

**ECONOMIC AND COMMUNITY DEVELOPMENT
COUNCIL COMMITTEE MEETING MINUTES**

**TUESDAY, JUNE 5, 2012
9:00 AM
MEDIA BRIEFING ROOM, CITY HALL**

Members Present: Councilmember Elisa Chan, *Chair, District 9*
Councilmember Diego Bernal, *District 1*
Councilmember Ray Lopez, *District 6*
Councilmember Cris Medina, *District 7*

Members Absent: *None*

Staff Present: Pat DiGiovanni, *Deputy City Manager*; Rene Dominguez, *Economic Development Director*; Leticia Vacek, *City Clerk*; Mark Brodeur, *Center City Development Director*; Gloria Hurtado, *Human Services Director*; Ed Davis, *Economic Development Assistant Director*; Alejandra Lopez, *Economic Development Assistant Director*; Steve De La Haya, *Convention & Visitors Bureau Assistant Director*; Edward Gonzalez, *Human Services Assistant Director*; Robbie Greenblum, *Office of the Mayor*; James Henderson, *Economic Development Manager*; Adrian Perez, *Economic Development Manager*; Ray Rodriguez, *Assistant City Attorney*; Leslie Haby, *Assistant City Attorney*; Carri Wiggins, *Office of the City Clerk*; Brandon Smith, *Office of the City Clerk*

Also Present: Federico Zaragoza, *Alamo Colleges*; Kenneth Trevett, *BioMed*; Ann Stevens, *BioMed*; Kausi Subramaniam, *Alamo AACC*; Larry Anthis, *North SACC*; Chad Taylor, *SAHCC*; Gene Bowman, *Alamo Academics*; Danini Tomelin, *Alamo Colleges*

Call to Order

Chairperson Chan called the meeting to order.

1. Citizens to be Heard

There were no items addressed by Citizens.

2. Approval of Minutes of the May 1, 2012 Economic and Community Development Council Committee Meeting

Councilmember Lopez moved to approve the Minutes of the May 1, 2012 Economic and Community Development Council Committee Meeting. Councilmember Bernal seconded the motion. Motion carried unanimously.

3. Action Items:

a. Consideration of Appointment of Applicants to the Convention and Visitors Commission, 3 Chamber Representatives

Leticia M. Vacek, City Clerk, TRMC/MMC

Leticia Vacek presented the following applicants for recommendation: Larry S. Anthis, Frost Bank and the North San Antonio Chamber of Commerce; Kausi S. Subramaniam, Intec and the Alamo Asian American Chamber of Commerce; and Chad Taylor, Hotel Valencia and the San Antonio Hispanic Chamber of Commerce.

Steve De La Haya, Convention and Visitors Bureau, spoke of the Convention and Visitors Commission's decision to integrate a business community component and expand the Commission's roster with the addition of Chamber positions. He stated that the additional slots would bring the Commission's membership to a total of 27 members.

Chairperson Chan thanked the applicants the invited them to address the Committee.

Councilmember C. Medina entered the meeting at this time.

Chad Taylor stated that he was the General Manager of the Hotel Valencia and spoke of bringing revitalization to the Downtown Area and to Houston Street.

Larry S. Anthis stated that he was Vice President – Frost Commercial Banker and Chair of the North San Antonio Chamber of Commerce. He noted that he also leads a market outside of Schertz and represents the small business community in the North San Antonio Area.

Kausi S. Subramaniam stated that she was with Intec Engineering, a family-owned business, and that she was heavily involved with the Arts Community. She noted that she was interested in bringing more tourism to the city.

Councilmember C. Medina moved to recommend Chad Taylor, Larry S. Anthis, and Kausi S. Subramaniam for appointment to the Convention and Visitors Commission. Councilmember Bernal seconded the motion. Motion carried unanimously.

b. Renewal of Annual Interlocal Agreement with the Alamo Community College District and Proposed Funding for FY 2013

Rene Dominguez, Economic Development Director

Rene Dominguez informed the Committee that the Economic Development Department (EDD) managed the Interlocal Agreement between the City and Alamo Colleges (AC). He stated that this was the twelfth year of a fifteen-year agreement and that James Henderson would provide an overview of the proposed renewal.

Mr. Henderson reported that the proposed FY 2013 Interlocal Agreement covers the AC fiscal year from September 1, 2012 to August 31, 2013. He stated that it reflects available funds from CPS Energy Revenue in the amount of \$940,406; a 16% reduction from FY 2012. He noted that the decrease in funding was primarily due to the energy conservation measures that AC has been implementing over recent years. He added that the Agreement establishes an Education and Training Account to fund the City's training priorities. He noted that staff recommends funding for the following: 1) The Alamo Area Academics; 2) City Employee Training Programs

administered by the Human Resources Department; 3) Department of Health and Human Services Training for City Community Programs; and 4) Bonding Assistance Mentor-Protégé Programs for minority-owned businesses administered by EDD.

