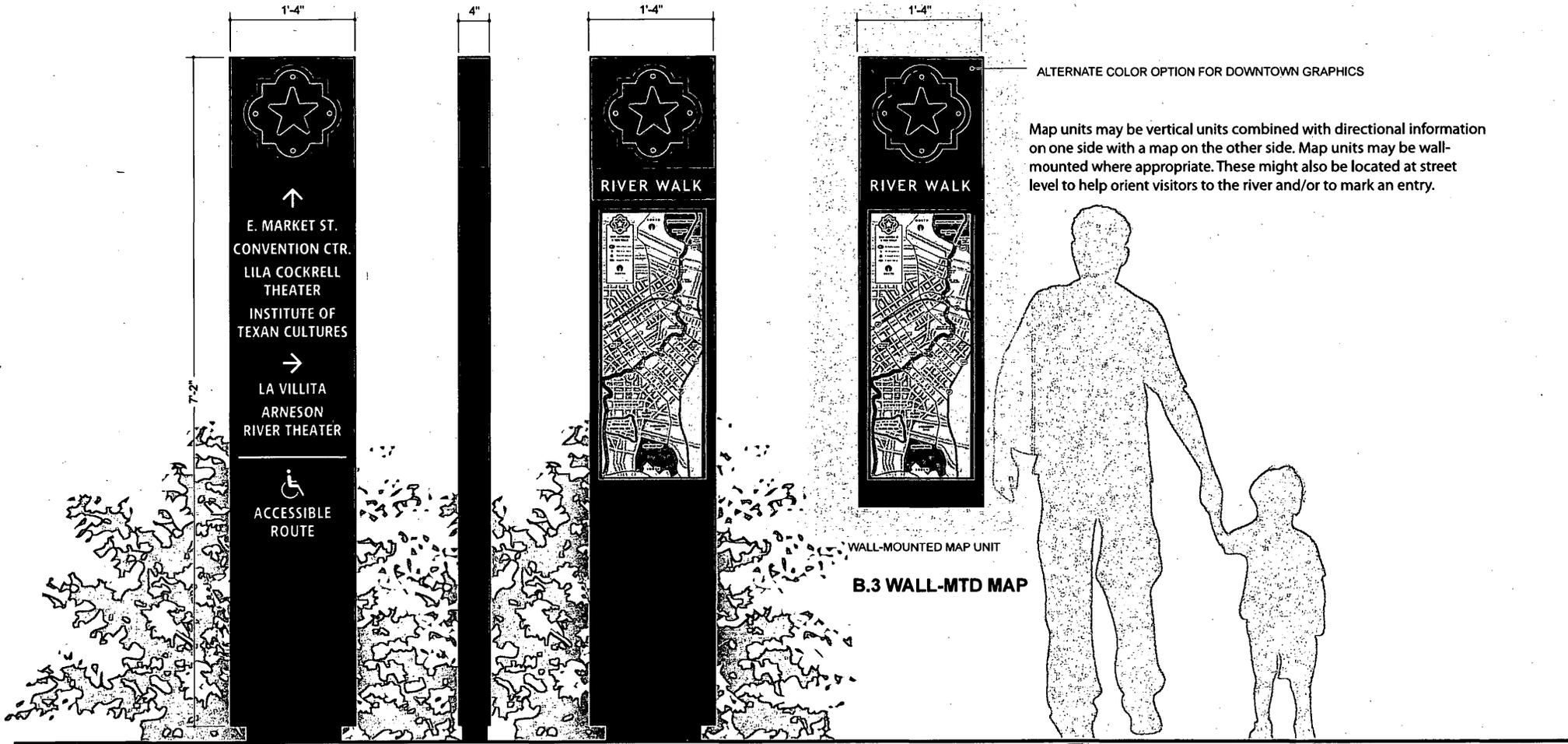


marek:hill
design [architectural graphics [environmental art

SUBMITTED: 11-20-09

DIRECTIONAL / ORIENTATION UNITS

Draft - Pending Finalization



ALTERNATE COLOR OPTION FOR DOWNTOWN GRAPHICS

Map units may be vertical units combined with directional information on one side with a map on the other side. Map units may be wall-mounted where appropriate. These might also be located at street level to help orient visitors to the river and/or to mark an entry.

WALL-MOUNTED MAP UNIT

B.3 WALL-MTD MAP

B.1 DIRECTIONAL PYLON

SIDE VIEW

B.2 DIRECTIONAL PYLON W/ MAP



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SUBMITTED: 11-20-09

DIRECTIONAL SIGNS

Draft - Pending Finalization



WALL-MOUNTED DIRECTIONAL SIGNS

C.2 Wall-Mtd Directional (Large)

Directional signs may be wall-mounted or ground-mounted depending on the location. Signs would accommodate more listings than the Museum Reach because of the many destinations along the downtown River Walk. Panels allow for change-out and maintenance or repair without removing entire sign unit.



OPTION A with color

C.1 Wall-Mtd Directional (Small)



SMALL WALL-MOUNTED DIRECTIONAL

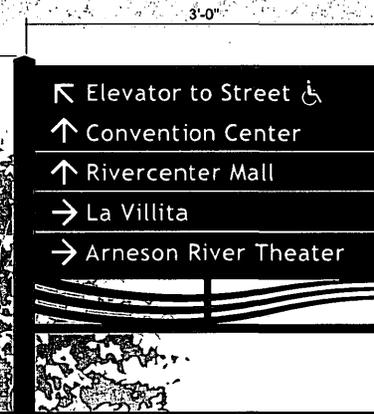


ALTERNATE GRAPHIC TREATMENT

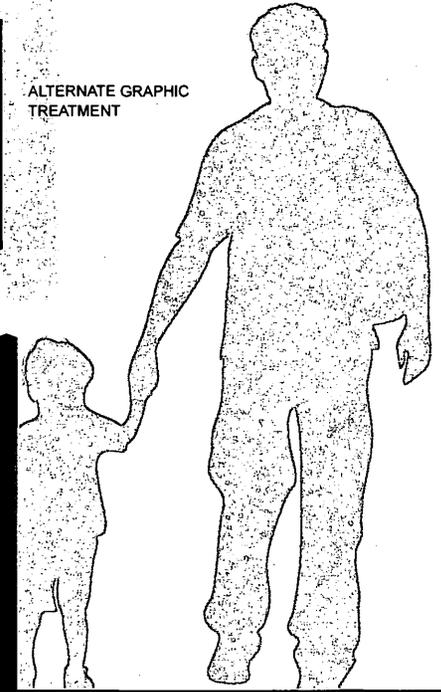


POST & PANEL DIRECTIONAL SIGN

C.3 Post & Panel Directional



OPTIONAL LAYOUTS



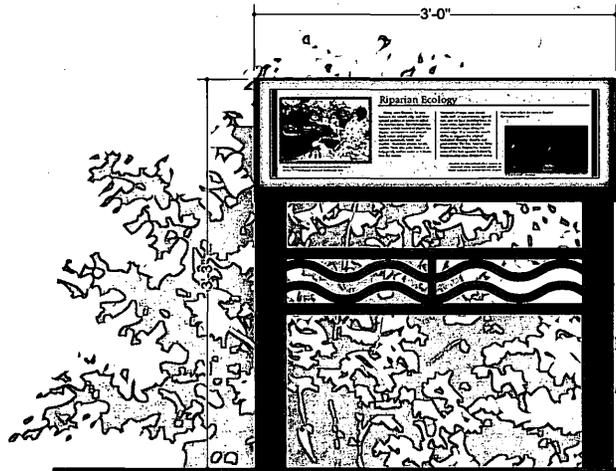
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design [architectural graphics | environmental art]

SUBMITTED: 11-20-09

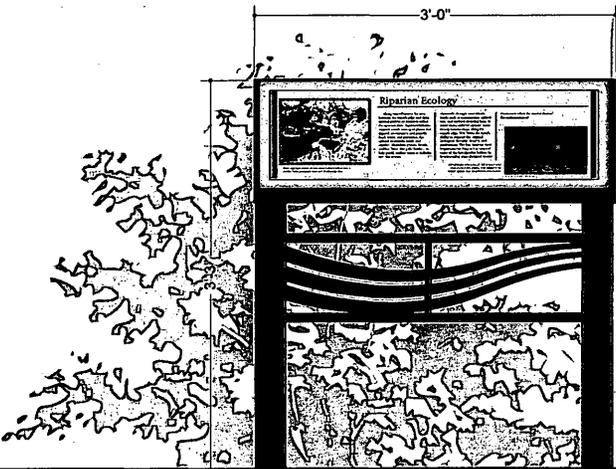
INTERPRETIVE UNITS

Interpretive units may be horizontal tabletop units or wall-mounted or freestanding vertical units depending on the location and site conditions. Because of the tighter, more congested areas of this section of the River Walk, interpretive units will be small than those in the Museum Reach.

