

**Economic & Community Development Council Committee  
Special Meeting Minutes**

**Tuesday, November 17, 2009**

**2:45 p.m.**

**Media Briefing Room**

**Members Present:** Mayor Julián Castro  
Councilmember Mary Alice Cisneros, *Chair, District 1*  
Councilmember Ray Lopez, *District 3*  
Councilmember Elisa Chan, *District 9*  
Councilmember John Clamp, *District 10*

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**Members Absent:** *None*

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**Staff Present:** Sheryl Sculley, *City Manager*; Beth Costello, *International Affairs Director*; Ed Davis, *Economic Development Assistant Director*; Veronica Zertuche, *Deputy City Attorney*; Chris Hebner, *Assistant City Attorney*; Enid Howard, *Assistant City Attorney*; Leslie Haby, *Assistant City Attorney*; Ray Rodriguez, *Assistant City Attorney*; Stephen Whitworth, *Assistant City Attorney*; Brandon Smith, *Office of the City Clerk*

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**Also Present:** Judge Nelson Wolfe, *Bexar County*; Wayne Peacock, *USAA*; David Zachry, *Zachry Corporation*; Kenny Wilson, *EDF*; Mario Hernandez, *SAEDF*; David Hendricks, *Express News*; Kyle Burns, *Free Trade Alliance*; Frank Burney, *Martin & Drought*; Patti Larsen, *Bracewell & Giuliani*; Will Garrett, *SA Greater Chamber*; John Yoggerst, *LYI*; Ann Stevens, *BioMed SA*; R. McKinley, *UTSA*; David Feehan, *Civitas Consultants*; Bobby Perez, *Shelton & Valadez*; Melissa Shannon, *Bexar County*; Cindy Taylor, *South Chamber*; Jim Poage, *SATAI*; Duane Wilson, *South Chamber*; Ken Holiday, *Silver Ventures*; Ubudi Strong, *USAA*; Jim McAden, *CPS Energy*; Tom Long, *CPS Energy*; Richard Perez, *SA Greater Chamber*; Steven Waters, *Haynes Boone*; Carri Baker Wells; Jim Greenwood, *Valero Energy*; Ray Flores, *WDC*

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**Call to Order**

Mayor Castro called the meeting to order.

**1. Citizens to be Heard**

Citizens will address the Committee during corresponding Item.

**2. Briefing and possible action for full City Council consideration on the Mayor's Corporate Retention and Recruitment Subcommittee Recommendation**

Presented by Sheryl Sculley, City Manager

David Zachry provided an overview of the process utilized and key findings submitted by the Corporate Retention and Recruitment Subcommittee. He stated that San Antonio had enjoyed success recruiting new

companies over the past 10 years and that San Antonio had potential for greater economic development success. Mr. Zachry outlined areas in which San Antonio could create and improve economic development.

Wayne Peacock presented subcommittee recommendations and noted the following three components: 1) Create a plan – City, County, and Region develop a long-term vision and strategy for the community; 2) Establish a process and structure to improve upon strengths in economic development; and 3) Improve resource utilization.

Judge Nelson Wolff spoke in support of the Subcommittee's recommendations and stated that the concentration of resources was very important. He noted that the proposed Plan was an opportunity to take the community to a new level.

Kenny Wilson, Economic Development Foundation, spoke in support of the proposed recommendations and stated that a high level strategy and plan was essential.

Kyle Burns, Free Trade Alliance San Antonio, spoke in support of the proposed recommendations. He stated the importance of business development and noted that in order for the City to have a diversified economy there must be a diversified sales base.

Jim Poage, SATAI, stated that economic development was comprised of three components: 1) Recruitment; 2) Retention and expansion; and 3) Creation. He noted that the creation and expansion of businesses with less than 100 employees was the key to economic development.

Duane Wilson, South Chamber, stated the importance of retention and expansion and spoke in support of the new governance structure outlined in the proposed recommendations.

Ann Stevens, BioMed SA, stated that BioMed focused on health care and bioscience and brought value-added resources to the table. She noted that retention and expansion with support in recruitment had been the key activity of BioMed. She noted that BioMed had also worked with SATAI in the creation of small start-up businesses.

Councilmember Clamp spoke of the \$2.5 million investment in the Economic Development Foundation (EDF) and the assurance that it would yield an appropriate return to the City. He also spoke of the City Council having an equal level of input for economic development, policy and strategy.

Councilmember Chan spoke in support of a regional approach and strategic plan for economic development. She stated that she was pleased that the City would be included in every aspect of the process. She expressed concerns with streamlining and asked of an annual review. It was stated that details were being worked out and that the EDF would provide an annual plan with deliverables to the City Manager and an annual review to the City Council.

In response to Councilmember Chan, Ms. Sculley stated that said item would be forwarded to the full Council with recommendations for funding. She noted that after receiving direction from City Council, a contact would be negotiated with the EDF and brought back to the City Council for approval and annual appropriation.

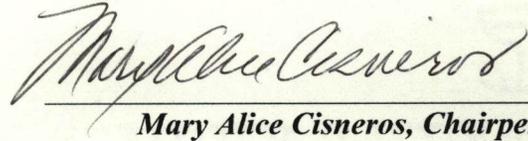
Councilmember Chan suggested that a member of the Economic and Community Development Council Committee to serve on the Advisory Council with the Mayor and City Manager. Mayor Castro stated that he and Judge Wolff could certainly discuss that option.

Chairperson Cisneros acknowledged the Economic Development Foundation for the great work they had accomplished and stated that the proposed recommendations were to improve economic development efforts.

Councilmember Lopez moved to forward said item to the full Council for consideration. Councilmember Chan seconded the motion. Motion carried unanimously.

**3. Adjournment**

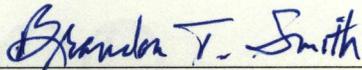
There being no further discussion, the meeting was adjourned at 4:15 p.m.



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**Mary Alice Cisneros, Chairperson**

*Respectfully Submitted,*



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**Brandon T. Smith**  
**Office of the City Clerk**