

AN ORDINANCE 2012-12-13-0966

APPROVING THE IMPOSITION OF A ONE-EIGHTH CENT SALES AND USE TAX FOR THE BENEFIT OF THE SAN ANTONIO EARLY CHILDHOOD EDUCATION MUNICIPAL DEVELOPMENT CORPORATION TO DEVELOP EARLY CHILDHOOD LITERACY AND EDUCATIONAL PROGRAMS FOR THE “PRE-K 4 SA” INITIATIVE.

* * * * *

WHEREAS, on Thursday, August 9, 2012, the City Council of the City of San Antonio, Texas, ordered an election to be held on Tuesday, November 6, 2012, to determine whether the qualified voters of the City would authorize the levy of a sales and use tax for the benefit of the San Antonio Early Childhood Education Municipal Development Corporation, to be used for the purposes of developing early childhood literacy and educational programs in accordance with the Chapter 379A of the Texas Local Government Code; and

WHEREAS, the proposition was submitted to the voters, the election was held and conducted, and the proposition was approved by the voters; and

WHEREAS, on November 15, 2012, the City Council approved the canvassing of the election returns; and

WHEREAS, as represented to the voters in the election proposition, the one-eighth of 1% sales and use tax is expected to take effect in April of 2013; and

WHEREAS, the City is required to submit notice to the State Comptroller showing any change in the City's sales tax resulting from an election; and

WHEREAS, by this Ordinance, the City Clerk is authorized to send to the State Comptroller a certified copy of this Ordinance, along with a certified copy of the canvassing Ordinance, and a map of the City clearly showing the boundaries of the City, as required by Section 321.405 of the Texas Tax Code; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. A sales and use tax as provided by Chapter 379A, Texas Local Government Code (the Act), is imposed and levied at the rate of one-eighth of one percent, the adoption of which was authorized and approved by the voters of the City at the November 6, 2012 Special Sales and Use Tax Election held within the City, in accordance with the procedures and requirements of the Act, to be effective April 1, 2013, to be collected by the City of San Antonio for purposes and uses authorized by the Act and the voters of the City.

SECTION 2. The San Antonio Early Childhood Education Municipal Development Corporation Fund is established. Funds generated by this ordinance will be deposited into Fund 29102000, Internal Order 239000000002, and General Ledger 4401200. In accordance with the Act, the City shall deposit all proceeds from the one-eighth cent sales and use tax imposed by the City in connection with the Pre-K 4 SA proposition, approved by the voters in the November 6, 2012 Special Sales and Use Tax Election.

SECTION 3. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 4. The Office of the City Clerk is authorized and directed to send to the Texas State Comptroller of Public Accounts by United States certified or registered mail, a certified copy of this Ordinance, and a certified copy of the Canvassing Ordinance, along with a map of the City, clearly showing the boundaries of the City, as required by Section 321.405 of the Texas Tax Code.

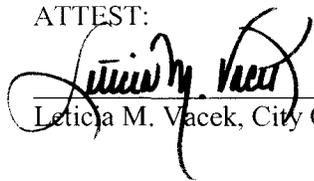
SECTION 5. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective on the tenth day after passage.

***PASSED AND APPROVED** on this the 13th day of December, 2012.*



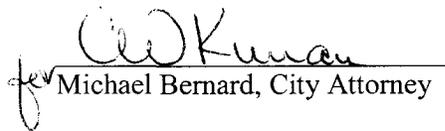
M A Y O R
Julián Castro

ATTEST:



Leticia M. Vacek, City Clerk

APPROVED AS TO FORM:

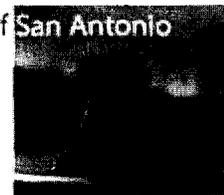


Michael Bernard, City Attorney



Request for
COUNCIL
 ACTION

City of San Antonio



Agenda Voting Results - 5C

Name:	5A, 5B, 5C						
Date:	12/13/2012						
Time:	09:54:26 AM						
Vote Type:	Motion to Approve						
Description:	An Ordinance approving the imposition of a one-eighth cent sales and use tax to fund Pre-K 4 SA as previously approved by the voters in the November 6, 2012 election.						
Result:	Passed						
Voter	Group	Not Present	Yea	Nay	Abstain	Motion	Second
Julián Castro	Mayor		x				
Diego Bernal	District 1		x				x
Ivy R. Taylor	District 2		x				
Leticia Ozuna	District 3		x				
Rey Saldaña	District 4		x				
David Medina Jr.	District 5		x				
Ray Lopez	District 6		x			x	
Cris Medina	District 7		x				
W. Reed Williams	District 8		x				
Elisa Chan	District 9		x				
Carlton Soules	District 10		x				

Pre-K 4 SA

Board Appointments, Executive Recruiting Firm Contract & Imposing the Tax

Peter Zanoni, Deputy City Manager

December 13, 2012 City Council "A" Session



Overview

- Board appointments to Early Childhood Education Municipal Development Corporation
- Executive Recruiting Firm Contract
- Ordinance Imposing 1/8th Cent voter approved sales tax for program



Role of the Board



- Board is required by State enabling legislation for the Pre-K 4 SA program

Board of Directors will be charged with:

