



**CITY OF SAN ANTONIO
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

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2007 DEC 14 PM 12: 01

TO: Mayor & City Council

FROM: City Councilman John G. Clamp

COPIES TO: Sheryl Sculley, City Manager; Leticia Vacek, City Clerk; Jelynn Burley, Deputy City Manager; Roderick Sanchez, Director of Development Services; Chris Callanen, Assistant to the City Council

SUBJECT: Request for Placement of Item on City Council Meeting Agenda

DATE: December 12, 2007

Issue Proposed for Consideration

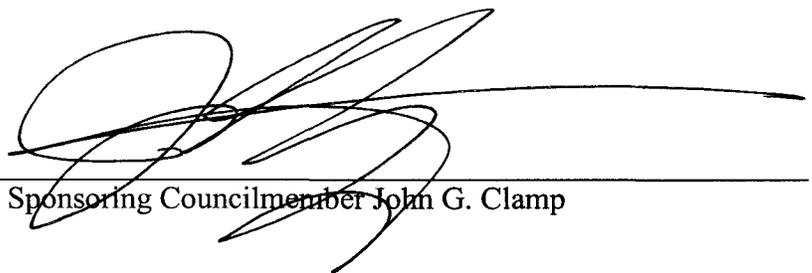
I ask for your support for the inclusion of the following item on the agenda of the earliest available meeting of the Governance Committee:

I respectfully ask for your concurrence in directing the Department of Development Services to study the issue of On Premises Digital Signs. Utilizing the standards set for Off Premise signs should also apply to On Premises Digital Signs, specifically with regards to brightness, noise, other distracting characteristics, and light pollution. Because there are no existing guidelines specifically addressing digital on premise signs staff needs to study this issue and provide recommendation for council consideration.

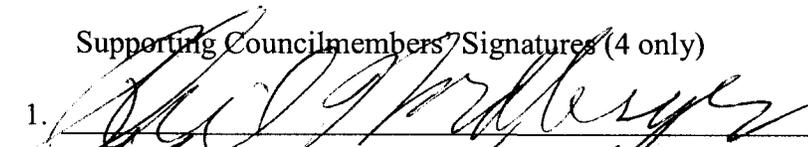
Brief Background

In order to address the changes in sign technology, it is necessary to insure that the city's development codes address the emerging issue regarding On Premises Digital Signs. To date the Unified Development Code does not address on premises digital signs that are distraction or potentially hazardous.

Submitted for Council consideration
by:



Sponsoring Councilmember John G. Clamp

Supporting Councilmembers' Signatures (4 only)	District No.
1. 	_____
2. 	9
3. 	8
4. 	1

