



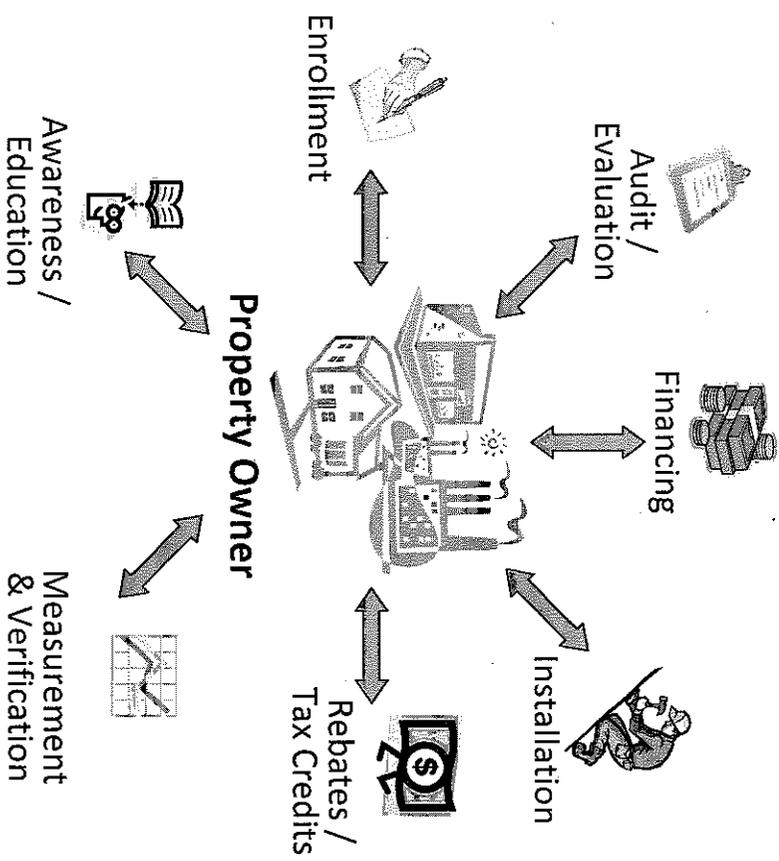
San Antonio BetterBuildings

program overview

market transformation

Current State: Fragmented

Goal: Unified Approach

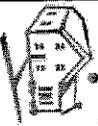
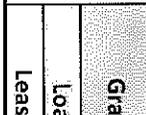


San Antonio BetterBuildings

Awareness / Education	Enrollment	Audit / Evaluation	Financing	Installation	Rebates / Tax Credits
					Measurement & Verification

- Lack of awareness & participation
- Citizen responsible for project coordination
- Unknown impact & results
- Increased market participation
- One-stop coordination of projects from enrollment through implementation
- Measured impact & results

program integration

Project Type	Awareness / Education	Enrollment	Audit / Evaluation	Installation	Measurement & Verification	Rebates / Tax Credits	Financing
 Residential	Low-income Weatherization Residential Energy Retrofits	Promotoras	San Antonio Green Retrofit Residential Service Providers	Weatherization Assistance Program Qualified Contractors	CPS Energy (with 3rd party verification)	ARRA Funded Weatherization Assistance Program	Retrofit Ramp-Up Backed Financing Mechanism
							Existing Programs
 Small Business Energy Retrofits	Small Scale Lighting Projects	Promotoras	City Lights Qualified Contractors	San Antonio Green Retrofit Commercial Service Providers	CPS Energy (with 3rd party verification)	EECBG Funded City Lights Revolving Loan	Retrofit Ramp-Up Backed Financing Mechanism
							Partially funded by RRU
 Commercial	Large Commercial Energy Retrofits	Energy Efficiency Living Campaign	San Antonio Green Retrofit Commercial Service Providers	City Managed Retrofits	CPS Energy (with 3rd party verification)	Self Financing	Self Financing
							Self financed / managed
 Industrial	Industrial Energy Retrofits	City of San Antonio Office of Environmental Policy	City Managed Retrofits	City Managed Retrofits	CPS Energy (with 3rd party verification)	EECBG funded Municipal Retrofit Program	State Managed LoanSTAR
							Utility Supported
							Various Lease-Purchase Options
 Public Buildings	Grant Funded Loan Funded Lease-Purchase	City of San Antonio Office of Environmental Policy	City Managed Retrofits	City Managed Retrofits	CPS Energy (with 3rd party verification)	CPS Energy Save for Tomorrow Energy Plan (STEP)	Various Lease-Purchase Options
							Utility Supported

Key:

-  Existing Programs
-  Directly Funded by RRU
-  Partially funded by RRU
-  Self financed / managed
-  Utility Supported

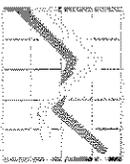
program components



Audit / Evaluation



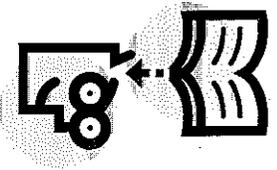
Installation



Measurement & Verification

- **Energy Service Providers:** The program will select a firm(s) to complete energy evaluations for residential participants. Firms will recommend energy efficiency measures.
- **Financial Institutions:** Participating banks and credit unions will provide low-interest loans and incentives for BetterBuildings participants
- **BetterBuildings Program Gateway:** CPS Energy Concierge will provide customized one-to-one assistance from enrollment to assessment, installation, financing and quality assurance

program components



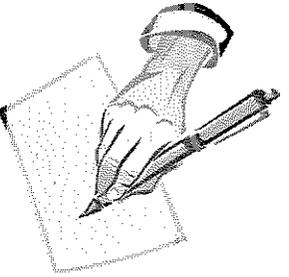
Awareness / Education

- **Community Entities Outreach:** Community-based approach to increase awareness of energy efficiency benefits through peer groups in individual neighborhoods

- **Promotoras:** Community advocates who “promote” values of performing energy retrofits

- **Outreach:** CPS Energy will produce a full media/print campaign to reinforce efforts of Community entities.

Alamo Community College District will provide coordination/facilitation/training for community entity volunteers



Enrollment

Community Outreach Structure

