

**ECONOMIC AND COMMUNITY DEVELOPMENT
COUNCIL COMMITTEE MEETING MINUTES**

SEPTEMBER 3, 2013

9:00 AM

MEDIA BRIEFING ROOM, CITY HALL

Members Present: Councilmember Ray Lopez, *Chair, District 6*
Councilmember Diego Bernal, *District 1*
Councilmember Ivy R. Taylor, *District 2*
Councilmember Rey Saldaña, *District 4*
Councilmember Elisa Chan, *District 9*

Members Absent: None

Staff Present: Frank Miller, *Director, Aviation Department*; Melody Woosley, *Interim Director, Department of Human Services*; Debbie Sittre, *Assistant Director, Capital Improvements Management Services*; Carlos Contreras, *Assistant City Manager*; Ray Rodriguez, *Assistant City Attorney*; Katinka Howell, *Assistant City Attorney*; Jed Maebius, *Mayor's Office*; Brandon Smith, *Office of the City Clerk*

Also Present: Mario Hernandez, *President, San Antonio Economic Development Foundation*; Ann Stevens, *President, BioMed SA*; Kenneth Treuett, *Chair, BioMed SA*

Call to Order

Chairman Lopez called the meeting to order.

1. Citizens to be Heard

There were no items addressed by Citizens.

2. Approval of Minutes of the June 4, 2013 Economic and Community Development Council Committee Meetings

Councilmember Chan moved to approve the minutes of the June 4, 2013 Economic and Community Development Council Committee Meeting. Councilmember Saldaña seconded the motion. Motion carried unanimously by those present.

3. Briefing and Possible Action on:

a. Consideration of Appointment of Applicants to the Airport Advisory Commission [Leticia Vacek, City Clerk]

Brandon Smith stated that the Economic and Community Development Council Committee will review and recommend applicants for 11 available slots to the Airport Advisory Commission. He indicated that the terms have expired for members in the following categories: 1) One slot for the Alamo Area Council of Governments Category (AACOG); 2) One slot for the Airport Business Lessee Category; 3) Two slots for the Aviation Industry Category (with only one

Applicant); 4) Two slots for the Business Community Category; 5) Four slots for the Community Category, to include representatives from Neighborhood Associations adjacent to the Airport, each representing a different neighborhood; and 6) One slot for the Travel & Tourism Industry Category. Mr. Smith referred the Committee Members to the list of applicants located in the Economic and Community Development Council Committee Packets. He indicated that applicants who are not residents of the City of San Antonio would require a Waiver of Appointment in order to be appointed. He listed the number of applicants for each of the categories.

Councilmember Lopez stated that each applicant would be given two minutes to address the Committee.

Loren G. Wood and Roberto Trevino, Applicants to the Business Community Category, addressed the Committee.

Councilmember Chan asked what Mr. Trevino thought of Stinson Airport and if he had any suggestions for improvement to said Airport. Mr. Trevino stated that the current layout is not friendly to the General Aviation Community.

Councilmember Bernal stated that Mr. Trevino resides in District 1 near the Airport and because of this; he has a unique perspective which he would use to assess effects of the Airport on the community.

Brandon Smith noted that there are four slots in the Community Category, three of which expire on March 18, 2015. The fourth slot is for the remainder of a term vacated and would expire on March 18, 2014.

Marsha B. Hendler, Business Community and Travel and Tourism Industry Categories, addressed the Committee.

Councilmember Chan asked if Ms. Hendler was comfortable representing either category, since she is an applicant for both. Ms. Hendler responded that she was. She stated that she currently serves as Secretary for the Business Community Category.

Donald B. Smith and Theodore E. Davis, Jr., Applicants for the Community Category addressed the Committee.

Councilmember Bernal asked of Mr. Davis' experience living in a flight path. Mr. Davis, Jr. stated that he placed insulation in his attic which cut reduced some of the noise from the Airport.

Brandon Smith stated that David A. Rubenstein and Mark A. Tafolla were not in attendance and had provided a statement which was distributed to the Committee Members.

Maureen McCann, Applicant in the Community Category addressed the Committee.

Brandon Smith stated that Daniel J. Decker was not in attendance and had provided a statement which was distributed to Committee Members.

5. Executive Session

Chairman Lopez recessed the meeting into Executive Session at 10:32 a.m. He reconvened the meeting at 10:45 a.m. and announced that no action was taken in Executive Session. He asked Roberto Trevino if he would mind serving in one of the slots for the Community Category. Mr. Trevino stated that he would serve in that category.

Councilmember Saldaña moved to approve 1) Dean J. Danos for the AACOG Category, 2) Todd M. Post for the Airport Business Lessee Category, 3) Sandra L. Taylor for the Aviation Industry Category, 4) Loren G. Wood and Marsha B. Hendler for the Business Community Category, 5) Donald B. Smith, 6) Theodore E. Davis, Jr., 7) Roberto Trevino, and 8) Maureen McCann for the Community Category, and 9) Daniel J. Decker for the Travel & Tourism Industry Category. Councilmember Chan seconded the motion. Motion carried unanimously by those present.

Councilmember Chan asked who would be serving in the slot that expires on March 18, 2014. Brandon Smith confirmed that Marsha B. Hendler would serve in said slot for one year.

Item 3c was addressed at this time.

c. BioMed SA Asset Initiative Promotion [Rene Dominguez, Economic Development]

Rene Dominguez stated that the BioMed SA Asset Initiative was presented to the Committee as a formality since the costs of the Program are well below \$50,000. He indicated that funding for said initiative would be provided by the Economic Development Incentive Fund (EDIF). He noted that BioMed SA is the leading Bio-related organization that helps to promote the industry.

Kenneth Treuett reported that San Antonio has assets and expertise in five target areas. He stated that BioMed SA would expose the inherent attributes of the City.