D.1 FREESTANDING INTERPRETIVE



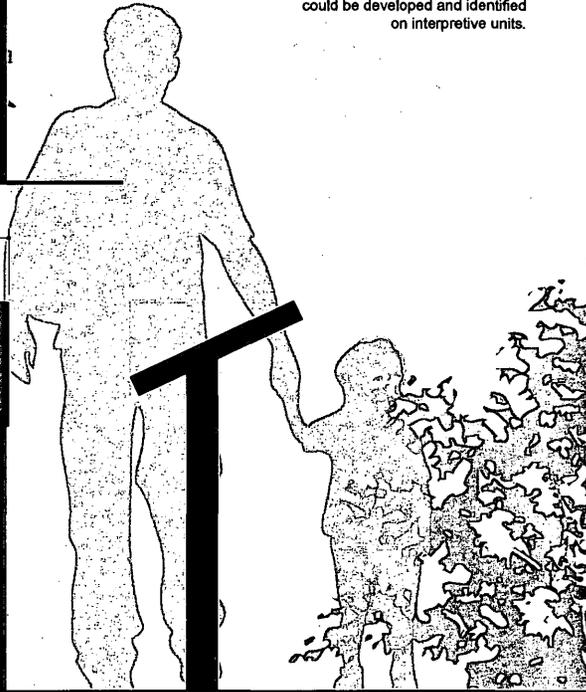
INTERPRETIVE UNIT / OPTION A



INTERPRETIVE UNIT / OPTION B

D.2 INTERPRETIVE PYLON

Topic could be noted here.
A number for calling via cell-phone for interpretives could be developed and identified on interpretive units.



D.3 WALL-MTD INTERPRETIVE



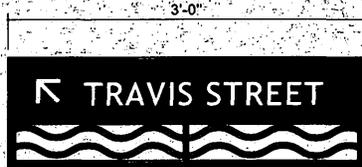
SIDE VIEW



marek:hill
design [architectural graphics] environmental art

SUBMITTED: 11-20-09

STREET IDENTITIES



OPTION A

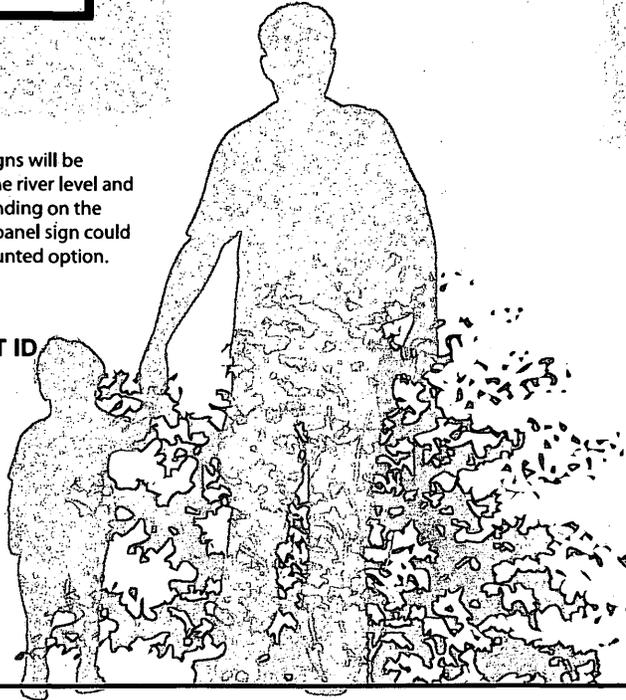


OPTION B

WALL-MOUNTED STREET IDENTITY

Wall-mounted street identity signs will be located at stairs and ramps at the river level and identify the street above. Depending on the location and visibility, a post & panel sign could be used instead of the wall-mounted option. Text is reflective vinyl.

E.2 WALL-MTD STREET ID (River Level)



BRIDGE IDENTITIES Draft - Pending Finalization



OPTION WITH COLOR



E.1 BRIDGE IDENTITY (Mounts on Bridge at Street level)

Bridge Identity signs will be located on bridges where this is possible. These designs are the same used in the Museum Reach, except reflective vinyl may be used for the text.

Wall-mounted Bridge Identities will be used on bridges where it is not possible to mount a sign directly on the overhead structure.



OPTION A



OPTION B

E.2 WALL-MTD STREET ID (River Level)



marek:hll
design [architectural graphics [environmental art

SUBMITTED: 11-20-09

GRAPHICS & WAYFINDING PROGRAM FOR

Draft - Pending Finalization

**San Antonio River Improvements
DOWNTOWN RIVER WALK**

San Antonio, Texas

MESSAGE SCHEDULE

PRICING ISSUE: 01.05.10

Architect:

Ford, Powell & Carson, Inc.
1138 East Commerce St.
San Antonio, Texas 78205
210-226-1246 / fax: 210-226-6482

Client:

San Antonio River Authority
100 East Guenther Street
San Antonio, Texas 78204
210-227-1373 / fax: 210-302-3689



marek:hill

design [architectural graphics [environmental art
3241 bellefontaine [houston, tx 77025
tel: 713.665.1804 [fax: 713.660.8144
www.marek-hill.com

San Antonio River Improvements-Downtown Segment
 MESSAGE SCHEDULE
 Review Issue: 12-30-09

Draft - Pending Finalization

Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
001	C2 - Wall-mtd Directional-Large	↖ Lexington Avenue → Downtown → Shops/Restaurants ← Museums & Parks			Under Lexington bridge near stairs on north east side of street	
002	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	D.5	South side of Lexington Street, east side of river	
002.1	F2 - Post & Panel Exit Marker	↖ LEXINGTON STREET	↗ LEXINGTON STREET		South of Lexington Street, east side of river at foot of stair	
003	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	D.3	South side of Lexington Street, west side of river	
003.1	F2 - Post & Panel Exit Marker	↖ LEXINGTON STREET	↗ LEXINGTON STREET	H.10	South of Lexington Street, west side of river at foot of stair	
004	B2 - Directional Pylon w/Map	(MAP)	(MAP)		South of Lexington, west side of river; perpendicular to river in dirt	
005	C2 - Wall-mtd Directional-Large	↖ Lexington Avenue (HCP) ← Museums & Parks → Downtown → Shops/Restaurants			River level on wall by ramp	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
 Review Issue: 12-30-09

Draft - Pending Finalization

Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
006	F2 - Post & Panel Exit Marker	↖ RICHMOND STREET	↗ RICHMOND STREET	H.9	Southeast side of Richmond Street, east side of river in dirt	
007	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		Top of bridge at Richmond. No HCP	ON CONCRETE
008	D1 - Tabletop Map Unit	(MAP)		I.18	North of Richmond Street, west side of river, in dirt	
009	E3 - Wall-Mounted Street ID	RICHMOND STREET		E.31	West side of Richmond Street Mount on concrete above mosaic	On concrete wall
009.1	E3 - Wall-Mounted Street ID	RICHMOND STREET		E.32	East side of Richmond Street Mount above mosaic	On concrete wall
010	B2 - Directional Pylon w/Map	(MAP)	(MAP)		East bank; perpendicular to river at edge of river; in dirt	
010.1	B2 - Directional Pylon w/Map	(MAP)	(MAP)		West bank; perpendicular to river at edge of river; in dirt	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
 Review Issue: 12-30-09

Draft - Pending Finalization

Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
011	E1 - Bridge-mtd Street ID	NAVARRO STREET		F.11	North side of Navarro Street On concrete center of bridge	
011.1	E1 - Bridge-mtd Street ID	NAVARRO STREET		F.12	South side of Navarro Street On concrete center of bridge	
012	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		At top of stairs on Navarro Street, east side of river. No HCP	ON CONCRETE
013	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	D.4	South side of Navarro Street, east side of river No HCP	ON CONCRETE
014	B2 - Directional Pylon w/Map	(MAP)	(MAP)	I.17	South of Navarro Street, east side of river in dirt	
014.1	B2 - Directional Pylon w/Map	(MAP)	(MAP)		South of Navarro Street, west side of river	Dirt or concrete?
015	D2 - Tabletop Interpretive	(Interpretive)		I.16	Single-sided, North of North St. Mary's Street, west side of river	

