

December 15, 2014

Dear Respondent,

**Alamo Plaza
Advisory Committee**

Tri-Chairs:

Roberto Carlos Treviño
Marise McDermott
Sue Ann Pemberton, FAIA

Committee:

Mardi Arce
Bill Brendel
Anthony Edwards
Gabe Farias
Jack Judson
Larry L. Laine
Patricia Mejia
Howard Peak
Roger Perez
Davis Phillips
Boone Powell, FAIA
Rudi Rodriguez
Rudolph F. Rodriguez
Frank Z. Ruttenberg
Dr. Sharon Skrobarcek
Dr. Steve Tomka
Ed Torres
Ramon J. Vasquez

On behalf of the Alamo Plaza Advisory Committee, we thank you for your interest in becoming part of San Antonio's world class redevelopment effort. This comprehensive Master Plan is the first step in creating a revitalized vision for Alamo Plaza and its historic district that is respectful and inclusive of the area's rich history.

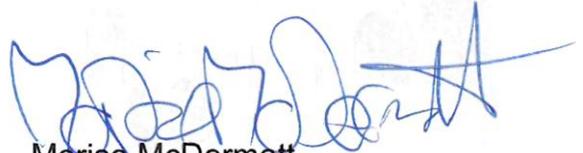
As part of the Mission San Antonio de Valero historic settlement, Alamo Plaza has played a central role in the history of San Antonio and continues to serve as a cherished asset for the city, with as yet significantly unrealized potential. It is time for the Plaza and the area around the Alamo to support the significance, diversity, and importance of this historic site to create a meaningful and personal connection for all who visit. This multi-phased Master Plan shall guide redevelopment efforts and serve as a national and international model for the revitalization of historic urban plazas around the world.

We are tremendously excited about moving forward with this new and important San Antonio initiative with its wide-spread citizen and governmental support. We look forward to your submittal.

Respectfully,



Roberto Carlos Treviño
Tri-Chair



Marise McDermott
Tri-Chair



Sue Ann Pemberton, FAIA
Tri-Chair