- Overseeing initiative's implementation
- Adopting annual operating budgets
- Assisting selection of CEO to lead Pre-K 4 SA
- Creating policies for Board and Pre-K 4 SA
- Reviewing programmatic evaluations
- Advancing mission and programs of Pre-K 4 SA initiative

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Board Composition & Term



- Eleven-member Board of Directors including chairperson
- Board Members serve two year terms with no term limits
- Initial and subsequent two year terms of Board Members will be staggered so that the Board will maintain continuity and institutional knowledge



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Board Composition & Term



- Appointees of even numbered City Council Districts will serve an initial one year term
- Appointees of the Mayor and odd numbered Council Districts will serve an initial two year term
- After initial appointments, every term will begin on June 1 and end on May 31, two years later



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Recommended Appointees



Chairperson: Elaine Mendoza

- Founder, President & CEO of Conceptual MindWorks, Inc., a biotechnology and informatics company
- Serves on the Board of Regents of Texas A&M University System

District 1: Dr. Richard Middleton

- Former Superintendent of NEISD from 1990-2011
- Current member of College Board as Vice President for Southwestern Region Office



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Recommended Appointees



District 2: Pamela Ray

- Assistant Professor & Program Director – Early Childhood and Family Studies at St. Philip's College
- Former member of City's Head Start Parent Policy Council

District 3: Major General Joe Robles

- President & CEO of USAA
- Retired Major General – US Army

District 4: Richard Perez

- CEO of the Greater San Antonio Chamber of Commerce
- Former City Council member for District 4

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Recommended Appointees



District 5: Gloria Ramirez

- Retired early childhood educator
- 29 years of experience in early childhood education in San Antonio

District 6: Dave Force

- 34 years at SeaWorld as a staff behaviorist trainer
- Interim Executive Director of San Antonio Youth Literacy, a non-profit volunteer driven organization focused on improving literacy skills of at-risk youth

District 7: Dr. John Folks

- Former Superintendent of Northside ISD 2002-2012
- Texas Superintendent of the Year 2011

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Recommended Appointees



District 8: Robert Bevard

- Principal of BB&A, a local professional development consulting firm
- Currently serves on Board of Directors for American Mensa: Development Officer

District 9: Camilla Black

- 35 years of experience with NEISD
- of which, 16 years were as an elementary school principal



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Recommended Appointees



District 10: Dr. Linda Foster

- Current High School Principal with Alamo Heights ISD (Since 1991)
- Taught graduate level classes for 28 years at UTSA and 6 years at Our Lady of the Lake



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Next Steps – Board of Directors



- Consider appointments today
- Convene for first Board of Directors meeting in January 2013
- Initial policy matters for consideration:
 - Bylaws
 - MOU with ISDs for Model Centers
 - CEO selection
 - Budget Adoption



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Executive Recruiting Firm



- Staff recommends City Council approve a contract with Ligature Partners recruiting firm
- Contract to cover recruitment of qualified candidates for 4 positions within Pre-K 4 SA:
 - Chief Executive Officer
 - Professional Development Director
 - Two (2) Model Center Directors

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RFI Process – Executive Recruiting



City used an RFI process to ensure proposals for executive recruiting firms came from qualified firms with experience in recruiting executives for educational institutions

- The RFI sent to 23 firms nation-wide
- The City received 5 submissions from qualified firms
- A review panel of 4 internal staff and 3 external education experts met to review submitted proposals
- Panel selected two finalists for panel interviews and selected one firm

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Executive Recruiting Firm



- The 7 member evaluation panel recommended that City pursue execution of a contract with Ligature Partners
- Key contract terms:
 - Contract amount up to \$175,000
 - A contribution will be received from Raise Your Hands Texas to pay for these recruiting services
 - » Raise Your Hand Texas is a non-profit organization focused on improving the quality of Texas public schools
- Fee for Service
 - 29% of each selected candidates initial salary
 - Plus monthly administrative fee

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Recruiting Firms Timeline & Deliverables



- Conduct a detailed needs assessment with key city leaders, staff, and identified stakeholders to develop candidate profiles for CEO, center directors and director of professional
- Develop a recruitment plan to conduct an aggressive national outreach effort to identify qualified candidates
- Goal is to hire CEO candidate by mid-March

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Imposing the Sales Tax



- On August 9, 2012 City Council ordered a sales and use tax election to utilize 1/8 cent of sales tax capacity for Pre-K 4 SA
- On November 6, 2012 voters supported proposition with 53.5% of votes “for” the imposition of the tax and 46.5% of votes “against”



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Imposing the Sales Tax



- Texas Tax Code requires that an ordinance adopting additional sales and use tax be submitted to State Comptroller so tax may be administered
- Staff recommends Council consider this ordinance imposing 1/8th cent sales tax for the Pre-K 4 SA program as previously approved by voters

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Summary & Recommendation



Staff recommends approval of the following items:

- Appointment of eleven members to the Board of Directors for the Education Corporation
- Authorize negotiation and execution of a contract with Ligature Partners for executive recruiting service
- Adopt Ordinance imposing the 1/8th cent sales tax as prior approved by voters

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Pre-K 4 SA

Board Appointments, Executive Recruiting Firm Contract & Imposing the Tax

Peter Zanoni, Deputy City Manager

December 13, 2012 City Council "A" Session