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016	E1 - Bridge-mtd Street ID	ST MARY'S STREET		F.10	East side of St Mary's Street On concrete center of bridge	
016.1	E1 - Bridge-mtd Street ID	ST MARY'S STREET		F.9	West side of St Mary's Street On concrete center of bridge	
017	F2 - Post & Panel Exit Marker	↖ N. ST. MARY'S ST.	↗ N. ST. MARY'S ST.	H.7	Northeast side of North St. Mary's Street, east side of river in dirt	
017.1	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		North St. Mary's, top of stairs east side of river. No HCP.	ON CONCRETE
018	C2 - Wall-mtd Directional-Large	↖ N. St. Mary's Street ← Museums & Parks → Downtown → Shops/Restaurants			Under bridge at St. Mary's on concrete wall	
018.1	F2 - Post & Panel Exit Marker	↖ N. ST. MARY'S ST.	↗ N. ST. MARY'S ST.	H.8	Southeast side of North St. Mary's Street, east side of river	
019	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		North St. Mary's, top of stairs west side of river. No HCP.	ON CONCRETE

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019.1	F2 - Post & Panel Exit Marker	↖ N. ST. MARY'S ST.	↗ N. ST. MARY'S ST.	H.7	North west side of North St. Mary's Street, west side of river	
020	D1 - Tabletop Map Unit	(MAP)			North of Augusta Street, east of river in dirt	
020.1	D2 - Tabletop Interpretive	(Interpretive)		J.4	North of Augusta Street, east of river in dirt	
022	E2 - Bridge-mtd Street ID Small	AUGUSTA STREET		E.30	East side of Augusta Street Bridge	Mount above electrical boxes at stairs
022.1	E2 - Bridge-mtd Street ID Small	AUGUSTA STREET		E.29	West side of Augusta Street Bridge	
023	F2 - Post & Panel Exit Marker	↖ AUGUSTA STREET	↗ AUGUSTA STREET	H.6	North of Augusta Street, west side of the river	
024	A1 - Entry Pylon	↙ RIVER WALK	↘ RIVER WALK		South of Augusta, East side of river; top of ramp at Augusta in dirt	

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025	F2 - Post & Panel Exit Marker	↙ AUGUSTA STREET	↗ AUGUSTA STREET	H.5	South of Augusta Street, east side of river at stair in dirt	
025.1	F2 - Post & Panel Exit Marker	↙ AUGUSTA STREET (HCP)	↗ AUGUSTA STREET (HCP)		In dirt at HCP ramp	
026	D2 - Tabletop Interpretive	(Ursuline Academy; Augusta St Bridge)		J.3	South of Augusta Street, east of river in dirt	
027	B2 - Directional Pylon w/Map	(MAP)	(MAP)	I.15	North of Augusta Street, west of river	In dirt or concrete?
028	B2 - Directional Pylon w/Map	(MAP)		I.14	Single-sided, North of Convent Street, east of river	
029	F2 - Post & Panel Exit Marker	↙ CONVENT STREET (HCP)	↗ CONVENT STREET (HCP)	H.3	North of Convent Street, east side of river at foot of ramp in dirt	
029.1	F2 - Post & Panel Exit Marker	↙ CONVENT STREET (HCP)	↗ CONVENT STREET (HCP)	H.4	North of Convent Street, west side of river at foot of ramp in dirt	

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030	E1 - Bridge-mtd Street ID	CONVENT STREET		F.8	North side of Convent Street bridge	
030.1	E1 - Bridge-mtd Street ID	CONVENT STREET		F.7	South side of Convent Street bridge	
031	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	D.2	North side of Convent Street, east side of river	
032	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		Southside of Convent Street, East side of River	
033	D1 - Tabletop Map Unit	(MAP)		I.13	Midway between Convent and Martin Streets in dirt	
034	E1 - Bridge-mtd Street ID	MARTIN STREET		F.6	North side of Martin Street Bridge	
034.1	E1 - Bridge-mtd Street ID	MARTIN STREET		F.5	South side of Martin Street Bridge	

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035	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		North side of Martin Street Bridge, East side of River	
035.1	F2 - Post & Panel Exit Marker	↙ MARTIN STREET	↗ MARTIN STREET		North side of Martin Street Bridge, East side of River at base of stair in dirt	
036	B2 - Directional Pylon w/Map	(MAP) Rio Taxi Stop	(MAP) Rio Taxi Stop	L.3	South of Martin Street, at Rio Taxi stop Street, west of river	In dirt or concrete?
037	F2 - Post & Panel Exit Marker	↙ PECAN STREET	↗ PECAN STREET	H.2	North of Pecan Street, west side of river in dirt	
037.1	A1 - Entry Pylon	RIVER WALK ↙ Rio Taxi Stop	RIVER WALK ↘ Rio Taxi Stop	W.1	Pecan Street Plaza, west side of river	Dirt or concrete?
038	E1 - Bridge-mtd Street ID	PECAN STREET		F.4	North side of Pecan Street Bridge	
038.1	E1 - Bridge-mtd Street ID	PECAN STREET		F.3	South side of Pecan Street Bridge	

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039	B2 - Directional Pylon w/Map	(MAP)	(MAP)	I.12	South of Pecan Street, west of river	In dirt or concrete?
040	C2 - Wall-mtd Directional-Large	↖ Pecan Street ← Museums & Parks → Downtown → Shops/Restaurants			Between Travis & Pecan near bench	
041	D2 - Tabletop Interpretive	(Interpretive) Laux Mill and Dam		J.2	North of Travis Street, east side of river	
042	B2 - Directional Pylon w/Map	(MAP)	(MAP)		West side of river between Travis & Pecan	Concrete or dirt?
043	D2 - Tabletop Interpretive	(Interpretive)		J.1	North of Travis Street, west side of river	
044	E1 - Bridge-mtd Street ID	TRAVIS STREET		F.2	North side of Travis Street Bridge	
044.1	E1 - Bridge-mtd Street ID	TRAVIS STREET		F.1	South side of Travis Street Bridge	

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045	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	D.1	South side of Travis Street, east side of river	ON CONCRETE
045.1	F2 - Post & Panel Exit Marker	↖ TRAVIS STREET	↗ TRAVIS STREET	H.1	South of Travis Street, east side of river in dirt	
046	B2 - Directional Pylon w/Map	(MAP)	(MAP)		West side of river between Travis & Houston	Concrete or dirt?
047	D1 - Tabletop Map Unit	(MAP)			East side of river; right side of barge landing	
047.1	D1 - Tabletop Map Unit	(MAP)			West side of river; north of Houston Street	
048	E2 - Bridge-mtd Street ID Small	HOUSTON STREET		E.28	North side of Houston Street Field verify space available prior to fabrication	
048.1	E2 - Bridge-mtd Street ID Small	HOUSTON STREET		E.27	South side of Houston Street Field verify space available prior to fabrication	

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049	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		East side of river at Houston Street; no HCP	Dirt or concrete?
050	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	B.12	On concrete west side of River; south of Houston Ave.	ON CONCRETE
051	C3 - Post & Panel Directional	↑ River Walk Loop ↑ Rivercenter Mall ↑ Convention Center ↑ Shops/Restaurants ↑ La Villita	↑ Museums (1.5 mi) ↑ Brackenridge Park ↑ Zoo (2.5 mi)		Perpendicular to river, south of Houston Street in dirt	Need distances
052	B2 - Directional Pylon w/Map	(MAP)	(MAP)		In front of Marriott Courtyard in dirt	
053	C3 - Post & Panel Directional	↑ Downtown ↑ Shops/Restaurants ← Museums → La Villita			Parallel to river at east side in dirt planter	
054	D1 - Tabletop Map Unit	(MAP)			In archway under pedestrian bridge at foot of stair	ON CONCRETE
055	E3 - Wall-Mounted Street ID	EAST COMMERCE STREET			Mount on wall at stair landing	

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056	D1 - Tabletop Map Unit	(MAP)			North of Commerce on river loop near Texas Land & Cattle Steak House	
056.1	D2 - Tabletop Interpretive	(Interpretive)			West of St. Mary's St, south of the river; near la Mansion in dirt	
057	B1 - Directional Pylon	↑ Shops/Restaurants ↑ The Alamo ↑ Rivercenter Mall ↑ Convention Center	↑ Museums ↑ Main Plaza ↑ Cathedral ↑ To South River Loop		Perpendicular to river in dirt.	
058	E1 - Bridge-mtd Street ID	NORTH ST. MARY'S STREET		E.17	West side of North St. Mary's Street	
059	E1 - Bridge-mtd Street ID	NORTH ST. MARY'S STREET		E.18	East side of North St. Mary's Street	
060	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.6	Northwest side of North St. Mary's Street On concrete No HCP	ON CONCRETE
061	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.7	Southeast side of North St. Mary's Street On concrete No HCP	ON CONCRETE

