

AN ORDINANCE

2011-03-10-0203

AUTHORIZING THE RENAMING OF SOUTH BOWIE STREET TO TOWER OF THE AMERICAS BETWEEN EAST MARKET STREET AND EAST DURANGO BOULEVARD, AND THE INSTALLATION OF DIRECTIONAL SIGNS ALONG EAST DURANGO BOULEVARD, SOUTH ALAMO STREET AND EAST MARKET STREET LEADING TO THE NEW TOWER OF THE AMERICAS WAY.

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WHEREAS, the southern segment of Bowie Street, from East Market Street to East Durango Boulevard is fragmented at the northern boundary portion and runs parallel to one of San Antonio's most significant landmarks, the Tower of the Americas; and

WHEREAS, a request was made to rename this section of Bowie Street to help brand this segment, honor the landmark and assist the general public with easier access to the Tower of the Americas and Landry's Restaurant; and

WHEREAS, a committee hearing was not required, citing unanimous consensus between immediate stakeholders. However, due to its potential relationship to the ongoing Hemisfair Park Area Redevelopment activities, staff coordinated a briefing and discussion with Council District 1, the Downtown Operations Department, Hemisfair Park Area Redevelopment Corporation, and Landry's representative and a later public hearing to receive commentary; **NOW THEREFORE**,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

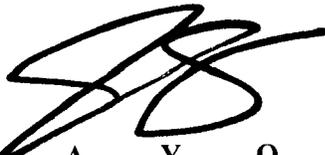
SECTION 1. South Bowie Street between East Market Street and East Durango Boulevard is hereby renamed "Tower of the Americas Way." City staff is directed to provide appropriate signage to this effect.

SECTION 2. City Staff is further directed to install directional signs along East Durango Boulevard between the cross streets of South Bowie Street and South Alamo Street, South Alamo Street between the cross streets of East Durango Boulevard and East Market Street, and East Market Street between the cross streets of South Alamo Street and South Bowie Street leading to the new Tower of the Americas Way.

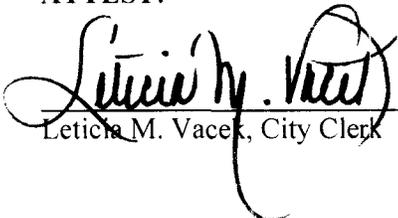
SECTION 3. There is no fiscal impact to the City's General Fund, or Development Services Department's Special Revenue Fund.

SECTION 4. This Ordinance shall be effective on the 20th day of March, 2011.

PASSED AND APPROVED this 10th day of March, 2011.

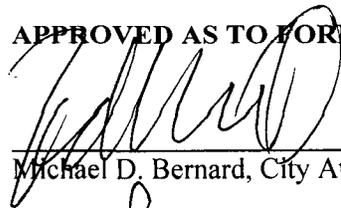

M A Y O R
Julián Castro

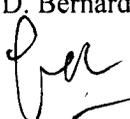
ATTEST:



Leticia M. Vacek, City Clerk

APPROVED AS TO FORM:

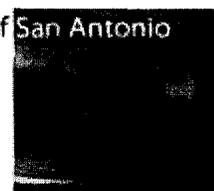


Michael D. Bernard, City Attorney




Request for
COUNCIL
ACTION

City of San Antonio



Agenda Voting Results - 19

Name:	19						
Date:	03/10/2011						
Time:	10:34:38 AM						
Vote Type:	Motion to Approve						
Description:	An Ordinance authorizing renaming a portion of Bowie Street to Tower of the Americas Way between East Market Street and West Durango Avenue, and to install directional signs along West Durango Avenue, South Alamo Street and East Market Street leading to the new Tower of the Americas Way. [T.C. Broadnax, Assistant City Manager; Roderick J. Sanchez, Director, Development Services]						
Result:	Passed						
Voter	Group	Not Present	Yea	Nay	Abstain	Motion	Second
Julián Castro	Mayor		x				
Mary Alice P. Cisneros	District 1		x			x	
Ivy R. Taylor	District 2		x				
Jennifer V. Ramos	District 3		x				
Philip A. Cortez	District 4		x				x
David Medina Jr.	District 5		x				
Ray Lopez	District 6		x				
Justin Rodriguez	District 7		x				
W. Reed Williams	District 8		x				
Elisa Chan	District 9		x				
John G. Clamp	District 10		x				