Mr. Dominguez stated that the City, along with four other local partners would be contributing to the Initiative's total cost. He indicated that there is an Economic Strategic Plan underway by the Economic Development Foundation (EDF).

Ann Stevens stated that one recommendation that resulted from the five Sub-Committees was that BioMed SA should work closely with the Convention and Visitors Bureau.

No action was required for Item 3c.

b. 307 Dwyer Public Private Partnership (P3) Initiative and Proposed Timeline [Lori Houston, Director, Center City Development]

Lori Houston provided a briefing to the Committee on the P3 Initiative for 307 Dwyer. She reported that the P3 Guidelines were approved by the City Council on November 1, 2012. She indicated that the Center City Development Office was currently working under the P3 Initiative for the Red Berry Estate. She stated that she would bring forth a recommendation for its re-

development in January 2014. She indicated that the advantages of the P3 Initiative are that risk would be reduced; minimal capital costs associated with said project; risk could be shared with another party; cost effectiveness would be improved; leveraging efficiencies of the Private Sector; and the project delivery time would be reduced. She referred to the eight categories for P3 Projects and stated that this P3 fits into the last category which is for real estate developments for unimproved real estate owned by a Municipality.

Ms. Houston stated that City Staff was proposing to solicit a P3 for 307 Dwyer. She noted that this would allow the City to seek a developer to re-develop this property compatible to the Downtown Core. She stated that the property was located at 307 Dwyer and was formerly known as the Dwyer Avenue Center for Transitional Housing. She indicated that it has been vacant since 2010 when the services in the building were moved to Haven for Hope. She noted that the building was constructed in 1955 and is not designated as Historic. She stated that the proposed P3 would allow the City to provide housing, office space, or some type of development that they desire to see Downtown. She noted that it was located in Tier 2 of the Center City Housing Incentive Policy (ICRIP). She added that tax rebates, and City and San Antonio Water System (SAWS) waivers would be provided if it were to be developed into a housing project. She stated that said property was located within the ICRIP and other incentives would be provided depending on the type of development proposed by the developer. She indicated that when the use was relocated to Haven for Hope; an agreement was made that prescribes that proceeds from the sale or lease of said property would go into an Endowment Fund (Fund) to be used for Haven for Hope. She indicated that said Fund was created by City Council in 2007. She reviewed the timeline for the P3 Process and stated that said P3 would be submitted to City Council for approval in March 2014. She stated that she was seeking support from the Committee and would return to the Committee once a recommendation was made.

Councilmember Chan asked if the P3 was initiated by the City and confirmed that the building and property would be provided by the City. She asked of the staff's vision for the building and the guidelines used for said process. Ms. Houston replied that the said process was initiated by the City and the staff's vision would be to keep it open to different types of developments. She indicated that the building use would be limited due to its small size and that the Strategic Framework Plan would be used as a guideline.

No action was required for Item 3b.

d. EDF FY13 Update and Strategic Plan Update [Rene Dominguez, Economic Development]

Rene Dominguez stated that re-organization of the Economic Development Department (EDD) started four years ago. He noted that EDD and EDF had entered into a contract (Contract) whereby the EDF would pay the City \$500,000 for five years. He indicated that the scope of work included recruitment of companies, marketing, analysis, and business retention and expansion. He reported that an Economic Strategic Plan (Plan) was developed and was under an internal review. He noted that said plan would be presented at a City Council "B" Session in October or November 2013. He stated that the Strategic Plan includes an Action Plan that has been approved every October by City Council.

Mr. Hernandez stated that the City has provided 20% in funding to the EDF. He noted that the City's ability to image this community and the Image Study were very helpful last year. He

indicated that a brand would be created for the City of San Antonio that would be implemented city-wide. He stated that a 13-Member Executive Committee reports to the City Manager. He noted that the Chair of the EDF was part of the Advisory Committee and has attended the Mayor's Advisory Committee Meetings. He stated that the SA2020 Plan would focus on who would lead the different parts of that Plan and the goals of SA2020 would be integrated into said Plan.

Mr. Hernandez noted that EDF was responsible for the Economic Competitiveness Section in SA2020. He noted that jobs have been the main focus, focusing on the Core Sectors and especially the Horizon Sectors. He reported that last year, there were 20 companies that re-located to San Antonio with 2,816 total jobs created in San Antonio. He indicated that from October 2011 through September 2012; there were 21 companies that re-located to San Antonio with 4,487 total jobs created for a total of 65 companies re-located in San Antonio with over 12,000 total jobs created. He reviewed the City Contract Goals and Company Locations/Expansion for the period of October 2012 through June 2013. He reviewed Company Locations/Expansions impacting SA2020 Target Sectors and the Company Locations/Expansions in city targeted areas, and marketing activity for Fiscal Year 2013. He stated that the EDF would include stronger links to SA2020, increased sub-goals related to SA2020 Sectors, two international marketing trips, expanded marketing strategies, the Focused Business Retention & Expansion (BRE) Program, and an increase in the primary goals.

Mr. Hernandez highlighted the Action Plan 2013–2014 Proposed Goals. He noted that the next steps for the Strategic Plan would be to have partners/taskforce rank each strategy, have strategies prioritized and presented to the Executive Committee, similar strategies consolidated, and the assignment and monitoring process structured.

No action was required for Item 3d.

4. Consideration of Items for Future Meetings

There were no items for future meetings discussed.

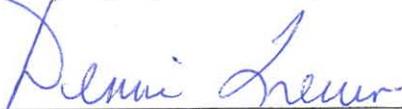
6. Adjourn

There being no further discussion, the meeting was adjourned at 11:25 a.m.



Ray Lopez, Chairman

Respectfully Submitted,



*Denice Trevino
Office of the City Clerk*