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062	B2 - Directional Pylon w/Map	(MAP)	(MAP)		Perpendicular to river at barge landing	ON CONCRETE
063	B2 - Directional Pylon w/Map	(MAP)	(MAP)	I.5	East of North St. Mary's Street, north of river, adjacent to pedestrian bridge;	Perpendicular to walk in dirt; replace existing
064	B2 - Directional Pylon w/Map	(MAP)	(MAP)		Near elevator at Rio Plaza in dirt planter bed adjacent to barge landing	
065	F2 - Post & Panel Exit Marker	↖ CROCKETT STREET Elevator to street	↗ CROCKETT STREET Elevator to street		In dirt planter near elevator at Navarro	Need layout
066	A1 - Entry Pylon	RIVER WALK ↙ Elevator Down to River Walk	RIVER WALK ↘		ON CONCRETE at Crockett Street elevator on street level. Triangle points to river.	ON CONCRETE
067	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.8	Northeast side of Navarro Street at West Crockett Street	
068	E1 - Bridge-mtd Street ID	NAVARRO STREET		E.19	West side of Navarro Street at West Crockett Street	

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068.1	E1 - Bridge-mtd Street ID	NAVARRO STREET		E.20	East side of Navarro Street at West Crockett Street	
069	B2 - Directional Pylon w/Map	(MAP)			Single-sided, Parallel to river in front of stair wall	ON CONCRETE
070	F2 - Post & Panel Exit Marker	↖ CROCKETT STREET	↗ CROCKETT STREET		In dirt planter at stair to Crockett Street	
071	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.9	Southwest side of Navarro Street at West Crockett Street	
072	B2 - Directional Pylon w/Map	(MAP)	(MAP)		At Hard Rock Cafe and barge landing	Perpendicular to river in dirt planter.
072.1	B2 - Directional Pylon w/Map	(MAP)		I.6	Single-sided, East of Navarro Street, north of river	
072.2	D2 - Tabletop Interpretive	(Interpretive)		I.7	East of Navarro Street, south of the river; in dirt planter at Hard Rock Cafe	

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073	D1 - Tabletop Map Unit	(MAP)			In front of Joe's Crab Shack next to barge landing	ON CONCRETE
074	E1 - Bridge-mtd Street ID	NORTH PRESA STREET		E.21	West side North Presa Street	
075	E1 - Bridge-mtd Street ID	NORTH PRESA STREET		E.22	East side North Presa Street	
076	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		Top of stair at College and North Presa Streets	ON CONCRETE
077	C1 - Wall-mtd Directional-Small	RIVER WALK ↑ Elevator to River Walk ↗ Stair to River Walk			Top of stair on wall at College and North Presa Streets	
078	F2 - Post & Panel Exit Marker	↙ COLLEGE STREET N. PRESA STREET	↗ COLLEGE STREET N. PRESA STREET	I.9	North of East Crockett Street, east side of river	ON CONCRETE
079	D1 - Tabletop Map Unit	(MAP)			Locate in front of planter at foot of stairs	ON CONCRETE

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080	C3 - Post & Panel Directional	→ Elevator to Street → North River Loop ← Rivercenter Mall ← Convention Center ← La Villita			Parallel to walk on east bank (backside to river) at Shops of Paseo Plaza	ON CONCRETE
081	B2 - Directional Pylon w/Map	(MAP)	(MAP)	I.8	East of North Presa Street, north side of river at barge landing	ON CONCRETE
082	E3 - Wall-Mounted Street ID	EAST CROCKETT STREET		E.23	East side of River, East Crockett Street Wall at stairs	
083	E3 - Wall-Mounted Street ID	EAST CROCKETT STREET		E.24	West side of River, East Crockett Street Wall at stairs	
084	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		Top of stairs at Presa and Crockett ON CONCRETE	
085	B2 - Directional Pylon w/Map	(MAP)	(MAP)		Perpendicular to river at bottom of stairs	ON CONCRETE
086	D1 - Interpretive Unit - Freestanding	(MAP)			At foot of stairs in dirt near Rain Forest Cafe	

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087	E3 - Wall-Mounted Street ID	EAST CROCKETT STREET			Mount to wall under bridge at E. Crockett on west side of River	
088	D2 - Tabletop Interpretive	(Interpretive)			At pedestrian bridge near Paloma Cafe in dirt	
089	D1 - Tabletop Map Unit	(MAP)			At pedestrian bridge near Coyote Ugly in dirt planter	
090	E2 - Bridge-mtd Street ID Small	EAST COMMERCE STREET		E.25	North side of East Commerce Street Bridge	
091	E2 - Bridge-mtd Street ID Small	EAST COMMERCE STREET		E.26	South side of East Commerce Street Bridge	
092	D1 - Tabletop Map Unit	(MAP)		I.10	Northwest of East Commerce Street at Losoya Street, east side of the river	
093	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.11	North side of East Commerce Street at Lasoya Street, center of bridge	ON CONCRETE

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094	C2 - Wall-mtd Directional-Large	↑ Commerce Street ← La Villita ← Rivercenter Mall ← Convention Center			On stone wall opposite stairs to East Commerce Street	ON CONCRETE
095	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘		Top of stairs at Commerce Street	ON CONCRETE
096	E1 - Bridge-mtd Street ID	WEST MARKET STREET		E.1	North side of West Market Street	
096.1	E1 - Bridge-mtd Street ID	WEST MARKET STREET		E.2	South Side of West Market Street	
097	B1 - Directional Pylon	→ Restrooms → Elevator (HCP) → Rio Taxi Tickets ← La Villita ← Arneson Theater		V.1	South of West Market Street at South Alamo, west side of river, adjacent to taxi boat landing	Single-sided / parallel to river walk
098	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.1	Northeast side of West Market Street (HCP)	This location includes directions to Elevator, restrooms and taxi tickets
099	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.2	Southwest side of West Market Street ON CONCRETE	

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100	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	A.3	Southeast side of West Market Street	ON CONCRETE
101	F2 - Post & Panel Exit Marker	ELEVATOR TO RIVER WALK ←	ELEVATOR TO RIVER WALK →			New Layout or sign type?
102	C2 - Wall-mtd Directional-Large	→ Rio Taxi Tickets → Restrooms → Elevator ← La Villita ← Arneson Theater			On wall opposite Hilton pedestrian bridge	
103	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.12	West side of South Alamo Street at Villita Street, adjacent to hotel driveway	
103.1	F2 - Post & Panel Exit Marker	↖ ALAMO STREET	↗ ALAMO STREET		At base of stair between hotel & Little Rein Steakhouse	In dirt
104	B2 - Directional Pylon w/Map	(MAP)	(MAP)	I.4	La Villita area, south of river; Perpendicular to river at bump out.	ON STONE
104.1	F3 - Rio Taxi Post & Panel	RIO TAXI STOP (Map)	RIO TAXI STOP (Map)	L.1	La Villita area, southeast side of river, adjacent to Rhein Steakhouse	Need Layout

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104.2	E3 - Wall-Mounted Street ID	RIVER WALK ↘			At Arneson Theater top of stair to River	On stone wall
105	D2 - Tabletop Interpretive	(Interpretive) Rosita Bridge			In dirt west of bridge near la Villita	
106	F2 - Post & Panel Exit Marker	↙ PRESA STREET (HCP)	↗ PRESA STREET (HCP)		In dirt at foot of ramp	
107	F1 - Post & Panel Entry Marker	RIVER WALK (HCP) ↙	RIVER WALK ↘	B.6	At top of Presa Street stair	ON CONCRETE
108	E2 - Bridge-mtd Street ID Small	NORTH PRESA STREET		E.3	East side of South Presa Street Bridge	
109	E2 - Bridge-mtd Street ID Small	NORTH PRESA STREET		E.4	West side of South Presa Street Bridge	
110	D1 - Tabletop Map Unit	(MAP)			In dirt at seating area near Presa Street Stair	

