



**CITY OF SAN ANTONIO
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

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CITY CLERK

16 AUG 31 PM 2:19

TO: Mayor and City Council
FROM: Councilman Alan E. Warrick, II, District 2
COPIES TO: Sheryl Sculley, City Manager; Leticia Vacek, City Clerk; Martha G. Sepeda, Acting City Attorney; John Peterek, Assistant to the City Manager; Christopher Callanen, Assistant to City Council
SUBJECT: Waiver of Fees Associated with San Antonio Stock Show and Rodeo Development
DATE: August 31, 2016

Issue Proposed for Consideration

I ask for your support for the inclusion of the following item on the agenda at the earliest available meeting of the City Council:

I respectfully ask for your concurrence in calling for the waiver of fees associated with the development of property located at Pace Picante Place, which is owned by the San Antonio Stock Show and Rodeo (Rodeo) and is being developed to further the Rodeo's mission as a volunteer organization that emphasizes agriculture and education to develop the youth of Texas. Waiving of COSA fees will greatly assist this organization in furthering its mission by preserving funds to provide additional local scholarships.

Brief Background

The San Antonio Stock Show and Rodeo is a strong partner in the promotion of youth education, tourism and delivering a significant economic impact to the City of San Antonio.

Local Impact of San Antonio Stock Show and Rodeo

- 1) \$12 million in scholarships, endowments, auctions, and show premiums directly benefiting thousands of Texas youth (2015).
- 2) Annual economic impact of \$252 million, including \$160 million from non-San Antonio visitors
- 3) Partners with Convention and Visitors Bureau on Western Heritage Parade and to promote San Antonio out of state.

In 2014 the Rodeo received a donation of approximately 62 acres of land in an industrial area located off of I-35 on the Eastside. Twenty acres were set aside for parking so that trucks and trailers from the show could be relocated to free up parking space for attendees of the Rodeo. With the increasing success of the Rodeo, there is no longer enough parking to accommodate the attendees, which can exceed 200,000 for a single day.

Additional improvements include installing a Low Impact Development system of a permeable surface. There will also be a substantial tree planting and beautification of the unimproved area adjacent to Salado Creek. A substantial portion of the property has been set aside as tree preserves.

The San Antonio Stock Show and Rodeo, with the help of donors and volunteers, are covering the entire costs of development of the property and have not requested city funds. The Rodeo is only asking COSA to waive development fees.

Submitted for Council consideration by:

Councilman Alan E. Warrick, II, District 2

Supporting Councilmembers' Signatures (4 only)

District

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