



CITY OF SAN ANTONIO

P.O. Box 839966
San Antonio, Texas 78283-3966

ADDENDUM I

SUBJECT: Request for Proposals for Mobile Parking Application, (RFP 13-079, 6100003310), Scheduled to Open: October 4, 2013; Date of Issue: September 16, 2013

FROM: Denise D. Gallegos, C.P.M., CPPB
Procurement Administrator

DATE: September 30, 2013

THIS NOTICE SHALL SERVE AS ADDENDUM NO. I - TO THE ABOVE REFERENCED REQUEST FOR PROPOSALS

QUESTIONS SUBMITTED IN ACCORDANCE WITH SECTION 011, RESTRICTIONS ON COMMUNICATION:

Question 1: Please confirm that the City will not be paying for services to develop this application. Is the vendor expected to provide this application "free" of cost?

Response: Yes, the City will not be paying for the services to develop this application and yes, the vendor is expected to provide this application to users free of cost.

Question 2: If vendors are not allowed to charge the City how are the vendors expected to make money or cover the cost of development as the app is supposed to be "free" for the Citizens as well. Please elaborate the revenue model for the vendor.

Response: The City is willing to review proposals for advertising or other possible revenue streams that the app developer outlines in their proposal.

Question 3: Is an incumbent vendor already providing the required services?

Response: No, there is no one currently providing the required services to the City of San Antonio.

Question 4: Is there an estimated budget of the project which can be revealed?

Response: There is no budget associated with this project.

Question 5: For cost benefits, can we propose resources based at our development center outside the US?

Response: Yes, this is acceptable.

Question 6: Are you looking to customize an existing app available on the App Stores?

Response: We are open to the possibility of utilizing an existing mobile application if it fits the needs of the City.

Question 7: Will you be providing the logos required?

Response: The City of San Antonio has no required logo for this app; the app developer may propose their unique logo as part of their submittal.

Question 8: Can we propose to use an opensource framework like Phone Gap that will support applications on both iOS & Android?

Response: The City will accept proposals that fit the requirements outlined in this RFP to provide an application with parking information to our citizens.

Question 9: Are resource resumes required to be submitted with proposal?

Response: Attachment A, Part 2 explains that experience, background and qualifications information for each member of the team must be included. There are specific questions that must be answered for each team member and a resume may be an organized way of responding to one or more of these questions.

Question 10: What is the estimated start date of the project and what is the timeline expected?

Response: The estimated start date of this project is mid-October 2013 with deliverables expected by the end of December 2013.

Question 11: Can our references be a mix of private and public sector with some of them of mobility services and others of different services provided?

Response: Yes, this would be acceptable.

Question 12: Is there a preference for a particular platform or device?

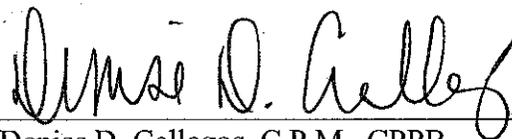
Response: No, there is not a preference for a particular platform or device.

Question 13: You mention that "This will be a no cost application for the City of San Antonio.", so, what exactly is the city providing to a vendor? Could you please clarify?

Response: The City is providing the vendor the opportunity to utilize City provided parking data for use in a Mobile Parking App to display parking information. It is anticipated that with a population of over 1M and visitors topping 28M annually there is a large potential user market for these applications.

Question 14: If city is not making any investment in terms of any resources or money and vendor is supposed to make an app at its own cost by making its own arrangement with Parkeon for the parking data, so why should it submit an RFP to the city?

Response: The City of San Antonio will place a link to the app on appropriate City webpages to help citizens and visitors find this resource but cannot do so without completing a competitive solicitation process. The City is modeling this RFP after a successful RFP that the City of Austin conducted last year. An app developer can make the determination if this is something they are interested in pursuing, the proposals can include revenue generating features for the developer but the app must be no cost to the City and users.



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