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111	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘		ON CONCRETE	
112	C2 - Wall-mtd Directional-Large	→ La Villita → Convention Center → Rivercenter Mall			Concrete wall at foot of stair	
113	C3 - Post & Panel Directional	→ La Villita → Arneson Theater → Convention Center → Rivercenter Mall			Parallel to river on south side of river (backside to river); in dirt	
114	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	A.4	Southeast side of Navarro Street	ON CONCRETE
115	E1 - Bridge-mtd Street ID	NAVARRO STREET		E.5	East side of Navarro Street Bridge	
115.1	E1 - Bridge-mtd Street ID	NAVARRO STREET		E.6	West side of Navarro Street Bridge	
116	B2 - Directional Pylon w/Map	(MAP)	(MAP)		South river loop, perpendicular to path; in dirt	

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117	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	A.5	Northwest side of Navarro Street	ON CONCRETE
118	D1 - Tabletop Map Unit	(MAP)			At Westin Hotel in dirt	
118.1	D2 - Tabletop Interpretive	(Interpretive)			South loop on south side of river, near St. Mary's Street bridge	
119	E1 - Bridge-mtd Street ID	ST MARY'S STREET		E.7	East side of South St. Mary's Street bridge	Stand off required
119.1	E1 - Bridge-mtd Street ID	ST MARY'S STREET		E.8	West side of South St. Mary's Street bridge	Stand off required
120	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	B.7	Northwest side of South St. Mary's Street adjacent to Int'l Center accessible ramp	
121	E1 - Bridge-mtd Street ID	VILLITA STREET		E.9	North side of Villita Street Bridge	

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122	E1 - Bridge-mtd Street ID	VILLITA STREET		E.10	South side of Villita Street Bridge	
123	C2 - Wall-mtd Directional-Large	↑ La Villita ↑ Arneson Theater ↑ Shops/Restaurants ← North River Walk → King William District			Stone wall at pedestrian bridge	
124	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	B.8	North side of Villita Street, east of river ON CONCRETE	
125	D1 - Tabletop Map Unit	(MAP)			At base of stair at connection to South River loop	
126	E1 - Bridge-mtd Street ID	DOLOROSA STREET		E.11	South side of Dolorosa Street	
127	E1 - Bridge-mtd Street ID	DOLOROSA STREET		E.12	North side of Dolorosa Street	
128	C2 - Wall-mtd Directional-Large	← North River Walk → South River Walk → La Villita → Arneson Theater → Shops/Restaurants				

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129	E1 - Bridge-mtd Street ID	MARKET STREET		E.13	South side of Market Street	
129.1	E1 - Bridge-mtd Street ID	MARKET STREET		E.14	North side of Market Street	
130	F1 - Post & Panel Entry Marker	RIVER WALK ↙ Tour Boat Landing	RIVER WALK ↘ Tour Boat Landing	K.1	South of West Market Street, west side of river	
131	F1 - Post & Panel Entry Marker	RIVER WALK ↙ Tour Boat Landing	RIVER WALK ↘ Tour Boat Landing	K.2	North of West Market Street at Dolorosa, west side of river	
132	F3 - Rio Taxi Post & Panel	RIO TAXI STOP (Map)	RIO TAXI STOP (Map)	L.2	North of West Market Street at Dolorosa Street, west side of river	Need Layout
133	B2 - Directional Pylon w/Map	(MAP)	(MAP)			
134	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘	R.1	Main Plaza, west side of river, above stairway to River Walk	

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135	C3 - Post & Panel Directional	↗Main Plaza ↗San Fernando Cathedral ↗County Courthouse ↗City Hall ↗Restrooms		S.1	Main Plaza, west side of river, adjacent to River Walk path	
136	E1 - Bridge-mtd Street ID	EAST COMMERCE STREET		E.15	South side of East Commerce Street	
136.1	E1 - Bridge-mtd Street ID	EAST COMMERCE STREET		E.16	North side of East Commerce Street	
137	F1 - Post & Panel Entry Marker	RIVER WALK ↙ Tour Boat Landing	RIVER WALK ↘ Tour Boat Landing	K.3	South of East Commerce Street at Main Plaza, west side of river	
138	C2 - Wall-mtd Directional-Large	← North River Walk → South River Walk → La Villita → Arneson Theater → Shops/Restaurants				
139	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	B.11	North side of East Commerce Street at Main Plaza, east of river	
140	F2 - Post & Panel Exit Marker	↖ EAST COMMERCE STREET	↗ EAST COMMERCE STREET		In dirt at foot of ramp	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
 Review Issue: 12-30-09

Draft - Pending Finalization

Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
141		(HOLD FOR ADDITIONAL SIGN)				
142		(HOLD FOR ADDITIONAL SIGN)				
200	D1 - Tabletop Map Unit	(MAP)		I.3	Northeast side of West Market Street at "T" in river	
201	C2 - Wall-mtd Directional-Large	↑ Market Street → La Villita ← Rivercenter Mall ← Convention Center			Stone wall at stair	
202	D1 - Tabletop Map Unit	(MAP)		I.2	Southwest of East Commerce Street at South Alamo, adjacent to an arch bridge	Relocate to front of elevator
203	C2 - Wall-mtd Directional-Large	← Elevator → La Villita ↑ Rivercenter Mall ↑ Convention Center				
204	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		Street level at elevator plaza at Commerce	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
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Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
205	E1 - Bridge-mtd Street ID	SOUTH ALAMO STREET				
205.1	E1 - Bridge-mtd Street ID	SOUTH ALAMO STREET				
206	F2 - Post & Panel Exit Marker	↙ MARKET STREET	↗ MARKET STREET		ON CONCRETE	
207	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	B.3	North side of East Market Street, at S. Alamo Street ON CONCRETE	
208	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		Top of stairs at South Alamo Street	ON CONCRETE
209	C2 - Wall-mtd Directional-Large	→ Rivercenter Mall → Convention Center ← La Villita ← Arneson Theater			Brick wall at corner of Chamber of Commerce below light	
210	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘		On Plaza across from St. Joseph's Church	ON CONCRETE

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
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Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
211	F2 - Post & Panel Exit Marker	↙ EAST COMMERCE STREET	↗ EAST COMMERCE STREET		At base of stair across from St. Joseph's	
212	D2 - Tabletop Interpretive	(Interpretive) St. Joseph's / Joske's			in dirt planter at foot of stair	
213	D1 - Tabletop Map Unit	(MAP)			In dirt planter at river side	
214	C3 - Post & Panel Directional	← River Walk Loop ← La Villita ↗ Rivercenter Mall ↗ Rio Taxi Tickets ↗ River Barge			In dirt planter; sign is parallel to pathway near pedestrian bridge	
215	E1 - Bridge-mtd Street ID	EAST COMMERCE STREET				
216	E1 - Bridge-mtd Street ID	EAST COMMERCE STREET				
217	A1 - Entry Pylon	RIVER WALK ↙	RIVER WALK ↘		At top of Commerce Street stair & Mall North side of Commerce	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
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Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
218	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	B.1	South side of East Commerce Street, east of river	
219	D1 - Tabletop Map Unit	(MAP)			At River Center barge landing in dirt	
220	F2 - Post & Panel Exit Marker	↖ EAST COMMERCE STREET	↗ EAST COMMERCE STREET		In dirt behind handrail at foot of stairs	
221	D1 - Tabletop Map Unit	(MAP)		I.1	South of East Commerce Street, east of the river, at "Y" in River Walk path	ON CONCRETE
222	E1 - Bridge-mtd Street ID	MARKET STREET				
223	E1 - Bridge-mtd Street ID	MARKET STREET				
224	C3 - Post & Panel Directional	→ Convention Center ↗ River Center Mall ↗ Rio Taxi Tickets ← River Walk Loop			Between Commerce and Market Streets in dirt planter; parallel to pathway	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
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Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
225	B2 - Directional Pylon w/Map	(MAP)			Single-sided, Foot of ramp in dirt planter	
226	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘		Top of north stair east side of river	
227	F2 - Post & Panel Exit Marker	↖ MARKET STREET	↗ MARKET STREET		At foot of stair dirt or concrete??	
228	B2 - Directional Pylon w/Map	(MAP) → Convention Center ← Rivercenter Mall ← River Walk	(MAP)		Plaza at Y near Market Street wall	
229	F2 - Post & Panel Exit Marker	↖ MARKET STREET	↗ MARKET STREET		In dirt planter at foot of stairs	
230	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘	B.2	Northeast side of East Market Street, across from Convention Center	
231	C3 - Post & Panel Directional	↖ Market Street ← Convention Center ← Rivercenter Mall → La Villita → River Walk			In dirt planter, parallel to pathway (backside to stone wall)	

