

**CITY COUNCIL GOVERNANCE COMMITTEE MEETING
MINUTES
WEDNESDAY, OCTOBER 17, 2012
1:00 PM
MEDIA BRIEFING ROOM, CITY HALL**

Council Present:	Mayor Julián Castro, <i>Chair</i> Councilmember Diego Bernal, <i>District 1</i> Councilmember Ivy R. Taylor, <i>District 2</i> Councilmember David Medina Jr., <i>District 5</i> Councilmember Cris Medina, <i>District 7</i>
Staff Present:	Councilmember Reed Williams; Councilmember Carlton Soules; Sheryl Sculley, <i>City Manager</i> ; Michael Bernard, <i>City Attorney</i> ; Leticia Vacek, <i>City Clerk</i> ; Peter Zaroni, <i>Assistant City Manager</i> ; David Ellison, <i>Assistant City Manager</i> ; David McCary, <i>Solid Waste Management Director</i> ; Rod Sanchez, <i>Development Services Director</i> ; Carlos Contreras, <i>IGR Director</i> ; Jed Maebius, <i>Mayor's Office</i> ; Eric G. Burns; <i>Asst. City Attorney</i>

CALL TO ORDER

Mayor Castro called the meeting to order.

I. Approval of minutes from the August 15, 2012 Governance Committee Meeting

Councilmember Taylor moved to approve the minutes of the August 15, 2012 Governance Committee Meeting as submitted. Councilmember C. Medina seconded the motion. Motion carried unanimously by those present.

II. Items requiring individual briefing(s)

a. Briefing and Discussion on City of San Antonio Recycling Goals.

David W. McCary, Director, Solid Waste Management

David McCary provided an overview of alternatives to the recycling rates outlined in the 10 Year Recycling and Resource Recovery Plan and stated said information was presented to the Infrastructure and Growth Committee on September 19, 2012. He detailed delivery options which would allow the City to reach a recycling rate of 60% by 2020 and an alternative plan detailing a 40% recycling rate to be achieved by 2020. Costs associated with each delivery option and cart size was presented. Mr. McCary spoke on the import role organic recycling plays in the City's overall Recycling Plan.

Councilmember Diego Bernal and David Medina entered the meeting at this time.

At the direction of Mayor Castro, Mr. McCary detailed the fee structure utilized by other Texas cities and noted that the City of Austin charged more as its recycling goal was 75% by 2020. He stated that the recycling options and associated fee structure presented today had been explored by the City and would assist in achieving its goal of a 60% recycling rate by 2020. Mr. McCary stated that partnering with commercial businesses had not been explored and that cities typically separate recycling metrics and goals for residential and commercial businesses as well as utilize

a different fee structure. Peter Zanoni highlighted the City's plan of action regarding commercial recycling. Mr. McCary highlighted the various cart sizes utilized by the City of San Antonio compared to other Texas cities. Mayor Castro recommended that said information be presented during a "B" Session and spoke in support of requiring commercial businesses to recycle.

Councilmember Taylor spoke in support of the City's goal to be greener and requested that SWMD develop educational outreach materials appropriate to the target audience. She expressed concern with the Pay As You Throw (PAYT) Program as said Program would encourage illegal dumping. Councilmember Taylor also expressed concern with the City only focusing on residential recycling efforts.

Mayor Castro spoke in support of commercial users being required to recycle. Councilmember C. Medina asked of the rationale for separating residential and commercial recycling programs when the overall goal was attaining a rate of 60% by 2020. Mr. McCary explained the differences in servicing a residential customer versus a commercial business and noted that differences include types of material disposed, need for the City to purchase additional equipment, and method of transporting recyclables. Peter Zanoni added that the city was not able to control the separation of commercial recycling materials like it could for residential. However, the City does plan on implementing an educational outreach program to encourage commercial recycling. Councilmember C. Medina asked what methods could be utilized to encourage citizens to recycle and participate in composting. Mr. McCary stated that convenience was the driving force behind getting citizens to participate in recycle programs.

