

ECONOMIC AND COMMUNITY DEVELOPMENT COUNCIL COMMITTEE MEETING MINUTES

TUESDAY, DECEMBER 6, 2011

9:00 AM

MEDIA BRIEFING ROOM

Members Present: Councilmember Elisa Chan, *Chair, District 9*
Councilmember Diego Bernal, *District 1*
Councilmember Ray Lopez, *District 6*

Members Absent: Councilmember Cris Medina, *District 7*

Staff Present: Pat DiGiovanni, *Deputy City Manager*; Leticia Vacek, *City Clerk*; Rene Dominguez, *Economic Development Director*; Ed Davis, *Economic Development Assistant Director*; Lori Houston, *Center City Development Assistant Director*; Brian James, *Planning & Community Development Assistant Director*; Jed Maebius, *Office of the Mayor*; Barbara Ankamah, *Planning & Community Development*; Leslie Haby, *Assistant City Attorney*; Ray Rodriguez, *Assistant City Attorney*; Carri Wiggins, *Office of the City Clerk*; Brandon Smith, *Office of the City Clerk*

Also Present: Mario Hernandez, *EDF*; John Beauchamp, *Hixon Prop.*;
Michelle Boggs, *SHEDF*

Call to Order

Chairperson Chan called the meeting to order.

1. Citizens to be Heard

There were no items addressed by Citizens.

2. Approval of Minutes of the November 1, 2011 Economic and Community Development Council Committee Meeting

Councilmember Lopez moved to approve the Minutes of the November 1, 2011 Economic and Community Development Council Committee Meeting. Councilmember Bernal seconded the motion. Motion carried unanimously.

3. Action Items

a. Consideration of Applicants to the Riverwalk Capital Improvement Advisory Board

Presented by Leticia M. Vacek, City Clerk, TRMC/CMC

Leticia Vacek reported that there were three slots available and three applicants for reappointment: John S. Beauchamp, William F. Grinnan, and Joan M. Korte. She stated that John S. Beauchamp was present to address the Committee.

Mr. Beauchamp thanked the Committee for the opportunity to apply for reappointment. He spoke of the importance of the position and noted that he would take it very seriously. In response to Councilmember Bernal, he confirmed that he had served on the advisory board for two years. Councilmember Lopez thanked him for his service. In response to Chairperson Chan, Mr. Beauchamp stated that it was most important to compel residents to visit downtown.

Councilmember Bernal moved to recommend John S. Beauchamp, William F. Grinnan; and Joan M. Korte for reappointment to the Riverwalk Capital Improvement Advisory Board. Councilmember Lopez seconded the motion. Motion carried unanimously.

b. Presentation of EDF Action Plan – Results of 2011 Action Plan and Proposed 2012 Action Plan

Mario Hernandez, Economic Development Foundation

Mario Hernandez provided an overview on the Economic Development Foundation (EDF) 2012 Action Plan and highlighted results of the 2011 Action Plan.

Chairperson Chan thanked Mr. Hernandez for his work on the proposed plan. She acknowledged the importance of including SA2020 goals in the proposed action plan and the alignment of EDF efforts with City of San Antonio efforts.

Councilmember Lopez asked of aligning returning military residents with the demand for high-skilled jobs. Mr. Hernandez responded that there would be a key focus in the areas of Department of Defense (DOD) Aerospace, IT, Cyber Security, and Healthcare. He stated that there were subcommittees reviewing small business opportunities and subcommittees reviewing educational training. He noted that those components, in addition to working with partners such as Workforce Solutions Alamo, were in place to address employment issues. Rene Dominguez stated that Workforce Solutions Alamo was a primary partner that works with EDF to identify targeted employment areas and funding opportunities to train veterans.

Councilmember Bernal asked of the threshold for high paying jobs qualifications. Mr. Hernandez responded that the EDF utilizes the States definition of an average weekly wage on a quarterly basis, going back four quarters, to make that determination.

Chairperson Chan asked of the EDF organizational structure. He responded that there was a staff of ten: Three (3) Vice Presidents - Recruitment; One (1) Vice President – Retention and Expansion; One (1) Associate Vice President – Research and Requests for Proposal Process; One (1) Vice President – Communication and Marketing; Three (3) Support Positions; and President – EDF.

Councilmember Lopez moved forward said item to the full Council for Consideration. Councilmember Bernal seconded the motion. Motion carried unanimously.

4. Presentations

a. None at this time

5. Discussion Items

a. Prioritization of ECDC Policy Issues, Goals and Strategies

Pat DiGiovanni reported that the policy issues identified at the previous meeting fell into the following categories: 1) Job Creation and Business Development; 2) Downtown Strategies; and 3) Public Finance and Assistance. He requested that the Committee review the list of goals and strategies and identify their top three to five priorities. The Committee identified the following priorities:

- ✦ Small Business: Work with economic development partners to spur small business growth
- ✦ Housing: Market analysis and development of downtown student housing
- ✦ Industry Clusters: Staff definition of regions

Chairperson Chan stated that additional priorities would be added after further Committee discussion.

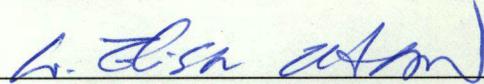
Chairperson Chan recessed the meeting into Executive Session at 11:45 a.m. She reconvened the meeting at 12:15 p.m. and announced that no action had been taken.

6. Consideration of items for future meetings

There were no items discussed.

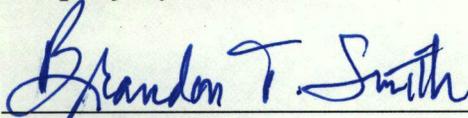
7. Adjournment

There being no further discussion, the meeting was adjourned at 12:15 p.m.



Elisa Chan, Chairperson

Respectfully Submitted,



*Brandon T. Smith
Office of the City Clerk*