San Antonio River Improvements Downtown Segment
 MESSAGE SCHEDULE
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Sign No.	Sign Type	Message Side A	Message Side B	Existing Sign	Location Description	Comments
232	C2 - Wall-mtd Directional-Large	↑ Market Street ← Rivercenter Mall ← Convention Center → Shops/Restaurants → La Villita			Mount to stone wall of stair (near Alamo and Market)	
233	F1 - Post & Panel Entry Marker	RIVER WALK ↙	RIVER WALK ↘		ON CONCRETE at top of Alamo and Market Street stair	ON CONCRETE
234	D2 - Tabletop Interpretive	(Interpretive)			in dirt planter south bank of river	

GRAPHICS & WAYFINDING PROGRAM FOR

San Antonio River Improvements

DOWNTOWN RIVER WALK SIGN PLANS

San Antonio, Texas

PRICING ISSUE: 01/05/2010

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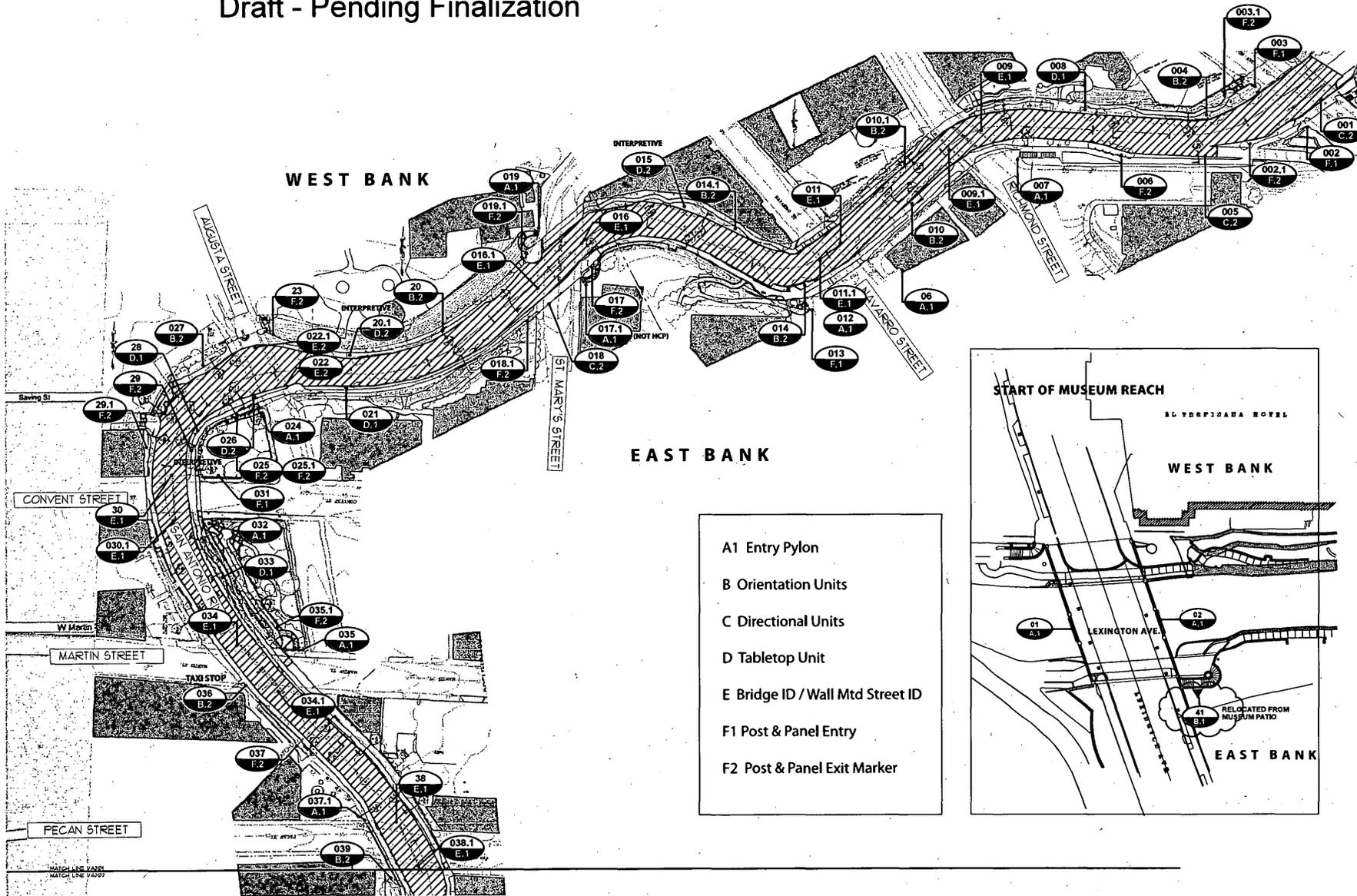


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San Antonio River Improvements Downtown Segment

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Sign Location Plans

SIGNS #001-039

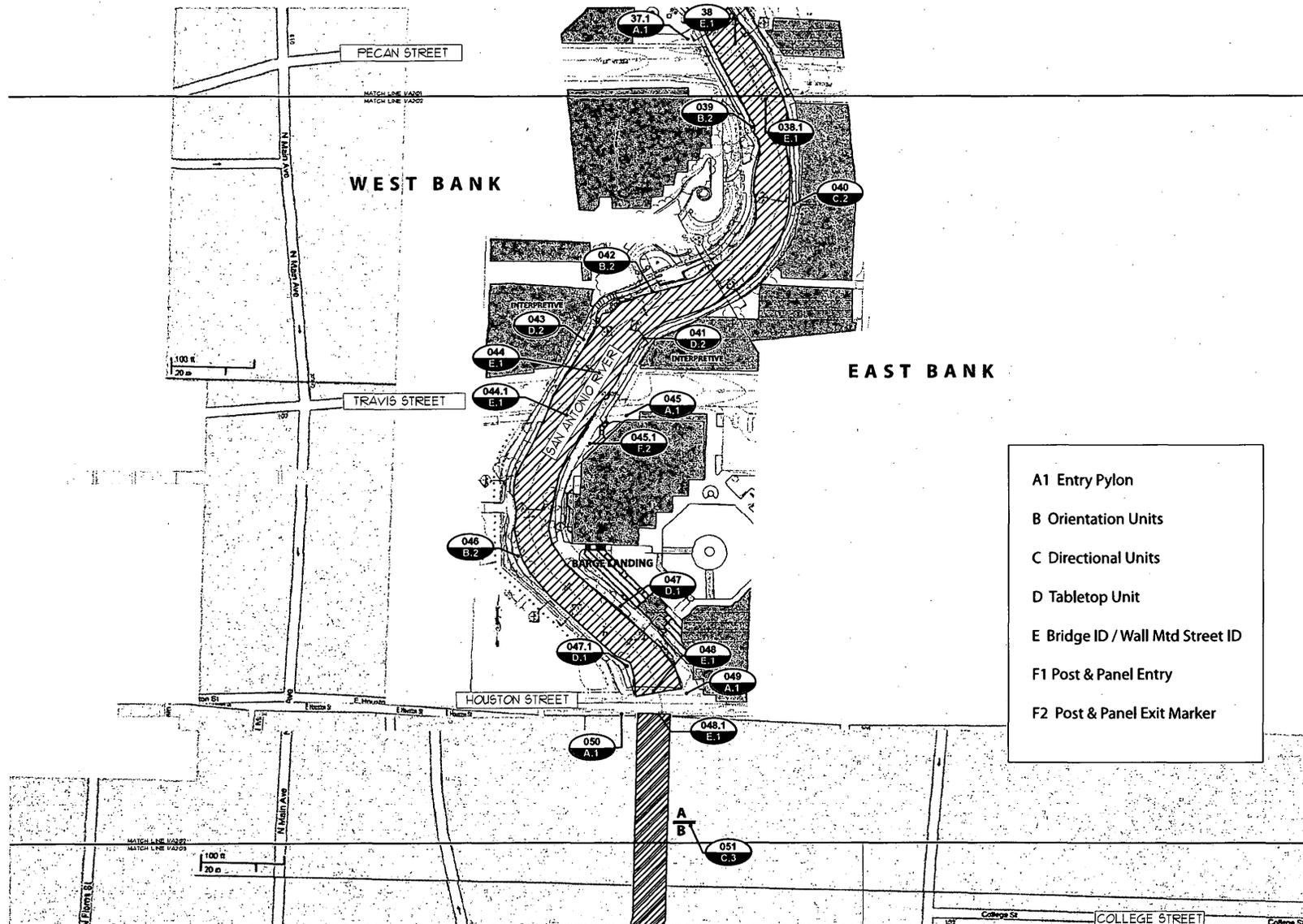
Issue:
 12-30-09

LEGEND

-  Sign Number
-  Sign Type
-  HCP Accessible Route

Sheet No: 01

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- A1 Entry Pylon
- B Orientation Units
- C Directional Units
- D Tabletop Unit
- E Bridge ID / Wall Mtd Street ID
- F1 Post & Panel Entry
- F2 Post & Panel Exit Marker