In response to Chairperson Chan, it was confirmed that the 16% reduction in funding was applied to all of the proposed programs and that staff had requested partners to adjust their budgets accordingly.

Councilmember Lopez asked of Workforce Development component. Dr. Federico Zaragoza responded that Workforce Development was one of five strategic objectives for Alamo Colleges. He provided an overview of the program developed to address academic and computer literacy. He stated that there were three Inner City Centers in addition to the five Alamo Colleges campuses.

In response to Councilmember C. Medina, Mr. Dominguez responded that the Bonding Assistance Program mirrored the Mentor-Protégé Program. He stated that the Bonding Assistance Program focused primarily on financial preparedness of small businesses where the Mentor-Protégé Program has more of an expanded curriculum taught by the Alamo Academies. Councilmember C. Medina asked if there was an outreach component to Veterans. Mr. Dominguez replied that there was no outreach component to Veterans for the said programs however; there were programs within the community designed for Veterans and staff was working to package for marketing. Councilmember C. Medina stated that he would like to see increased opportunities for Veterans to seek jobs.

Councilmember C. Medina moved to forward said item to the full Council for consideration. Councilmember Lopez seconded the motion. Motion carried unanimously.

c. Consideration of proposed update to the Economic Development Incentive Fund (EDIF) Guidelines

Rene Dominguez, Economic Development Director

Mr. Dominguez reported that the Economic Development Incentive Fund (EDIF) provides funding for grants and/or loans in combination with other incentives for economic development projects. He provided an overview of proposed updates to align EDIF Guidelines with the Inner City Reinvestment/Infill Policy (ICRIP) adopted by City Council and SA2020.

Chairperson Chan spoke in support of the proposed updates and recommended the endorsement of (2 or 3) City Councilmembers for policy-related studies under \$50,000. She referenced previous studies executed for policy recommendations wherein no Councilmembers were interested, resulting in a dead vote.

In response to Councilmember Lopez, Pat DiGiovanni cited several studies executed under \$50,000. He provided an overview of the process for Department Directors and City Management to pursue professional services. He proposed that all policy-related studies be presented to the corresponding Council Committee. He stated that in the event that the study required immediate attention before a scheduled Council Committee Meeting, staff would brief the Committee Members prior to conducting the study. Chairperson Chan spoke in support of the proposed action and noted that she wanted to ensure that funds were not wasted on studies that the Councilmembers did not support.

Councilmember Lopez asked of an industry or regional number that indicates the impact of the living wage to include medical benefits. Mr. Dominguez stated that there was a percentage added to base salaries indicating said rate and that he would provide that information to the Committee.

Councilmember Bernal spoke of areas within his district that are just outside the ICRIP Area and asked of initiating discussions for inclusion. Chairperson Chan recommended changing the name "ICRIP" in said ordinance, then re-evaluating the map to include other areas outside of the reinvestment zone. Mr. DiGiovanni proposed the name "Targeted Investment Area" (TIA) and noted that staff would explore options and return to the Committee with recommendations. Ed Davis proposed for the purpose of proceeding with proposed ordinance, to replace the current language with: "Targeted Investment Area" to include the ICRIP Area and any future modifications approved by Council to said map or area.

Councilmember C. Medina moved to forward said item to the full Council for consideration. Councilmember Lopez seconded the motion. Motion carried unanimously.

d. Texas South – International Alliance

Councilmember Elisa Chan, District 9, Chair

Chairperson Chan referenced the memo provided to the Committee and entertained a motion for approval.

Councilmember Lopez moved to forward said item to the full Council for consideration. Councilmember C. Medina seconded the motion. Motion carried unanimously.

4. Presentation:

a. Bio Med SA

Ann Stevens, President Bio Med SA

Ann Stevens reported that the mission of BioMed SA was to: a) Accelerate the growth of SA's healthcare and bioscience sector; b) Create regional economic benefit; and c) Contribute to the health of SA and beyond by establishing SA as a leader in healthcare and bioscience. She provided an overview of BioMed's activities, initiatives, and accomplishments to include: 1) Strategic Plan; 2) Non-Profit Research; 3) Medical Innovation; 4) SA Core Competencies; and 5) Asset Initiative. She stated that BioMed SA has a two staff and an annual budget of \$560,000 from annual grants/scholarships and private sector memberships and fees.

5. Consideration of items for future meetings

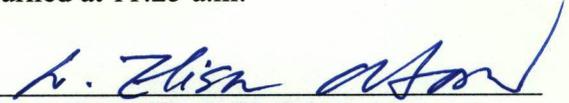
Chairperson Chan announced that the July Committee Meeting has been cancelled and that the next Committee Meeting will be held in August, 2012.

6. Executive Session

Chairperson Chan recessed the meeting into Executive Session at 10:56 a.m. She reconvened the meeting at 11:25 a.m. and announced that no action had been taken.

7. Adjournment

There being no further discussion, the meeting was adjourned at 11:25 a.m.



Elisa Chan, Chairperson

Respectfully Submitted,



Brandon T. Smith
Office of the City Clerk