

**State of Texas  
County of Bexar  
City of San Antonio**



**FINAL  
Meeting Minutes  
City Council B Session**

City Hall Complex  
105 Main Plaza  
San Antonio, Texas 78205

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Wednesday, October 19, 2016

2:00 PM

Municipal Plaza Building

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The City Council of San Antonio convened in the "B" Room of the Municipal Plaza Building. City Clerk Leticia Vacek took the Roll Call with the following Councilmembers present:

**PRESENT:** 11 - Mayor Taylor, Treviño, Warrick, Viagran, Saldaña, Gonzales, Lopez, Medina, Nirenberg, Krier, and Gallagher

1. A Briefing on the World Heritage Work Plan and Land Use Amendments Process throughout the World Heritage Buffer Zone. [Lori Houston, Assistant City Manager; Colleen Swain, World Heritage Office Director]

Colleen Swain stated that to prepare for the increased activity at the World Heritage Site; staff met with 60 stakeholder groups, held three Symposia, and an Open House to obtain feedback from the community. She stated that a Work Plan was created with community input and coordinated with the Alamo Master Plan and the Comprehensive Plan Process. She noted that the buffer zone around the parks was almost 5,800 acres. She stated that in order to determine infrastructure needs, an assessment was completed which identified infrastructure costs of \$46.5 Million for the area. She noted that \$2.8 Million from the Capital Budget would be utilized to address pedestrian mobility. She stated that funding of \$37 Million was proposed in the 2017-2022 Bond Program for World Heritage related projects; of that, \$25 Million was designated for streets; \$5 Million for signage; \$5 Million

for a Visitor/Cultural Arts Center; and \$2.5 Million for general park improvements and land acquisition. She noted that the primary and secondary driving routes in the area by all modes of transportation were assessed. She stated that to enhance the connection between the Alamo and the other Missions; staff would partner with the community to design a 1.5 mile designated bike route along South Alamo Street. She noted that \$1.1 Million would be utilized for improvements on South Alamo Street in the King William Area. She stated that the VIA Viva Missions Route would provide an affordable means for visitors to reach the missions. She reported that a Beautification Plan would include: 1) Landscaping; 2) Lighting; 3) Banners; 4) Public Art; 5) Graffiti abatement; 6) Code enforcement; and 7) Stray and roaming dog population.

Ms. Swain stated that through the Vacant Building Ordinance; the following were identified in the area:

- 15 Registered Properties
- 3 Extension Requests
- 19 Unregistered Properties
- 37 Active Properties
- 15 Single Family Properties
- 22 Other Properties
- 3 Exempted Properties

She noted that banners were an affordable way to provide branding and wayfinding along the route. She stated that opportunities for Public Art were identified and Public Art Projects would be installed in the area. She noted that through the S.T.A.R. Program, assistance was available to residences for repair and enhancements. She reviewed the following Business Development Program and Policy Goals: 1) Preservation of Legacy Businesses; 2) Facilitate Small Business Development; and 3) Incent development which supported Cultural Tourism within the Buffer Zone.

Ms. Swain stated that the World Heritage Area was included as a target area for Operation Facelift. She noted that the World Heritage Target Area led in the number of applications received for the eight target areas. She stated that there were 11 applications received and six have moved on to the next round. She noted that the final selection would be made on November 15, 2016. She stated that the World Heritage Designation had been marketed internationally by Visit San Antonio and this branding resulted in 17.5 million impressions on the World Heritage Website. She stated that marketing efforts have resulted in 2,000 stories in 11 countries. She noted that as part of the Certified Tourism Ambassador Program, the City sponsored a World Heritage Certification. She stated that the next event for the World Heritage Certification would be held in February 2017 at The Alamo with an online World Heritage Certification Program to begin in Spring 2017. She stated that the

World Heritage Festival was held this Fall and the organic media value included 84 mentions for an estimated value of \$35,245. She noted that the Mobile Responsive Website included:

- Multiple languages
- Audio tours
- Points of significant cultural and historical interest
- Event listings
- Recommended routes
- Social media platform integration
- Videos and photos

Ms. Swain stated that the website would be launched in the Spring of 2017. She reported that in February 2016, the City hosted a Land Use Symposium to identify existing assets in the community, gather ideas and create a dialogue regarding the land use, and sensitive development, and to discuss the balance of the reverence of the Missions with existing opportunities within the World Heritage Designation. She noted that an extensive community outreach process had been held.

Ms. Swain provided an overview of the community outreach of the Land Use Process and stated that the following general themes were created from this process: 1) Parks/Open Space and Pedestrian Linkages: a) Explore opportunities for green space; ensure appropriate buffers near Missions; b) Create pedestrian linkages from schools, neighborhoods, and business districts to the San Antonio River; and c) Landscape major corridors such as Alamo, St. Mary's, and Roosevelt Streets; 2) Development: a) Development should be high quality and feature an authentic theme; b) Ensure adequate supply of affordable housing (single and multi-family); c) Provide adequate setbacks and buffers to the river for new communities; d) Discourage high density residential development close to Missions; e) Improve commercial development opportunities along corridors; address the proliferation of tire shops and other intense auto-related uses; and f) As industrial uses vacate, convert to mixed use.