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Sign Location Plans

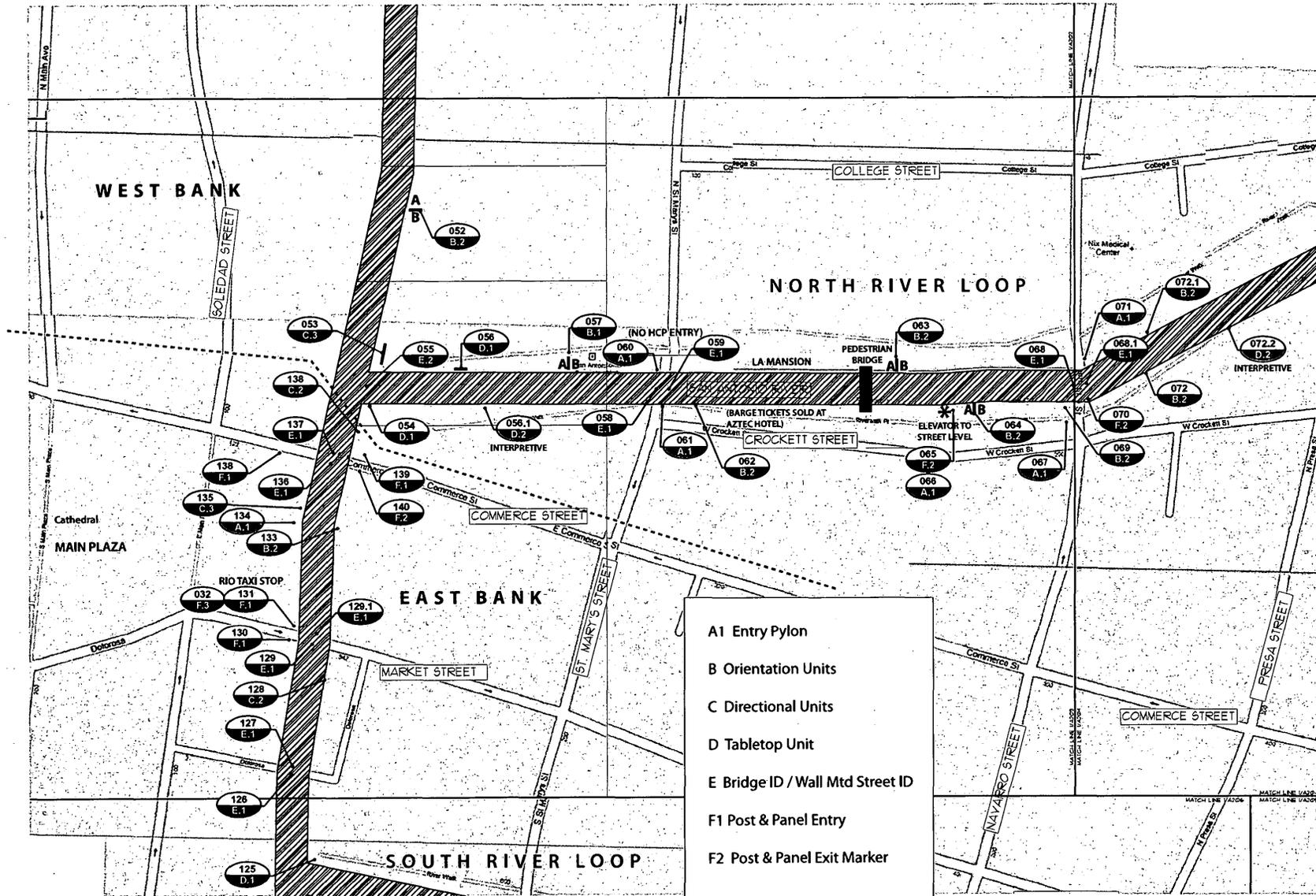
SIGNS #036-051

Issue:
12-30-09

LEGEND

- Sign Number
- Sign Type
- HCP Accessible Route

Draft - Pending Finalization



- A1 Entry Pylon
- B Orientation Units
- C Directional Units
- D Tabletop Unit
- E Bridge ID / Wall Mtd Street ID
- F1 Post & Panel Entry
- F2 Post & Panel Exit Marker

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Sign Location Plans

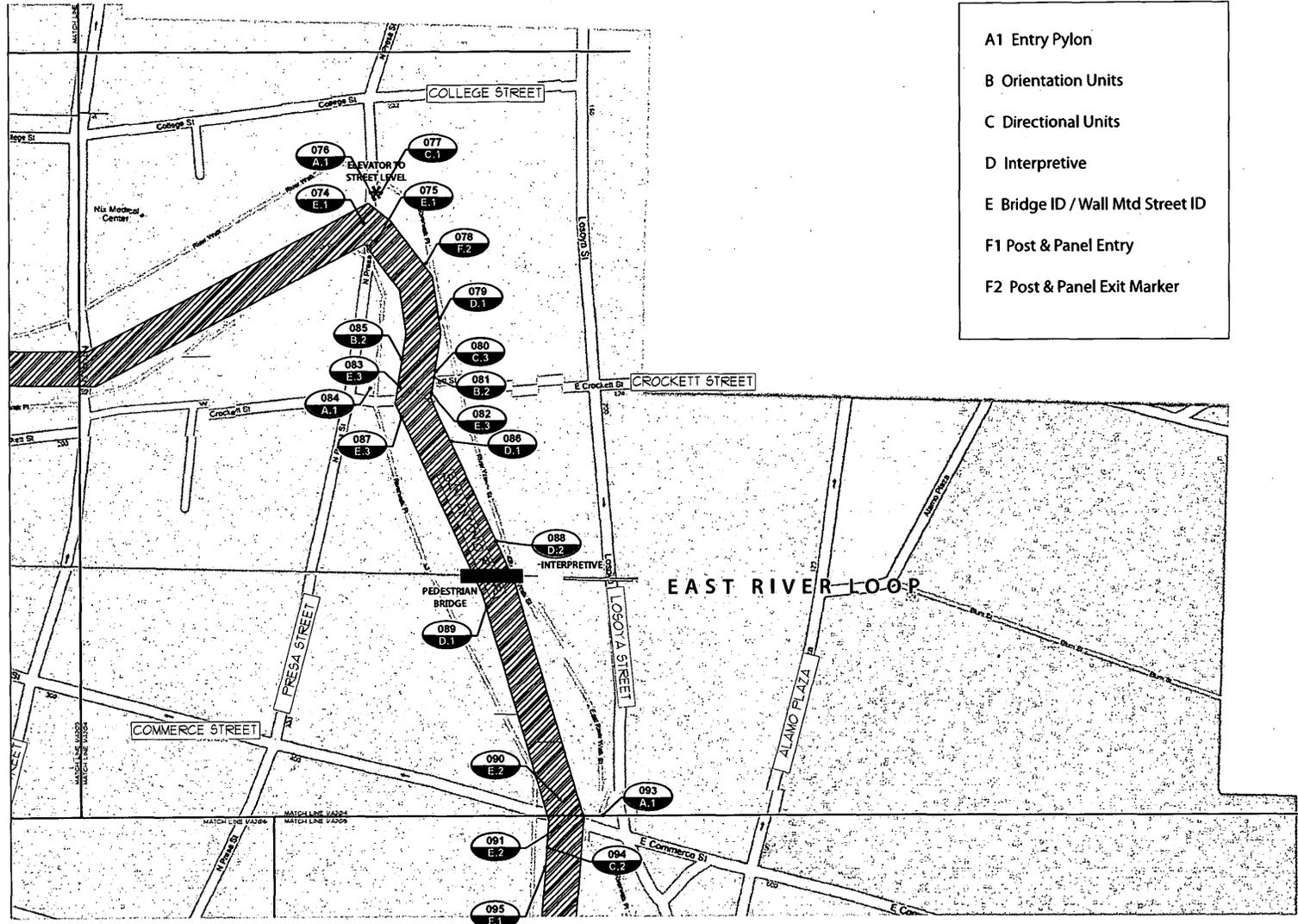
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 #126-140**