Councilmember D. Medina spoke on the importance of the City getting buy-in from residential users before implementing a Commercial Recycling Program. He noted that his constituents utilize the green bins and that feedback was positive.

Councilmember D. Medina moved to forward said item to a "B" Session in November, 2012. Councilmember Bernal seconded the motion. Motion carried unanimously.

III. Council Consideration Request(s):

- a. Briefing and possible action on a request from Councilmember Cris Medina, District 7, regarding a comprehensive anti-graffiti Ordinance.**
Roderick Sanchez, Director, Development Services

Roderick Sanchez reported that Councilmember C. Medina submitted a Council Consideration Request (CCR) to explore necessary steps in bringing forward a comprehensive anti-graffiti ordinance with the intent of combating the chronic problem of graffiti. He stated that in FY 2007 the City Council authorized and approved the creation of a Graffiti Abatement Program and that the focus of the Program was to abate graffiti in the public right-of-way. Mr. Sanchez highlighted the personnel compliment, budget allocation, and amount of graffiti abated since the inception of the Program. Methods of improvement to include establishing partnerships was discussed. He spoke on educational outreach efforts and noted that the City was in the process of hiring several staff members to assist with enhancing community outreach efforts. David Ellison noted that the City was planning to develop a comprehensive plan that incorporated outreach efforts, focused on community needs, and that was aligned with SA2020. He recommended that said Plan be presented to the Quality of Life Council Committee for review.

Chief McManus highlighted enforcement efforts utilized by the City to deter graffiti and noted that the Police Department planned on initiating a warrant round-up for individuals having an outstanding graffiti warrant. He recommended that the City's focus should be enforcement as the impact of abatement was unknown. Mr. Ellison noted that the current policy was to have graffiti which was displayed on public property to be abated within 2 days, with some exceptions. He noted that the City was also in the process of creating an "app" to report graffiti and was reviewing the prominent placement of said on the City's website. At the request of Mayor Castro, Chief McManus noted that the Department planned on relocating cameras to better serve the public.

Carlos Contreras highlighted the City's Legislative efforts regarding graffiti.

Councilmember C. Medina requested that City staff review steps taken by the City of Los Angeles to deter graffiti for the possible implementation of the plan locally. He spoke to the importance of being proactive and aggressive with enforcement efforts. Chief McManus stated that he would coordinate with staff from Councilmember C. Medina's office to place cameras in areas abated as part of scheduled Graffiti Wipe-Out efforts.

Councilmember Bernal noted that most of the complaints his office receives are from private property owners who have had their personal property tagged. He requested that City staff review the possibility of limiting the sale of spray paint as well as imposing a tax on the purchase of said. Councilmember Bernal asked for clarification regarding the requirement of having a waiver from a private property owner to access property. It was noted that a waiver was good for one year and that private property could be entered as many times as needed during that period to abate graffiti. Councilmember Bernal highlighted a Mural Project implemented in Philadelphia and requested staff to review the possibility of implementing same in San Antonio. He provided examples of Murals that typically don't get tagged as often. Sheryl Scully spoke on the possibility of "wrapping" buildings plagued with chronic graffiti.

After brief discussion, it was decided that the CCR be forwarded to the Quality of Life Council Committee.

No action was required on said item.

IV. Consideration of items for future meetings

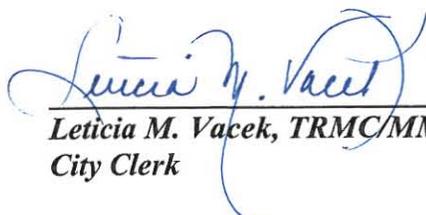
- a. Next Meeting Scheduled: November 21, 2012

Mayor Castro announced that the next Governance Meeting was scheduled for November 21, 2012,

V. Adjourn

There being no further discussion, Mayor Castro adjourned the meeting at 2:05 p.m.

ATTEST:



Leticia M. Vacek, TRMC/MMC
City Clerk



Julián Castro
Mayor