Ms. Swain reviewed the World Heritage Area Future Land Use Plan Amendments for Lone Star, South Central, Stinson Airport Vicinity, and Heritage South. She stated that a Resolution to initiate the Land Use Process would be brought before the full City Council on November 3, 2016. She noted that property owners residing within 200 feet of a proposed amendment would be notified. She stated that the Land Use Amendments would be brought before the Planning Commission on November 18, 2016 and the City Council on December 1, 2016. She noted that zoning would be initiated in early 2017 and that the areas with proposed amendments would be reviewed for alignment with all plans.

Councilmember Viagran spoke in support of coordinating efforts with the Tricentennial Committee. Councilmember Gonzales asked where the Cultural Arts Center would be located. Ms. Swain replied that the location had not been identified. Councilmember Gonzales expressed support for investment in a lighting component in the area.

Councilmember Warrick suggested packaging the World Heritage Site with others in the Nation. Mrs. Sculley noted that San Antonio was the only location in Texas and packaging could be accomplished and would be explored. Councilmember Warrick asked if there were future plans which would require funding other than that which was presented today. Ms. Swain replied that future projects would be required and ways to develop funding for those projects would be explored to include future Bond Programs.

Councilmember Medina asked of the marketing for the previous World Heritage Festival. Ms. Swain stated that personnel was hired to facilitate news releases. She noted that development of marketing for the next World Heritage Festival had begun. Councilmember Medina stressed the need for Small Business Development in the area and publicizing the World Heritage Site to members of the Military and their families.

Councilmember Krier stated that the World Heritage Site was a treasure belonging to the entire city. Councilmember Saldaña expressed support for the Southside Chamber of Commerce and the South Side First Concept which would enhance opportunities for economic development. Mayor Taylor thanked staff for the presentation.

### **EXECUTIVE SESSION**

Mayor Taylor recessed the meeting into Executive Session at 3:40 pm to discuss the following:

- A. Deliberations regarding economic development negotiations and discuss related legal issues pursuant to Texas Government Code Sections 551.087 (economic development) and 551.071 (consultation with attorney).
- B. Deliberate the purchase, exchange, lease or value of real property and discuss related legal issues pursuant to Texas Government Code Sections 551.072 (real property) and 551.071 (consultation with attorney).
- C. Discuss legal issues related to collective bargaining pursuant to Texas Government Code Section 551.071 (consultation with attorney).

- D. Discuss legal issues related to the City's Small Business Economic Development Advocacy Program, pursuant to Texas Government Code Section 551.071 (consultation with attorney).
- E. Discuss legal issues related to the Texas Public Information Act, pursuant to Texas Government Code Section 551.071 (consultation with attorney).

### **RECONVENED**

Mayor Taylor reconvened the meeting at 6:00 pm and announced that no action was taken in Executive Session. She addressed Item 2.

### **PUBLIC HEARING**

City Clerk Vacek read the caption for Item 2:

2. Second public hearing regarding the South San Antonio Voluntary Annexation Area consisting of twelve tracts of land and totaling approximately 421.6 acres (0.66 square miles), generally located north of Priest Road, south of Loop 410, east of 1-35 South, and west of I-37 in the southern portion of San Antonio's Extraterritorial Jurisdiction. [Peter Zaroni, Deputy City Manager, Bridgett White, Director, Planning & Community Development]

Mayor Taylor opened the Second Public Hearing regarding the South San Antonio Voluntary Annexation Area. There being no citizens registered to speak, Mayor Taylor closed the Public Hearing.

### **CITIZENS TO BE HEARD**

Mayor Taylor called upon the citizens registered to speak under Citizens to be Heard.

Marvin Peretz stated that the public deserved safe rides and spoke against deregulation of the Industry. He stated that without it; citizens were not protected.

Mark Perez expressed concern with businesses operating throughout the city without the proper permits.

Robert Gonzales spoke in support of mandatory background checks and fingerprinting for

Transportation Network Company (TNC) Drivers. He asked the City Council to consider the safety of citizens and visitors.

Carol Fisher stated that mandatory fingerprinting was an effective deterrent and expressed concern that illegal rides were being offered on Craig's List.

Antonio Diaz spoke of Indigenous People's Day and stated that he would like to see how the City of San Antonio would commemorate the occasion.

Two Bears stated that more Indigenous People were killed by Police than anyone else in the United States and expressed concern with racial profiling.

Nazirite Ruben Flores Perez spoke against Halloween noting that it was a Pagan Tradition and against the Laws of God. He spoke in favor of fingerprinting for TNC Drivers.

Shawn Jordan expressed concern with the changes to Chapter 33 and asked that the safety of the public be upheld.

Faris Hodge, Jr. submitted written testimony highlighting the Passport and Vital Records Day Event hosted by the Office of the City Clerk on October 22, 2016. He asked if the United States had lost control of the Internet. He requested that the Citizens to be Heard Portion of the City Council Meeting be broadcast on Channel 21.

### ADJOURNMENT

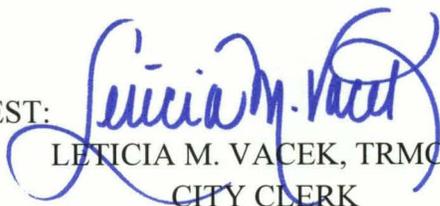
There being no further discussion, Mayor Taylor adjourned the meeting at 6:34 pm.

APPROVED



IVY R. TAYLOR  
MAYOR

ATTEST:



LETICIA M. VACEK, TRMC/CMC/MMC  
CITY CLERK