**Issue:
 12-30-09**

LEGEND

- Sign Number
- Sign Type
- HCP Accessible Routes

Draft - Pending Finalization



- A1 Entry Pylon
- B Orientation Units
- C Directional Units
- D Interpretive
- E Bridge ID / Wall Mtd Street ID
- F1 Post & Panel Entry
- F2 Post & Panel Exit Marker

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Sign Location Plans

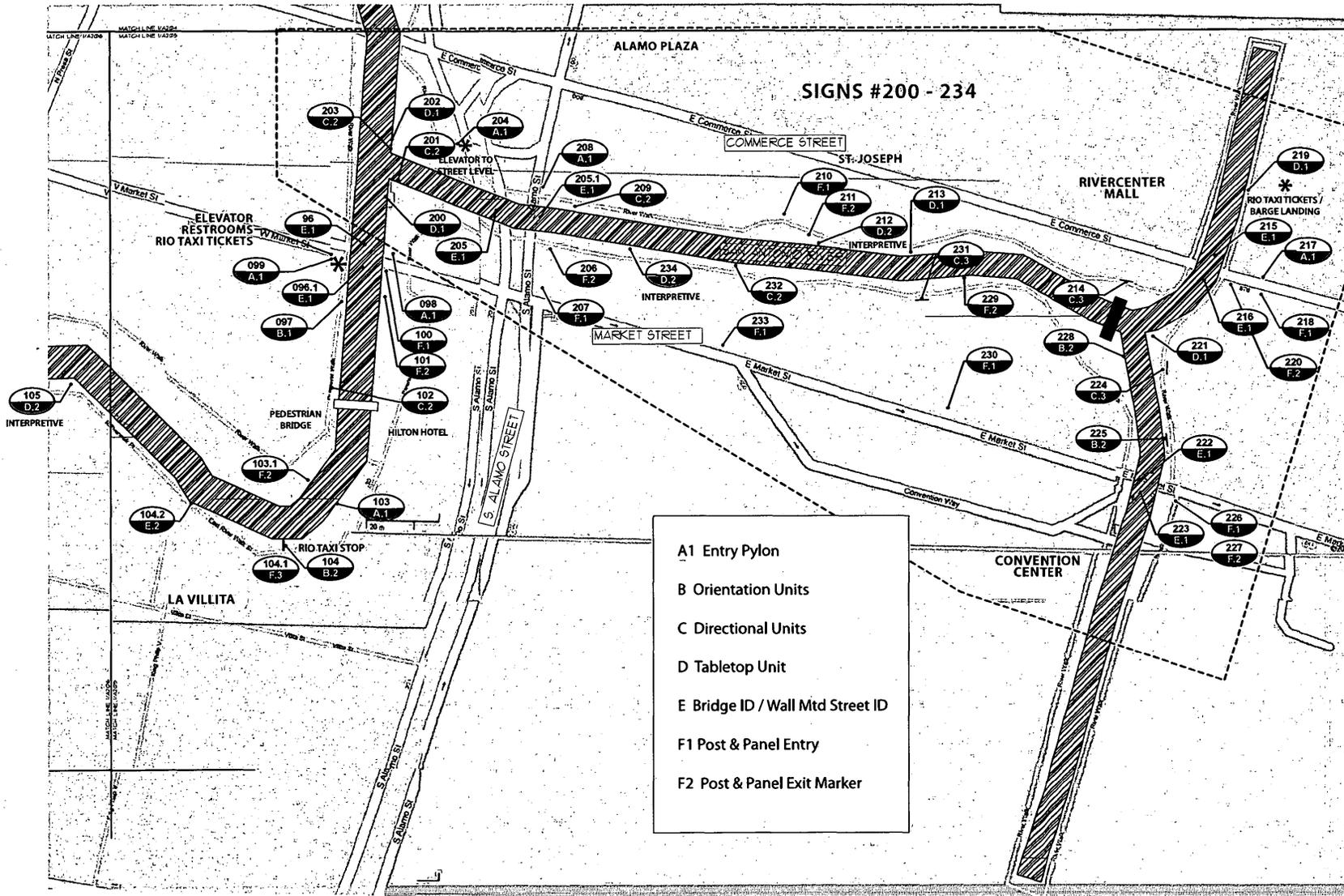
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Issue:
 12-30-09

LEGEND

-  Sign Number
-  Sign Type
-  HCP Accessible Route

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- A1 Entry Pylon
- B Orientation Units
- C Directional Units
- D Tabletop Unit
- E Bridge ID / Wall Mtd Street ID
- F1 Post & Panel Entry
- F2 Post & Panel Exit Marker

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Sign Location Plans

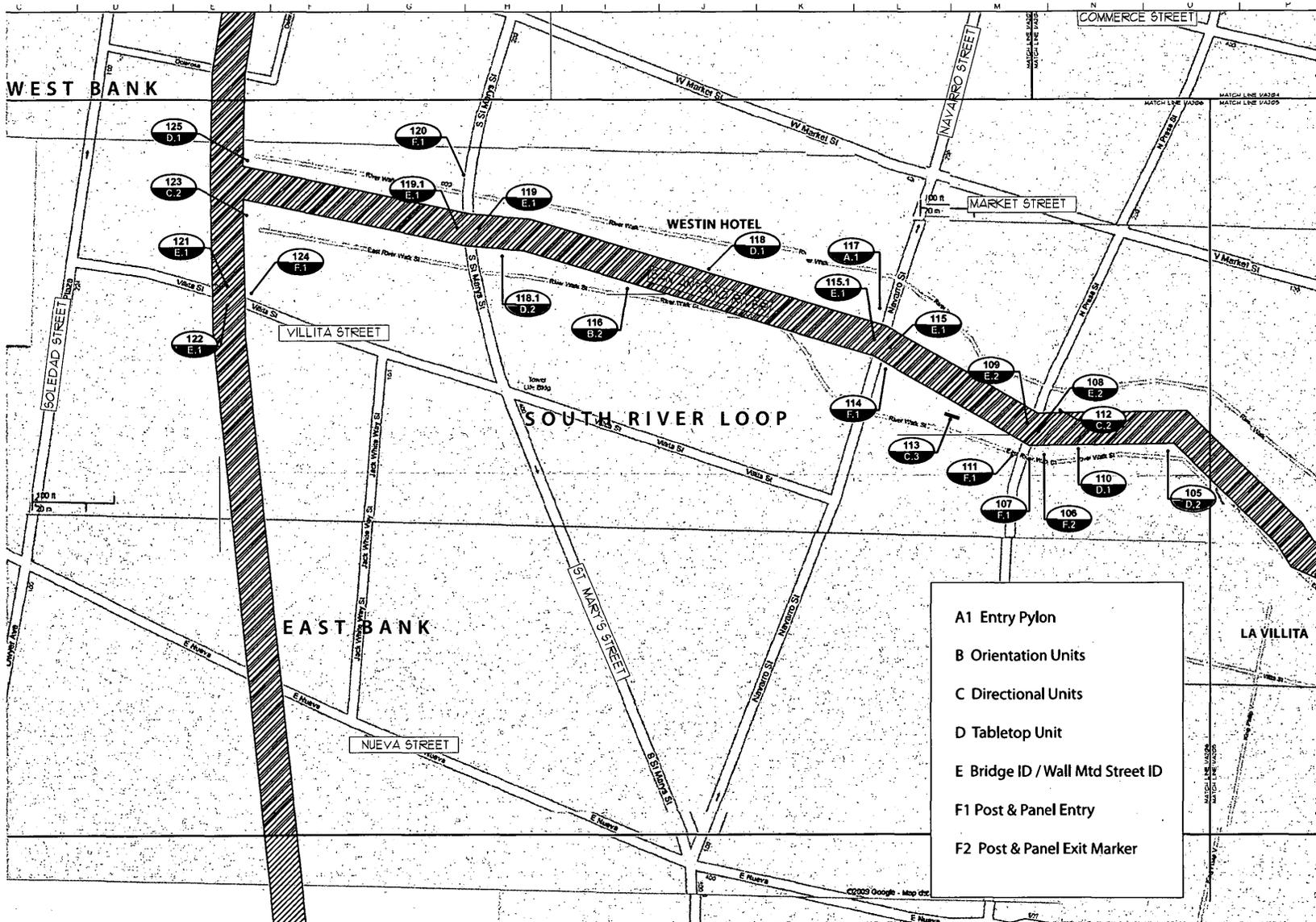
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Issue:
12-30-09

LEGEND

- Sign Number
- Sign Type
- HCP Accessible Routes

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Sign Location Plans

SIGNS #105 - 125

Issue:
 12-30-09

LEGEND

	Sign Number D.1
	Sign Type F.1
	HCP Accessible Route